Governor’s budget plan includes $1 million augmentation for Cooperative Extension programs

Gov. Davis’ spending plan for the 2000-01 state budget contains some very good news for the Division: a $1 million permanent augmentation to Cooperative Extension’s base funding. This would restore some of the deep cuts to CE’s budget from the early 1990s.

“UC Cooperative Extension programs, with our ‘hands-on’ approach to problem solving and presence in local communities, provide an extremely valuable resource to the people of California,” said Vice President Gomes. “This augmentation is an important step in our continuing commitment to revitalize and rebuild our capability to be responsive to our user communities.”

The governor’s proposal also includes an augmentation to fund another installment in market-based salary increases for CE specialists.

The governor’s spending plan now goes to the Assembly and Senate budget committees. Approval of a final state budget is expected by July 1.

The requested $1 million augmentation to CE’s base budget in 2000-01 is separate from an augmentation for CE appropriated in the 1999-2000 budget but linked to the reversion, to the state, of the land now occupied by the Bay Area Research and Extension Center. Control language in the state budget makes the release of this $2 million permanent augmentation for CE contingent upon the Regents approving the reversion of the BAREC property.

Action on this item has been postponed twice, most recently on Jan. 19, when Gomes withdrew the item from the Regents’ agenda. This was done at the request of the state Department of continued on p. 5

McCreary takes helm of Integrated Hardwood Range Management Program

Doug McCreary, one of California’s leading experts on oak regeneration, is the new manager of UC’s Integrated Hardwood Range Management Program (IHRMP).

He assumed the post Jan. 1, replacing longtime program manager Rick Standiford, who is associate dean for forestry and co-director of the Center for Forestry in the UC Berkeley College of Natural Resources.

The appointment was made by CNR Dean Gordon Rausser.

McCreary is a natural resources specialist who has been a member of IHRMP since its inception in 1986. He is based at the Sierra Foothill Research and Extension Center in Browns Valley.

“Doug McCreary has established a distinguished record of accomplishment in his work with California oaks,” says Associate Vice President Henry Vaux Jr. “He will provide strong leadership for IHRMP in the coming years.”

Asked about his long-term goals for the program, McCreary says, “We’re still blessed in California; we still have many fairly natural, unspoiled areas that are great sources of ecological diversity and wildlife habitat. My hope is that by addressing conservation issues now, we can make sure we pass on a legacy of some of these oak woodlands in a fairly natural state to future generations.”

McCreary studies why some of the state’s 18 native oak species, such as blue oak and valley oak, are not regenerating as well as they should be. “Here in California we have more large... continued on p. 5
Here’s an invitation to toot your own horn

The display case outside Vice President Gomes’ office is available for use by all ANR programs and units. To take advantage of this opportunity to spotlight your contributions to our land-grant mission, simply sign up for the space. The display, which rotates monthly, is prominently located where visitors to ANR administrative offices on the 6th floor of the UCOP building in Oakland can stop and browse.

This month’s display by Communication Services features some of ANR’s outstanding publications, as well as notable awards CS members have received for their exemplary work.

Brochures, pamphlets, photos of staff, posters, awards and other materials are appropriate for the well-lit display.

If you are interested in scheduling a display or would like to know more about this opportunity, please contact Cheryl Bennett at 510/987-0057 or by email: cheryl.bennett@ucop.edu.
NRS Associate Director Riddle moves on to explore new territory

By Gabriele Kassner

A ssociate Director Liza Riddle has left the Natural Reserve System, but her accomplishments during the last eight years are not likely to be forgotten.

Riddle joined the San Francisco-based Trust for Public Land as director of projects for its western region—California, Hawaii and Nevada—on Jan. 18. She is credited with expanding the NRS’s teaching and research potential by completing complex negotiations that brought Sedgwick Reserve (near Santa Barbara) and UCLA Stunt Ranch Santa Monica Mountains Reserve into the NRS. She also played a key role in stabilizing funding for NRS support staff and reserve operations.

