

# **Our May 8 Day of Science and Service is quickly approaching. Help us create buzz!**

## **How can you participate? I'm so glad you asked!**

1. **Plan a local activity on your campus, REC or county office.** Coordinate a community pollinator walk, visit a local school and teach about water conservation, or have an open house at your demonstration garden and add it to our California food map. Watch our [webinar](#) to get more ideas:  
[http://ucanr.edu/sites/100brand/Day\\_of\\_Science\\_and\\_Service](http://ucanr.edu/sites/100brand/Day_of_Science_and_Service).
2. **Have kids or work at a school? Reach out to teachers,** or principals, and have them do a classroom activity related to one of our questions. [Download our lesson plans](#) to share with them, under “Partner Outreach” at [http://ucanr.edu/sites/100brand/Day\\_of\\_Science\\_and\\_Service](http://ucanr.edu/sites/100brand/Day_of_Science_and_Service).
3. **Reach out to your local partners and networks.** Spread the word! We're relying on you to conduct outreach at the local level. Use our [partner letters, press release, postcards and fact sheets](#) to help in your outreach efforts.
4. **Visit [beascientist.ucanr.edu](http://beascientist.ucanr.edu) and add your data to our maps.** Add your dot to the map now to familiarize yourself with the process, (and to help us look more popular on May 8, of course).
5. **Join our social media campaign on Facebook, Twitter, Tumblr or Instagram!** Use the hashtag **#beascientist** to join the conversation and spread the word.

Together, we can help thousands of Californians feel more connected to the research we do every day. Help us celebrate our UCCE centennial by joining in on the fun today!

For questions, please contact me at [mpstein@ucanr.edu](mailto:mpstein@ucanr.edu).

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