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April 30 deadline

Now's the time to nominate PPAC members

The Division is about to begin a new cycle of program planning and is asking for nominations, including self-nominations, of academic members to serve two-year terms on the program planning advisory committees (PPACs).

April 30 is the deadline for submitting nominations.

Under a revised planning process adopted this year, the three PPACs (one for each of the Division's major subject areas—Agricultural Resources, Human Resources, Natural Resources) will now identify both critical issues and target issues, i.e., the latter are critical issues where additional resources are needed.

In the future the PPACs will also evaluate the Division's effectiveness in addressing these issues, Assistant Vice President *Lanny Lund* said in his call letter to the Division's academic members.

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Five California 4-H youth development programs chosen as 'Programs of Excellence 2001'

Five 4-H youth development programs developed here in California were among the "best of the best" in the nation in 2001, according to National 4-H Headquarters.

National 4-H selected the five UCCE programs as "4-H Programs of Excellence 2001" for inclusion in their annual printed and online compilation (<http://www.national4Hheadquarters.gov>).

"These are great examples of the kinds of exciting and innovative programs that are happening in 4-H Youth Development all over California," said *Carole MacNeil*, 4-HYDP's statewide director. "It is wonderful for them to get some well deserved national recognition."

Each year since 1998, National 4-H has collected the best program impact reports from the states to highlight "the breadth, depth, diversity and impact of the nationwide 4-H program," according to the organization. In 2001, it selected one-third of the submissions



Students in Sacramento START after-school program study snails through the 4-H Youth Experiences in Science Project.

—the "best of the best"—as Programs of Excellence, including these UC programs:

Animal Ambassadors.

Directed by *Martin Smith*, a CE specialist at UC Davis Veterinary Medicine Extension, Animal Ambassadors is an innovative science education outreach program that works well in both rural and urban communities. It employs the world of animals, domesticated and wild, to help youngsters develop an interest in science and build critical thinking

and life skills. Acting as role models and teachers, 4-H teens are trained to guide younger kids, ages 5 to 8, through inquiry-based, hands-on science activities.

"We found a positive trend in the family's involvement in the child's science education, and that is exciting since it is one of the goals of the project," said 4-H youth development advisor *Richard Enfield*, who co-developed the program and helped implement it in San Luis Obispo County. San Luis Obispo County YMCA was also a collaborator in the project.

YES. Teen teachers in the Youth Experiences in Science (YES) project provide hands-on science education to first-grade through third-grade students. Developed by CE specialist *Rich Ponzio* and Placer-Nevada County Director *Sharon Junge*, YES is now used nationwide.

In Sacramento County, 4-H youth development advisor *Marianne Bird* brought the YES project to the Sacra-

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Online UC newsletter provides updates on state budget

President *Atkinson* has launched an electronic newsletter to keep UC faculty and staff informed on state budget developments and their impact on the University. It will be published periodically.

It can be viewed at <http://www.ucop.edu/news/budget/budget.html>

A direct link to the publication is also available at ANR's internal website.



Opening ceremonies for Pest Management Building I will be held on Monday, May 6.

UCR opens new building for entomology

The UC Riverside Department of Entomology is enjoying beautiful new surroundings since moving into the \$24 million, Pest Management Building I in early March.

Official opening ceremonies will occur Monday, May 6, and will include tours of the building beginning at 4:30 p.m. preceded by a 3 p.m. lecture by *Dan Simberloff*, an expert in invasion biology and this year's Alfred M. Boyce Lecturer.

With 37,237 square feet of usable space, the Pest Management Building I contains the administrative offices for the entomology department and its 15 full-time staff.

"We only have half of our faculty in here," said department chair *Timothy Paine*, who explained that faculty were selected to move into the new building based on the needs of their research programs. The building is planned as the first of three phases of buildings that eventually will house all 150 or so people involved in pest and disease management research, including faculty and staff from nematology, plant pathology and weed science.

