

Boost Reimbursable Meals:

One reimbursable meal is identified as the featured combo meal and is labeled with a creative name.

“Feature it as one complete reimbursable meal and add special branding to make it more visible and attractive to students.”

Suggested Materials:

- Meal of the Day sign
- Frame or board
- Dry erase markers



“Complete meals are more appealing than individual items...plating clears up confusion about what is included in the meal and is easier for developing language users than worded menus.”

Suggested Materials:

- Display plate
- Clear plate cover
- Reimbursable meal components



The combo meal of the day is displayed on a sample tray or photograph.

Examples:



- Place a sign advertising all components of the combo meal next to the selected entrée on the service line.
- Give the meal a special name such as the Brain Boosting Meal, the Athlete's Meal, or the Focus Feast.

- Plate the reimbursable meal of the day and prop it so it is easily visible to students in the line (be aware of line-of-sight for younger students).
- Direct lunchroom staff to point it out to students for the first week or two, so students get accustomed to looking for it.