Riddle announced early last month that she was leaving. “I came on board at a time when there was a lot of growth in the NRS,” she explained, “but now we have a system that really represents California’s ecosystems, and so it is not expanding further.” She added that the NRS under Director Alex Glazer’s leadership is focusing on making the reserve system a stronger academic support unit for the University.

“The reserves are a really great training ground for students and a really great place for scientists themselves to carry out long-term, landmark research in conservation,” she said. “That is where the emphasis is now, and rightly so. Since my skills are obviously more in acquisitions, in working with agencies, I felt the time was right to take advantage of this wonderful new opportunity.”

So at the end of December, the former field biologist, who is a talented photographer, cleared out her office, taking down the five digital Iris prints that she and her husband had made and that, to her colleagues’ delight, had transformed the room into a small art gallery. The prints were of photographs the couple had shot on one of their many photographic expeditions to the desert southwest and on a recent trip around the world.

Director Glazer said a search for Riddle’s successor has begun. “Liza’s many contributions have been central to increasing the value of the reserve system and ensuring its financial stability. She has a secure place in the history of the NRS. Her departure poses a real challenge for us in the quest for a worthy successor,” Glazer said.

Riddle had extensive experience in studying, preserving and restoring habitats before arriving at the NRS in 1992. As manager of the Resource Enhancement Program at the California State Coastal Conservancy for five years, she administered a $10 million budget and coordinated more than 100 wetland projects.

She also has worked for the Bureau of Land Management, the U.S. Forest Service and the National Park Service. She holds an undergraduate degree in zoology from California State University, San Jose, and a master’s degree in environmental planning from UC Berkeley.

One of the first things Riddle did at the NRS was to jump-start the long-stalled Sedgwick and Stunt Ranch projects.

“An acquisition of Sedgwick required working with many parties, including two state agencies that were giving funding for the project,” she said. “Her challenge: to craft an agreement that met their requirements for land conservation and yet gave the NRS enough flexibility to use the property for long-term teaching and research. The University, she noted, owns less than a quarter of the land in the NRS; the rest is managed by UC under use agreements.

The Stunt Ranch negotiations were also complicated. “It takes a certain level of understanding of who the agencies are—and it certainly helped that I knew some of these people really well,” Riddle said. “There’s no getting around it: it’s people to people. It’s one person sitting across the table from another person, working it out.”

While at the NRS, Riddle also pushed successfully for funds to restore Carpinteria Salt Marsh Reserve and the NRS portion of the San Joaquin Freshwater Marsh Reserve.

And she helped lead NRS efforts to win a much-needed $4 million endowment grant from the Packard Foundation. “I’m very proud and happy that that came through,” she said.

NRS founder Ken Norris, who knew the Packard family, initiated the proposal, and the NRS staff then saw it to fruition.

“Few people realize the amount of personal effort members of the NRS staff put into that proposal. At the time, I was acting director of the NRS, so we were even more short-staffed than usual. Susan Rumsey, Jennifer Bello and Maggie Drake—everyone in the NRS systemwide office just went all out for that grant.”

Riddle was also on the front lines in the three-year campaign—joined by Vice President Gomes, the NRS Fiscal Review Committee and, later, newly hired Director Glazer—to get stable funding for the NRS through a budget agreement, solidified last March, with the University. “We now, for the first time, have permanent University funding for the support staff in the NRS systemwide office and for... continued on p. 5
California Agriculture magazine’s special series looks toward 2025

Throughout this year, California Agriculture will be publishing a special series on the state’s future, in 2025 and beyond.

“UC scientists and other experts will analyze what we know today, project scenarios for the 21st century, and identify questions and priorities for consideration,” said executive editor Janet White.

The special issues will cover four major themes:

- Population (January-February) delves into how demographic changes and increased ethnic diversity will affect the state’s educational system, agriculture and economy.
- Resources (March-April) explores how the diverse and expanding population will impact California’s water and other natural resources.
- Agriculture (July-August) examines the role of new technologies, and the growing influence of sustainability, on one of the state’s most important industries.
- Food security (September-October) addresses problems of hunger, nutrition and food safety in light of California’s crucial role in feeding the burgeoning state, national and global populations.

The authors will raise important questions and priorities for UC and ANR in view of these changes.