Five UC programs tapped '4-H Programs of Excellence 2001' (from p. 1)

mento START after-school program to reach children in lower income, urban and suburban areas, where science instruction may not occur during regular school hours.

The younger kids in the program learn that science is everywhere in the world, and the teen teachers get valuable practice in public speaking, making presentations and working in teams, according to Bird.

"Our partnership with Sacramento START enabled us to bring 4-H resources to a whole new audience here in Sacramento," Bird said. "In a well-matched collaboration, everyone wins." In the last three years, over 2,500 children have participated in the semester-long program.

Seeds for Larger Service. Country Centre 4-H in Sacramento took part in a NASA-mentored project to create science experiments for U.S. space shuttle flights. Eight youngsters, aged 8 to 16, their families and 4-H adult leaders spent two years putting together a proposal.

Their experiments, involving the effects of solar radiation, vibration and ex-

treme cold and heat on seeds, were carried on the March 2001 flight of the space shuttle Discovery.

The youngsters analyzed data and talked about their project in numerous venues, including fairs, schools and museums, on television and radio, and before the California Assembly Education Committee.

A fund-raising project enabled them to go to Kennedy Space Center to witness the launch. They also met the center's director—a former astronaut—and accepted an invitation to speak at the center after the launch.

Teens as Teachers. 4-H youth development advisor *Fe Moncloa* teamed up with three San Jose schools in a teen cross-age science instruction program. A diverse group of teenagers consisting of 14 Mexican-American young men, a white young man and a white young woman were trained in team building, science processes, rocket science and teaching methods. They then planned and taught science lessons to 66 fifth-graders.

The teen teachers, younger

kids, and school teachers and administrators were very satisfied with the program, which provided the teens with real work experience and new perspectives on teaching, peer cooperation, learning and science.

"I was very pleased by the commitment these young people showed to the project," Moncloa said. "When our grant funding ran out at the end of January, they wanted to continue teaching for another semester. Since we had no money for transportation, that meant they had to walk to the schools and back each week—and it can get pretty hot in San Jose in late spring—but they decided they wanted to continue."

4-H Computer Corps. The 14 young people (aged 14 to 18) in the 4-H Computer Corps serve as webmasters of the California 4-H Youth Development Program website. In addition, they help integrate computer and informational technology into the statewide 4-H programs. For instance, they lead computer workshops. And they assist local 4-H clubs in developing their own websites.

The program fosters close youth/adult partnerships. Corps members also gain skills in computer technology, teaching, and writing, and an introduction to organizational communications and behaviors.

The annual compilation of "Programs of Excellence" provides a valuable source of new program and evaluation ideas for 4-H youth development staffs throughout the country and a showcase for 4-H accomplishments.

Small Farm Center launches online resource library

Small farmers, researchers and extension educators seeking useful information on a wide range of agricultural topics now have direct access to hundreds of articles on the recently developed UC Small Farm Center Online Resource Library (<http://www.sfc.ucdavis.edu/library>).

Denis Ebodaghe, USDA-CSREES national program leader for small farms, sees the online resource library as a "major new information delivery system that will help not only California farmers and professionals but users all over the nation because of universal access to the website and the database."

Online tools make it easy to write news releases about upcoming events

By Jeannette Warnert

■ Do you have an upcoming meeting or field day you want the public to know about?

An easy-to-use guide for composing effective news releases in just minutes is now available online to help you publicize your event in local newspapers and trade publications.

The Division's Office of Governmental and External Relations has posted a step-by-step reference for writing news releases to announce upcoming local events. It is available on the ANR website in pdf format (<http://ucanr.org/internal/internalstories/meetingannounce.pdf>).

The guide provides tips for using the writing style and format preferred by most news media editors. It shows what to write, paragraph by paragraph. A model news release is also displayed.

