## **Move More White Milk:**

- White milk is displayed in front of other beverages in all coolers.
  - White milk represents 1/3 of all milk



If white milk is more visible and convenient than other beverages, students will take it! Place milk in the front or most easily-accessible section of every beverage cooler.

Orange Juice	Chocolate Milk	Chocolate Milk
Apple Juice	Apple Juice	White Milk

Students go in this direction

## **Examples:**







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