“The need for the landgrant university becomes increasingly important as problems and issues become more difficult,” said Vice President Gomes. “Those of us in Agriculture and Natural Resources should ask ourselves, ‘What are some of the components of our approach to these issues? Can we afford to do business as usual or do we need to rethink some of the things we do?’”

The first issue of the series, January-February, focuses on demographic changes and challenges facing California. UCLA geographer William Clark explores the demographic trends and ways education and social services may need to respond. UCD agricultural economists Philip Martin and Ed Taylor discuss farmworker prospects and describe the Central Valley’s evolution into a patchwork of poverty and prosperity.

David Campbell, director of the California Communities Program at UCD, highlights the challenges of moving people off welfare into the workforce. UCD sociologist Ted Bradshaw examines the transformation of the Central Valley economy from traditional agriculture to clusters of industries. Stephen Russell, UCD 4-H youth development specialist, presents the case for devising a “third” institution, other than school and family, to prepare children for life in a multicultural society. And UCR biologists Mary Price and Rich Cardullo point out ways UC can better train teachers and improve its own science and math curricula.

UC Davis public policy specialist and California Agriculture associate editor Alvin Sokolow coordinated the research articles for the population issue.

The articles are illustrated with dramatic photos by public information representative John Stumbos, as well as by photographers Suzanne Paisley and Jack Kelly Clark.

“We’re grateful for the enthusiasm and energy of our guest editors and dozens of authors, whose contributions are making this series interesting, authoritative and compelling,” said Janet Byron, special editor for the Year 2000 Project. In addition to White and Byron, California Agriculture’s staff includes managing editor Pam Kan-Rice, art director Pam Fabry and publications assistant Lorrie M andorlao.

The Year 2000 Project Steering Committee includes Gomes and Associate Vice President Henry Vaux Jr. (co-chairs), and the following members: UCB ecologist Barbara Allen-Diaz, UCD biochemist and Director of the Center for Expression of Plant Resistance Against Pathogens George Bruening, UCR College of Natural and Agricultural Sciences Dean Michael Clegg, UCD agricultural economist Richard Howitt, UCD chair of nutrition Carl Keen, UCD professor emeritus James Lyons, UCD ag economist Philip Martin and UCD School of Veterinary Medicine Dean Bennie Osburn. —Pam Kan-Rice
Riddle leaves NRS  

reserve operations,” Riddle said. For more than 30 years, the NRS had to draw money from its Donors Fund to pay for publications, support staff and fund-raisers. “It was terrible,” she recalled. “Every year, we were trying to rustle up money, even for staff salaries.”

She viewed her upcoming move to the Trust for Public Land as a great opportunity. “Conserving land, especially in California, is now or never,” she said. “But at the same time, knowing that through the University’s reserve system, people are going to be trained to manage land—well, it’s nice to have been able to get my feet into both worlds.”

The TPL is a national nonprofit, founded in 1972, that teams with other groups to “conserv[e] land for people.”

Looking back on her tenure at the NRS, Riddle said: “It’s great to be able to make a difference in people’s lives—and to actually preserve a piece of property like Sedgwick and have it available and used by scientists.”

She added: “I met a lot of really great characters at the NRS. You don’t often have the opportunity to interact with the kind of crowd I’ve been hanging out with: reserve managers, researchers, the staff here and Alex. That’s one thing I’m really going to miss.”

McCreary takes helm of Hardwood Range Management Program

Doug McCreary, the newly appointed manager of the Integrated Hardwood Range Management Program, visited this hardwood forest while on sabbatical in southern England, where he conducted research and worked on a book about regenerating native California oaks.

trees, and not enough little trees coming up to take their place,” he says. “The causes are varied and complicated, including changes in the state’s vegetation from mostly perennial bunchgrasses to introduced annuals; fire suppression; increased populations of rodents; changes in land use; and climate change.”

For much of the past year, McCreary has worked at a forest research facility in southern England where tree shelters were developed that protect oaks from animals and stimulate growth. He is now using these shelters to help regenerate oaks here.

In England he also worked on “Regenerating Native California Oaks,” a forthcoming UC publication.