For larger, particularly newsworthy meetings that require regional or statewide notification, please contact ANR's public information staff:

■ **Pam Kan-Rice** (510/987-0043, pamela.kan-rice@ucop.edu);

■ **John Stumbos** (530/754-9554, jdstumbos@ucdavis.edu); or

■ **Jeannette Warnert** (559/241-7514, jeannette.warnert@ucop.edu).

For Spanish-language news releases, please contact **Myriam Grajales-Hall** (909/787-4397, myriam.grajales@ucr.edu).

■ Is it disc or disk?

The Division has also posted an extensive news-writing style guide online (<http://ucanr.org/internal/internalstories/styleguide.shtml>).

The guide incorporates Associated Press style with style issues exclusive to ANR, such as Cooperative Extension's spelling for advisors and the Division's preferred acronym (ANR). With 127 entries arranged

alphabetically, the style guide can be used to avoid errors of capitalization, grammar and spelling, allowing readers to focus on the content of news releases or other articles.

Users will learn gender-neutral substitutes for common words (instead of man-made, use synthetic), proper abbreviations for states in text (for California, it is Calif.) and correct spelling for commonly misspelled words

(such as compact disc, but floppy disk and disk harrow).

The meeting announcement guide and the news-writing style guide can also be found under "Resources" on the Governmental and External Relations web pages in the "internal" section of ANR's website: ucanr.org/internal > communications > Governmental and External Relations > Resources (link is under "unit pages").

Human Resources conferees build evaluation skills

More than 120 members of ANR attended the biennial Human Resources Conference, held Feb. 25-26 at the historic Hayes Mansion in San Jose. This year's theme: "Maximizing Impact—Success Through Evaluation."

Vice President **Gomes** gave the wrap-up presentation and lauded the group for their dedication to the Division's mission.

Associate Vice President **Henry Vaux Jr.** provided an overview of the state budget's impact on CE, and Assistant Vice President **Lanny Lund** talked about the importance of evaluations and reporting impacts.

Gregory Robinson, director of the Social Science Research Center at California State University, Fullerton, provided fresh ideas about how to demonstrate program success.

Throughout the meeting, participants discussed evaluation methods,

reported on workgroup impacts and developed new collaborative partnerships. They also took time to recognize recent successes of their colleagues.

"It was a great opportunity to bring members of the HR program area together to network and to share expertise, research and programs," said Program Leader **Karen Varcoe**.



Faye Lee, a 4-HYD advisor in San Mateo/San Francisco counties, conducted a workshop on "Retrospective Evaluation."

Suzanne Paisley



Diane Metz, nutrition, family and consumer science advisor in Solano County, shares workgroup accomplishments with Associate Vice President Henry Vaux Jr.

Suzanne Paisley

■ Personnel news

The University invites comment by June 1 on following proposals:

■ APM 137—Non-Senate academic appointees/term appointments (new policy)

Establish new APM 137 to define and articulate conditions of employment for all non-Senate academic appointees with term appointments, except those covered by MOUs. It would set forth standards and due process procedures for term appointments. The University would have sole discretion not to reappoint those who have served less than eight consecutive years of service in an academic title on a campus. The University would be required to give notice of non-reappointment to those who have served at least 50 percent time for eight or more consecutive years of service in an academic title on a campus.

■ APM 140—Non-Senate academic appointees/grievances

Revise APM 140 to make the grievance process clearer, fairer and more timely.

■ APM 145—Non-Senate academic appointees/layoff and involuntary reduction in time

Revise APM 145 to define good cause for the purposes of layoff and involuntary reduction in time. It would also clarify grievance procedures in cases of layoff and involuntary reduction in time.

■ APM 150—Non-Senate academic appointees/corrective action and dismissal

Revise APM—150 to clarify that corrective action or dismissal instituted for good cause may include violation of University policy. It would clarify procedures for dismissal of non-Senate faculty.

The proposed policies, which would apply to non-Senate academic appointees covered by these APM sections, are on the web (<http://www.ucop.edu/acadadv/acadpers/apm/review.html>).

Comments should be sent to *Elizabeth Gomez*, the Division's coordinator of academic personnel, by June 1.

