



2017 Photo Contest Participation Guidelines

Eligibility

- Open to any active UC Master Gardener volunteer
- Attendance at the 2017 UC MG State Conference is *not* required
- Professional and amateurs are welcome
- Must be original photographer

What to enter

- Limit of one digital photo per person per category
- Photographs must be taken by the person entering the contest
- Photos should capture and represent the category they are submitted under
- Photos should be high-resolution and digital (minimum size 1400x1050 or 300dpi; JPEG, TIFF or PNG formats).
- Photos will be accepted in the following categories:
 - California Friendly Gardening
 - Creatures in the Garden
 - Incredible Edibles
 - Outstanding Ornamental
 - UC Master Gardeners in Action

What not to enter

- Do not submit photos that are not your own
- Do not insert watermarks, photos with words, or inappropriate content to the contest – photos that are any of these things will be considered ineligible.
- Photos that have been digitally altered beyond standard optimization may not be entered¹.
- Do not submit more than one photo per category, we will accept the first submission and delete the second.

How to enter

- Submit one photo per category through the 2017 UC Master Gardener Conference online submission form: ucanr.edu/2017ucmgphotocontest

¹ Standard optimization is defined as removal of dust, cropping, adjustments to color and contrast, etc. Multiple exposures that have been combined to produce a single "High Dynamic Range" (HDR) image are acceptable.





- Photo files:
 1. [photos should be file format JPG, JPEG, or PNG](#)
 2. [minimum of 1400x1050 pixels](#)
 3. [300dpi \(resolution\)](#)
 4. File Name: First Name_Last Name_Category
 - i.e. Poppy_McGardener_CaliforniaFriendlyGardening
- Entries must be received no later than June 30, 2017.

Judging

- All entries will be judged on the following criteria
 - Quality- clear, compelling
 - Originality- unique, artistic quality, captures attention
 - Composition- visual impact, framing, perspective
 - Content- relates to category description, follows contest rules
- The top five entries in each category with the highest overall score will move to the finals
- Finals
 - The five finalist's photos from each category will be posted online and open to UC Master Gardeners and the public to vote for the top three winners.
 - Online voting will take place from July 14- July 31, 2017.
 - Winners for 1st, 2nd, and 3rd place will be announced for each category.
 - The first place winner of each category will be entered into a Gardeners Choice contest.
- Gardeners Choice
 - Voting for this award will take place during the 2017 Statewide Master Gardener Conference.
 - Conference attendees will vote for their overall favorite.
 - Winner will be announced at lunch on Aug. 25, 2017 at the conference.

Winners and Prizes

- Each category finalist will be receive a certificate and be recognized by having their photo posted on the 2017 UC Master Gardener Conference website.
- Category winner's photos will also be displayed in a photo gallery at the 2017 UC Master Gardener Conference.
- Each category winner will receive a canvas wrapped copy of their winning photo and a certificate
- The Gardeners Choice award winner will also receive a \$75.00 gift card and a certificate

Photo Release

By submitting my photograph I give the University of California and the California Master Gardener Program, the absolute right and permission to use my photograph





in its promotional materials and publicity efforts. I understand that the photographs may be used in a publication, print ad, direct-mail piece, electronic media, or other form of promotion. I release the University, their offices, employees, agents, and designees from liability for any violation of any personal or proprietary right I may have in connection with such use. I am 18 years of age or older. For any photographs with people (non UC Master Gardener) in them I have obtained and [attached a photo release](#) to my submission.

Questions? Contact:

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Website: ucanr.edu/sites/2017MGConference/Activities/PhotoContest/

Online Submission Form: ucanr.edu/2017ucmgphotocontest

Photo Release: anrcs.ucanr.edu/files/191717.pdf