McCreary was born in San Mateo and raised in Berkeley. He received his bachelor’s degree in economics from UC Riverside and master’s and doctoral degrees in forest management and tree physiology, respectively, from Oregon State University at Corvallis. He was a senior research assistant in regeneration physiology at the Oregon State University College of Forestry for several years before joining IHRMP and College of Natural Resources in 1986.

The Integrated Hardwood Range Management Program works to maintain and, where possible, increase acreage of California’s approximately 10 million acres of hardwood rangelands. For more about the program, visit its website at http://danr.ucop.edu/ihrmp.

Goetz is a senior public information representative for the College of Natural Resources and the Division.

Governor’s budget plan

Finance and Senator John Vasconcellos (D-Santa Clara) and Assemblymember Elaine Alquist (D-Santa Clara), who are reviewing other options for gaining release of the $2 million appropriation.

“We are cautiously optimistic that the $2 million infusion for Cooperative Extension will be available to the Division before June 30, either through action taken by the Regents or by the state Legislature,” said Steve Nation, director of the Division’s Governmental and External Relations office.

Overall, the governor’s 2000-01 state budget proposal would provide the University with a 12.1 percent, $328 million state General Fund increase over 1999-2000. More than one-fifth of this increase is attributable to the governor’s teacher development initiatives for UC, which would expand professional development programs for K-12 teachers.

The plan would also make a major investment in UC research, provide funding for the enrollment of 6,000 new students, strengthen undergraduate education, provide faculty and staff salary increases and prevent any increase in mandatory systemwide student fees for the sixth consecutive year.

“This is a superb budget for the University” said President Atkinson. “We are pleased that the governor has affirmed UC’s role in assisting the public schools and fostering economic growth in California. The governor also has provided an increase in our basic budget that allows us to maintain access, quality and affordability.”

The full text of the UC press release issued in response to the governor’s budget proposal can be read online at UC’s Newswire website (http://www.ucnewswire.org).
In memoriam

Professor emeritus of geography Robert W. Pease, an esteemed faculty member of the department of earth sciences in the College of Natural and Agricultural Sciences at UC Riverside, died Jan. 11. He was 82.

Pease joined the UCR faculty in 1967, retiring 20 years later. His doctoral dissertation in 1965 became a landmark study of the Modoc Plateau in northern California. His Agricultural Experiment Station research included a breakthrough in the study of climatic conditions on plant growth.

Polly Wagenknecht was honored by an estimated 800 mourners in a Jan. 9 memorial service in Napa.

Wagenknecht, a Napa County 4-H program representative, died from cancer on New Year’s Day. She was 43.

Wagenknecht was remembered “as an indomitable spirit” who freely shared her gift of laughter. More than a dozen speakers recalled Wagenknecht’s impact on the community as they described many occasions in which she “set positive examples, made difficult situations easier and cultivated values among Napa’s younger generations,” the Napa Valley Register said in its front-page coverage of the memorial.

Having filled the church to capacity, the mourners—among them “legions of 4-H members in full dress uniform”—formed two lines a block long on each side of the church, while another 200 attendees gathered in the church gym.

For Napa CE County Director Dean Donaldson, the loss was both personal and professional. “Polly’s efforts were instrumental in our program’s success in Napa County,” he said. “Her ability to find and compliment the positive in people was exemplary.” Wagenknecht was the daughter-in-law of emeritus advisor John Wagenknecht.

Friends have created an educational fund for Polly and Brad Wagenknecht’s children. Contributions can be made to the “Educational Fund,” P.O. Box 10044, Napa, CA 94581.

Remembering Polly Wagenknecht

Following is an excerpt from one of the letters about Wagenknecht published in the Napa Valley Register:

She was completely committed to fostering strong families and guiding youth. She was truly adept at helping others to grow into responsibility and leadership. She was quick to point out signs of growth and improvement, no matter how small.

“She gave credit where credit was due (and sometimes shared credit that wasn’t totally due). She did not moralize; she modeled the good qualities she wanted to teach. ... [S]he was a partner and a collaborator. I think she knew more about what was happening with her family, friends, 4-H’ers because people were glad to share their progress with her and benefit from her support and guidance.” — a 4-H leader

Radio features now on ANR website

By Jeannette Warnert

The UC Cooperative Extension Radio Feed is now available on the ANR News and Information website (http://danr.ucop.edu/news).