Comments may be sent by mail (1111 Franklin Street, 6th Floor, Oakland, CA 94607-5200), fax (510/587-6496) or email (elizabeth.gomez@ucop.edu).

Center for Cooperatives reinstates small grants program in 2002-2003

Center for Cooperatives is seeking innovative research proposals to advance the knowledge, understanding and performance of cooperatives in California. Pre-proposals must be submitted to the center no later than June 3.

Proposals may deal with theoretical topics or with specific management, operating or public policy issues. Awards in the range of \$5,000 to \$20,000 for one year are anticipated. For more information, visit the center's website (<http://cooperatives.ucdavis.edu>) or call 530/752-2408.

Division will introduce a new planning process in its next planning cycle

ANR has adopted a new planning process, according to Assistant Vice President Lanny Lund. He made the announcement in his call for nominations for members to serve on the program planning advisory committees (PPACs). Here is an excerpt from Lund's letter:

Last year, I appointed a committee to review the Division's program planning process, including the three program planning advisory committees' charge and process. The review team's recommendations were modified slightly by the Program Council and the Executive Council and have now been reviewed and approved by the Associate Vice President and Vice President.

The new planning process will continue the Divisionwide, collegial approach of the original PPAC process, will enhance the data acquisition phase, will add an evaluation component and will prioritize target issues for the Division. The new process charges [the three] PPACs with identification of both critical and target issues [i.e., the latter are critical issues where additional resources are needed] through a comprehensive "environmental scan." In addition, in future cycles the PPACs will be asked to evaluate how effectively the Division has addressed previously identified issues.

PPAC nominations deadline nears (from p. 1)

Each PPAC has 15 members who customarily serve for three years. But Lund said that since this first cycle under the revised process will not include an evaluation phase, the term of service has been shortened to two years this time.

The appointments are from July 1, 2002, to July 1, 2004.

Lund said he expects that the PPACs will finish up most of their work by early 2004.

"While in the past, two meetings per year, email discussions as necessary, and some individual 'homework' have been the rule, I would expect a greater level of activity will be required in the new process," Lund added.

The first meeting of the PPACs will be held Sept. 4-5 in San Jose.

To learn more about the PPACs, log-on to ANR's internal website and click on "Divisionwide Planning."

Send nominations to *Pat Day*, director of Program Planning and Reporting Systems, at 300 Lakeside Drive, 6th floor, Oakland CA 94612, or by email (pat.day@ucop.edu) or fax (510/832-8612).

ANR welcomes ...

■ **Christina Getz** is an assistant CE specialist in the Division of Resource Institutions, Policy and Management in the College of Natural Resources at UC Berkeley.

She earned a bachelor's degree from Pomona College and a master's degree and doctorate in sociology from UCB. For her dissertation, Getz spent 10 months in northern Mexico evaluating the experiences of farmers as they transitioned from subsistence farming to providing crops for export under the North American Free Trade Agreement.

Getz conducts research on and outreach to natural-resource-dependent workers and communities. "I am particularly interested in focusing on labor issues in both agriculture and forestry," she said. For example, she'll be helping identify the needs of the workforce that provides non-timber forestry products such as mushrooms and greens.

"A number of people are focusing on agricultural labor, but forestry labor is understudied," she said. "Forest workers often are the on-the-ground stewards of the forest." She is a member of the Food Security Workgroup.

She can be reached at 510/642-8681; cgetz@nature.berkeley.edu

—*Kathryn Stelljes*, CNR

■ **Chantal Guillemain** has joined Vice President *Gomes'* office as his executive secretary. Guillemain has extensive executive support experience in both private and nonprofit organizations. Most recently she was a member of the staff at Hildebrandt Interna-



IPM weed ecologist Anil Shrestha is located at Kearney REC.



