



**UNIVERSITY of CALIFORNIA
COOPERATIVE EXTENSION**

Riverside County Agriculture & Natural Resources

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**UC
CE**

University of California
Agriculture and Natural Resources

Cooperative Extension

ALFALFA PRODUCTION MEETING

Wed. Oct. 4, 2023 – City of Blythe Multipurpose Room, 235 N. Broadway

7:45- 8 a.m. Registration

8:00 Welcome and introductions. *Michael Rethwisch, UCCE–Riverside Co.*

8:10 Economics of P and K Applications in Alfalfa. *Dr. Steve Norberg,
Washington State University Extension Forage Specialist*

8:40 Corteva Products for Alfalfa. *Kristen Nelson, Corteva*

9:00 Alfalfa Irrigation Management Facts in the Desert Environment.
Dr. Ali Montazar, UCCE Irrigation Advisor, Imperial County

9:30 Update on the Colorado River Water Situation. *Bart Fisher,
Palo Verde Valley Irrigation District Board of Trustees*

9:45 Gowan Products for Low Desert Alfalfa. *Chris Denning, Gowan Company*

10:05 Break

10:10 Update on FMC Alfalfa Products. *Dr. Danielle Kirkpatrick, FMC*

10:30 Low Desert Alfalfa Insect Research Update. *Michael Rethwisch*

11:00 Bayer Products for Southwest Desert Alfalfa. *Ralph Land, Bayer CropScience*

11:20 Disease Management in Low Desert Alfalfa. *Dr. Jeannette Rapicavoli,
Agronomic Service Representative, Syngenta*

11:40 Update on BASF Products for Low Desert Alfalfa. *Jeff Boydston, BASF*

12:00 Syngenta Alfalfa Products. *Randy Landwerlen, Syngenta LLC*

12:20 Lunch *(provided by our industry sponsors)*

Please **RSVP** to Suzanne by **Monday, Oct. 2nd** at 760-921-5060 (leave a message)

Application being made for CEUs from CCA, AZ and California

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