Currently, about 80 stations run all or some of the UCCE radio news stories, which are produced by broadcast information representative Robert Singleton. The features are available to the news media, UC staff and the public any time of day. About 14 news stories, from 1 to 3 minutes in length, are posted to the site every two weeks in Real Player, Quick Time and broadcast quality AIFF by Communication Services web developer Jim Coats. Half are stories of consumer interest, covering such topics as home gardening, financial management, nutrition and environmental issues. The other half focus on agricultural issues, primarily research developments and public policy.

To request that your research or information be featured on the Cooperative Extension Radio Feed, contact Singleton at 530/757-8938 or ersingleton@ucdavis.edu.

Deadline nears for Professional Society Meeting support funds

Cooperative Extension specialists and advisors wishing to apply for Professional Society Meeting reimbursement funds for meetings between April and June, 2000 must have their requests (form MF-117) to Mary Lu McGuire no later than March 15. The grant is now $450. The form can be obtained from M McGuire (510/987-0067; marylu.mcguire@ucop.edu). The completed form can be faxed to her at 510/832-8612.

Noted ag economist to discuss impact of biotech on world food security

The heated debate over agricultural biotechnology may close off a huge opportunity to improve the lives of people in poor, developing nations, according to Per Pinstrup-Andersen, a Washington, D.C., agricultural economist who will speak at UC Davis from 11 a.m. to 12:30 p.m. Friday, Feb. 4.

“Condemning biotechnology for its potential risks without considering the alternative risks of prolonging the human misery caused by hunger, malnutrition and child death is as unwise and unethical as blindly pursuing this technology without the necessary bio-safety,” Pinstrup-Andersen said.

Pinstrup-Andersen’s presentation is part of the distinguished speaker series, jointly sponsored by the UCD department of agricultural and resource economics, the Agricultural Issues Center and the UCD Institute of Governmental Affairs. — Jeannette Warnert, ANR public information representative.
New leadership team is in place for CE nutrition education program that targets low-income families and children

EFNEP welcomes a new director

Barbara Sutherland is the new statewide director of the Expanded Food and Nutrition Education Program. She previously was a post-doctoral fellow at UC Berkeley and worked at the Western Human Nutrition Research Center at UC Davis.

Sutherland’s main responsibilities are to provide statewide program leadership and coordination in determining the nutrition education needs of the clientele served by county-based EFNEP programs.

Sutherland was awarded a PhD in nutritional sciences from UC Berkeley in 1996. Her research interests include the study of trace minerals and human nutrition. She received a master’s degree in nutritional science from UC B in 1983.

Sutherland’s background in nutrition education is extensive and broad. She completed undergraduate work in nutrition and food science in Melbourne, Australia, where she was born. She subsequently became a registered dietitian in Australia and was employed as a senior dietitian in Adelaide. She also conducted nutrition education outreach programs for Australian Aboriginals.

Her professional work in the United States includes providing nutrition education outreach to Native Americans and conducting nutrition education and research in various settings, including at the Cholesterol Research Center at the Children’s Hospital Research Institute, Kaiser Permanente Medical Group, and at the Head Start program and a school food service in New Mexico. She also has owned a popular restaurant in Oakland, California, and has been a professional chef.

She has won many awards, including an outstanding graduate student instructor award at UC B in 1995-96, the Winston Churchill Traveling Fellowship Award in 1973 and the Flora McKay Science Scholarship in 1968.

Sutherland fills the position vacated by Suzanne Murphy, who left UC last year for a research position in Hawaii.

EFNEP provides nutrition education to low-income families and youth. These Californians are often at risk of developing illness resulting from malnutrition and chronic hunger. The program aims to help its clientele improve their diets, understand nutrition, be knowledgeable about food safety and shop wisely.

... and a new administrative coordinator

Edna Lewis Mayhand has joined EFNEP and the Food Stamp Nutrition Education Program as statewide administrative coordinator.