Executive secretary Chantal Guillemain has joined the office of Vice President *Gomes*.

tional and The McGraw-Hill Companies. She is a UC Irvine graduate. She can be reached at 510/987-0024, chantal.guillemain@ucop.edu

Shannon Williams, who served as interim executive secretary while also carrying out her own job responsibilities during the search, has returned full time to her position as administrative specialist in *Gomes'* immediate office. She can now be reached at 510/987-9117.

■ **Anna Martin** became the nutrition, family and consumer science advisor for San Joaquin County CE in December.

Martin received a master of arts degree in community nutrition from California State University, Sacramento, in May of last year.

Prior to her current posi-

tion, she taught life skills for six years to diverse populations in San Joaquin and Calaveras counties through UCCE's Adult Food Stamp Nutrition Education Program; for the last 20 months of that period she was program manager of the Adult FSNEP and Adult EFNEP programs in San Joaquin County.

In her current job, Martin conducts a county-based extension, educational and research program for all ethnic and socioeconomic groups, individuals, community agencies, associations and nonprofit groups. She conducts educational programs, supervises staff and budgets for federally funded programs, and implements applied research in areas such as human nutrition, food preservation and safety, family relations, childcare, consumer economics, and money management.

She can be reached at 209/468-9497.

■ **Karl McArthur** recently joined the staff of San Bernardino County CE as a desert natural resources advisor for the tri-county area of San Bernardino, Riverside and Imperial counties. His focus is on policy issues.

McArthur previously worked at the University of Nevada in Reno for 12 years, most recently as an economics instructor in the School of Business. His master's thesis examined the interaction between rural and urban economics in northern Nevada with specific attention to potential changes in grazing and mining policies.

As a research associate at the University Center for Economic Development, he interacted with a variety of

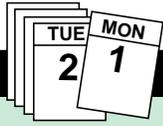
rural communities and government agencies in California and Nevada in areas such as water-related studies. These long-term studies fed into the EIS process surrounding the Truckee River Operating Agreement, an interstate compact between California and Nevada. He was active in similar studies in the Walker Rivers system.

He can be reached at 909/387-2242, kamcarthur@ucdavis.edu

■ **Anil Shrestha** joined UC on March 1 as the regional integrated pest management weed advisor/weed ecologist serving the Central Valley. He is located at the Kearney Research and Extension Center.

A native of Katmandu, Nepal, Shrestha earned a bachelor's degree in agronomy at Narendra Dev University of Agriculture and Technology in India. After holding positions with the Nepal Department of Agriculture and the United Nations Food and Agriculture Organization Fertilizer Program, Shrestha came to the United States in 1991 as a Fulbright Fellow. He earned a master's degree in soil, crop and atmospheric sciences from Cornell University in 1993 and a PhD in crop and soil sciences from Michigan State University in 1996. Most recently, he was a research associate and postdoctoral fellow at the University of Guelph, in Ontario, Canada.

Shrestha is the guest editor for two special issues of the *Journal of Crop Protection* that will be published early next year. He can be reached at 559/646-6534, anil@uckac.edu



COMING UP

MAY

Small Grain Workgroup Meeting

May 6; UC Davis; Lee Jackson
530/752-0701; lfjackson@ucdavis.edu

Small Grain and Alfalfa Field Day

May 7; UC Davis; Lee Jackson
530/752-0701; lfjackson@ucdavis.edu
Dan Putnam-530/752-8982
dhputnam@ucdavis.edu

Nickels Field Day

May 9; Arbuckle; John Edstrom
530/458-0570; jpedstrom@ucdavis.edu

Blueberry Meeting

May 15; Kearney REC
Manuel Jimenez-559/685-3303

Food Safety Update

May 16-17; UC Davis; Christine Bruhn
530/752-2774

Blackberry Meeting

May 22; Kearney REC
Manuel Jimenez-559/685-3303

JUNE

Worker Protection Standard Workshop (for trainers of both pesticide handlers and ag fieldworkers)

June 12; Winters; 530/752-5273
[www.ipm.ucdavis.edu/IPMPROJECT/
workshops.html](http://www.ipm.ucdavis.edu/IPMPROJECT/workshops.html)

Invasive Species Symposium

June 18-19; UC Davis
<http://conferences.ucdavis.edu>

SEPTEMBER

Conservation Tillage Research and Farmer Innovation Conferences

Sept. 17; UC Davis
Sept. 19; West Side REC (event will
merge with Cotton Field Day)
Jeff Mitchell 559/646-6565

To list events here, call 510/987-0631
or send to ANR Report.

