**4-H Photography Evaluation Rubric**

Entry # \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Age: \_\_\_\_ Junior (9-10)🞎 Intermediate (11-13) 🞎 Senior (14-18) 🞎

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|  | **Level 1**  **(1 Point)** | **Level 2**  **(2 Points)** | **Level 3**  **(3 Points)** | **Level 4**  **(4 Points)** | **Points** |
| **Visual Impact on Viewer** | Nothing to draw viewer in. Does not hold viewer’s attention | Photograph has some appealing qualities | Photograph is visually appealing | Catches the eye, draws viewer in and holds viewers attention |  |
| **Composition** | Some necessary elements cut off. Many distracting elements | Most necessary elements included. Some distracting elements | Adequate inclusion of necessary elements. Little distractions | Contains all necessary elements. Contains no distractions |  |
| **Storytelling Quality** | No apparent subject | Subject is apparent, but no mood or story is developed | Story or mood is adequately conveyed | All elements carefully arranged to covey a story or develop a mood |  |
| **Contest Theme/Class** | Photograph does not fit contest Theme/Class | Photograph as very weak connection to entered Theme/Class | Photograph fits adequately into the entered Theme/Class | Photograph fits in excellently with the entered Theme/Class |  |
| **Technical Quality** | Photo is out of focus and lacks detail. Lighting is inappropriate | Photo is clear and shows some detail. Lighting could be improved | Photo is sharp and adequately detailed. Lighting is adequate | Photo is clear, sharp and detailed where appropriate. Lighting is excellent |  |
| **Overall Workmanship** | Photo is messy and components are not attached neatly | Photo is adequately attached but more attention could have been paid to mounting detail | Photo is matted neatly and securely | Photo is professional looking |  |

Total Points: \_\_\_\_\_\_\_\_\_

Evaluator’s Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Club \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Evaluator’s Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Comments: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_