Mayhand has worked at the University for many years, including as manager of the small business development and outreach program for the medical center and campus at UC Davis and at UC San Francisco.

Mayhand also has been a community consultant in the California State Library’s statewide literacy program. She served in the administration of Gov. Jerry Brown as deputy director of the state Department of Consumer Affairs and was responsible for oversight of 34 licensing boards and bureaus.

In the nonprofit arena, Mayhand developed and administered programs for many of the underserved in the Bay Area, the greater Boston area, and internationally in East Africa. These programs included Head Start, Women In Prison, Program for Better Family Living, and Maternal and Child Care Projects. She also provided liaison in the Office of the Prime Minister of Tanzania, between the United Nations Food and Agriculture Organization and developmental programs in the country, particularly those focused on child welfare.

Mayhand taught at California State University, Long Beach as an assistant professor in the department of sociology. She holds a bachelor’s degree in anthropology and mathematics from Simmons College in Boston, a master’s degree in social work from Cal State, Fresno and a master’s degree in health administration from UCLA. She has done graduate studies at the University at Makerere and the University of Dar es Salaam.
ANR associate editors needed

By Ann Senuta

Nominations are being accepted until March 1 for ANR associate editor positions in five subject areas.

Associate editors are advisors, specialists and faculty nominated by the UC Davis Communications Advisory Board and appointed by Associate Vice President Henry Vaux Jr. to manage the technical peer-review process for ANR educational materials. Associate editors serve three-year terms.

Associate editors make significant contributions to the quality of ANR educational materials. Although their primary responsibility is to oversee peer review of manuscripts and scripts in their subject area and then decide on programmatic acceptance of the materials, their position encompasses much more. They arrange for periodic review of publications, slide sets and videos; they enlist authors for writing new and revising older publications and they serve as a link between ANR Communications Services and the Division’s programs.

The five associate editors whose terms end on July 1 are Pam Giesel, environmental horticulture; Mel G Jorge, natural resources; Myriam Grajales-Hall, Spanish language materials; Jim Grieshop, human and community development, and Bill Steinke, farm management.

To nominate yourself or a colleague for associate editor in one of the above subject areas, please provide the following information by March 1 to Susan Laughlin, chair of the Communications Advisory Board: candidate’s name, address, phone number, email address, areas of expertise, and programmatic or continuing conference memberships. Laughlin’s email address is sgloughlin@ucdavis.edu or you can reach her at UCCE Regional Office, Central Coast and South Region, UC Riverside 92521.

Questions about the responsibilities of ANR associate editors? Contact Ann Senuta, ANR Communication Services production operations manager (530) 754-5114 or asenuta@ucdavis.edu.

Job opportunities

The College of Natural Resources at UC Berkeley seeks to fill a new Cooperative Extension specialist position in resource-dependent work, workers, and communities. This full-time 11-month position at the assistant level is available July 1. Closing date for applications is March 1. For details, call Jeff Romm at 510/642-0377.

Call for proposals

Hopland Research and Extension Center seeks research project proposals for the period June 1, 2000, through May 31, 2001. Proposals are due at Hopland by March 15.

The center supports a diverse mix of projects. New projects utilizing the laboratory, greenhouse, resident sheep flock of 800 breeding ewes or irrigated pasture suitable for wine grape vineyard development are specifically encouraged. For information and proposal forms, visit the center’s website at http://endeavor.des.ucdavis.edu/hrec/or contact Superintendent Robert Timm (707/744-1424; rttimm@ucdavis.edu).

ANR REPORT

DIVISION OF AGRICULTURE AND NATURAL RESOURCES: Serving California through the creation, development and application of knowledge in agricultural, natural and human resources. We invite you to visit ANR’s website: http://danr.ucop.edu, where you can also access the current issue of ANR Report as well as archives by simply clicking on the publications button.

Send news items and comments to Gabriele Kassner, ANR Report editor, Office of Governmental & External Relations, 1111 Franklin St., 6th Floor, Oakland, CA 94607-5200. Telephone: 510/987-0631; fax: 510/465-2659; email: gabriele.kassner@ucop.edu

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