(To list events on the ANR online events
calendar, go to <http://calendar.ucanr.org/>)

Professional society meeting funds requests

CE specialists and advisors wishing to apply for Professional Society Meeting Reimbursement funds for meetings between July 1-Sept. 30, 2002, must have their requests (form MF-117) to *Mary Lu McGuire* no later than Tuesday, May 7. The form can be obtained from McGuire (510/987-0067; marylu.mcguire@ucop.edu). The completed form can be faxed to her at 510/832-8612. The grant is for \$450.

Names in the news

■ *Ray Orbach*, former chancellor of UC Riverside, was sworn in on March 14 as the director of the U.S. Department of Energy's Office of Science.

■ *Anthony Fisher*, professor and chair in the UCB Department of Agricultural and Resource Economics, has been elected president of the Association of Environmental and Resource Economists (AERE). He will serve as president-elect for the 2002 calendar year and president for calendar years 2003 and 2004. AERE has just under 1,000 members and produces the leading journal in the field, the *Journal of Environmental Economics & Management*.
—*Kathryn Stelljes*, CNR

■ *Garrison Sposito*, professor in the UCB Division of Ecosystem Sciences, has been elected a fellow of the European Association of Geochemistry and of the Geochemical Society for his research contributions to environmental geochemistry. —*Kathryn Stelljes*, CNR

In memoriam: Former Kings County farm advisor *Herb Etchegary* died on Feb. 18. He was 89. Etchegary served in UCCE in Kings County for 33 years, primarily as dairy advisor. He retired in 1978.

Job opportunities

■ Sudden Oak Death Regional Coordinator
Marin County
Closing Date: May 1

For more information, contact *Effie Cook* (415/499-4204; ecook@marin.org)

■ County Director and Public Policy Advisor
Stanislaus County
Closing Date: May 20
ACV-02-03

For more information, contact *Cindy Inouye* (559/646-6535; cinouye@uckac.edu) or visit <http://cvr.ucdavis.edu>

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Córdova named to lead UC Riverside

France A. Córdova, a nationally recognized astrophysicist who currently serves as vice chancellor for research at UC Santa Barbara, has been named chancellor of UC Riverside, effective July 1. She succeeds *Ray Orbach*.

Córdova, 54, served as chief scientist at NASA before coming to UCSB in 1996. She previously headed the department of astronomy and astrophysics at Pennsylvania State University and served as deputy group leader of the Space Astronomy and Astrophysics Group at the Los Alamos National Lab.

UCD earns top spot

UC Davis was the most prolific research institution in publishing environmental and ecology research papers during 1996-2000, according to the Institute for Scientific Information (ISI). ISI tracks scientific publishing in journals such as *Nature*, *Science*, and the *Proceedings of the National Academy of Sciences*. UCD was also ranked third in the number of citations made of its agricultural science research papers.

ANR REPORT

DIVISION OF AGRICULTURE AND NATURAL RESOURCES (ANR): Serving California through the creation, development and application of knowledge in agricultural, natural and human resources. We invite you to visit ANR's website: <http://ucanr.org>. You can access current and past issues of *ANR Report* online by logging on to <http://danr.ucop.edu/anr-report/>

Send news items and comments to Gabriele Kassner, *ANR Report* editor, Office of Governmental & External Relations, 1111 Franklin St., 6th Floor, Oakland, CA 94607-5200. Telephone: 510/ 987-0631; fax: 510/ 465-2659; email: gabriele.kassner@ucop.edu

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