

Plogging Through California Event Planning Guide



Created by the University of
California 4-H State Ambassadors



UNIVERSITY OF CALIFORNIA
Agriculture and Natural Resources



Plogging Through California is an exciting new opportunity created for California 4-H Teen Leaders by UC 4-H State Ambassadors in partnership with Chile, Uruguay, Panama, and Argentina!

What is Plogging?

Plogging is an activity popular in Chile where people play games and go for hikes while picking up trash.

Hyperlinked is an example [video](#)

What is your Role?

1. Create a committee of 3-7 youth members
2. Organize a county Plogging event sometime between April 24th-30th
3. Advertise and promote your event
4. Facilitate your Plogging event!





The committee that receives the most community engagement will have the opportunity to attend the **Virtual Global Summit in June**, where you can meet and share ideas with groups from other countries!

Planning Your Event

1. Find a location

It's important to choose a location that needs to be cleaned up, and has a trail or hiking path, as well as an area to play games (park, trail, etc.). After you decide, contact local agencies responsible for the area you have selected.

2. Get materials for trash pick up and the activities

This can include trash bags, gloves, and anything else. As part of your project you can fundraise or ask for donations for the supplies you need. Refer to 4-H policy on fundraising or ask your County's 4-H Staff person for help.

3. Advertise the event

Make flyers, post on social media, and send emails! Invite local media outlets to cover your event.

4. Organize registration

Make a Google Form or other registration form for participants to sign up.





5. Facilitate your event

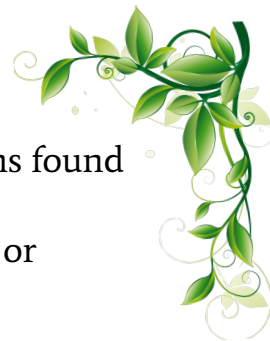
Following the sample agenda, **guide**, **lead**, and **assist** your members while they are *Plogging Through California!*

Sample Agenda Of The Plogging Event

Distances and games can be altered based on location.

- ❖ Welcome and introduction
 - Introduce your team
 - Explain what Plogging is and the goal of the event
 - Explain the State partnership with CIVIS Chile, including Uruguay, Panama, and Argentina
- ❖ Pass out trash pick up supplies.
- ❖ Begin your hike!
 - Be sure participants focus on picking up trash, but also have the chance to socialize.
- ❖ Around the ¼ mile mark, stop and facilitate your first activity: **Nature scavenger hunt**
 - Hand out a prepared list of nature items that are common in the location you choose
 - Have participants take a selfie with as many items as they can find throughout the hike
- ❖ Continue hiking and cleaning
- ❖ Around the ½ mile mark, stop and facilitate your second activity: **Trash sort**





- This can be done with pre prepared items, pictures, or items found on the hike
- Have youth categorize trash pieces as recyclable, compost, or landfill trash
- ❖ If your location makes a circle continue from here, if not turn around and begin the trek back
- ❖ Continue hiking and cleaning
- ❖ Around the $\frac{3}{4}$ mile mark, stop and facilitate your third activity: **Red light, green light**
 - If there is limited space, this can be done at the end of the hike
- ❖ Continue hiking and cleaning
- ❖ Around the 1 mile mark, stop and facilitate the last activity: **Trivia**
 - This can be done with pre made flashcards, an online document, or any other way
 - Trivia questions can be about 4-H, service learning, community service, trash collection, or global cultures

Why should I do this?

- ❖ Clean up your local community park or natural area
- ❖ Practice healthy living within your county
- ❖ Serve your community
- ❖ The planning committee that leads the event with the highest engagement will have the opportunity to participate in a Global Initiative

What will participants learn?

- ❖ Why nature preservation and trash pick up is important





- ❖ The significance of Service Learning and Community Service projects and volunteer work
- ❖ What your county/area does to minimize littering and pollution
 - if they have any green initiatives mention those as well
- ❖ How they can “go green” in their daily lives

It is important to emphasize the educational components of this project to participants, so they have something they can take away from experience.

How will “community engagement” be measured?

The county with the most community engagement will have the opportunity to attend a Global Summit, but **how will this be measured?**

- ❖ Being highlighted in local media (newspaper, news networks, online media platforms.)
- ❖ Advertising your event through social media and presentations (numbers reached.)
- ❖ Establishing a committee that will continue to host this event in the future (sustainability of your project)
- ❖ Picking up exceptional amounts of trash
- ❖ Numbers attended





Proposed Timeline:

County planning guide available	March 25th
Register , plan, and market your event	March to April
Host your event	April 24th - 30th
Submit your post event survey	May 9th
Global Virtual Summit	June

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