INSIDE

Five California 4-H youth development programs chosen as ‘Programs of Excellence 2001’

Five 4-H youth development programs developed here in California were among the “best of the best” in the nation in 2001, according to National 4-H headquarters.

National 4-H selected the five UCCE programs as “4-H Programs of Excellence 2001” for inclusion in their annual printed and online compilation (http://www.national4Hheadquarters.gov).

“These are great examples of the kinds of exciting and innovative programs that are happening in 4-H Youth Development all over California,” said Carole MacNeil, 4-HYDP’s statewide director. “It is wonderful for them to get some well deserved national recognition.”

Each year since 1998, National 4-H has collected the best program impact reports from the states to highlight “the breadth, depth, diversity and impact of the nationwide 4-H program,” according to the organization. In 2001, it selected one-third of the submissions — the “best of the best” — as Programs of Excellence, including these UC programs:

Animal Ambassadors. Directed by Martin Smith, a CE specialist at UC Davis Veterinary Medicine Extension, Animal Ambassadors is an innovative science education Outreach program that works well in both rural and urban communities. It employs the world of animals, domesticated and wild, to help youngsters develop an interest in science and build critical thinking and life skills. Acting as role models and teachers, 4-H teens are trained to guide younger kids, ages 5 to 8, through inquiry-based, hands-on science activities.

“We found a positive trend in the family’s involvement in the child’s science education, and that is exciting since it is one of the goals of the project,” said 4-H youth development advisor Richard Enfield, who co-developed the program and helped implement it in San Luis Obispo County. San Luis Obispo County Y M CA was also a collaborator in the project.

YES. Teen teachers in the Youth Experiences in Science (YES) project provide hands-on science education to first-grade through third-grade students. Developed by CE specialist Rich Ponzio and Placer-Nevada County Director Sharon Junge, YES is now used nationwide.

In Sacramento County, 4-H youth development advisor Marianne Bird brought the YES project to the Sacramento START after-school program study snails through the 4-H Youth Experiences in Science Project.

Online UC newsletter provides updates on state budget

President Atkinson has launched an electronic newsletter to keep UC faculty and staff informed on state budget developments and their impact on the University. It will be published periodically.

It can be viewed at http://www.ucop.edu/news/budget/budget.html. A direct link to the publication is also available at ANR’s internal website.
UCR opens new building for entomology

The UC Riverside Department of Entomology is enjoying beautiful new surroundings since moving into the $24 million, Pest Management Building I in early May.

Official opening ceremonies will occur Monday, May 6, and will include tours of the building beginning at 4:30 p.m. preceded by a 3 p.m. lecture by Dan Simberloff, an expert in invasion biology and this year’s Alfred M. Boyce Lecturer.

With 37,237 square feet of usable space, the Pest Management Building I contains the administrative offices for the entomology department and its 15 full-time staff.

“We only have half of our faculty in here,” said department chair Timothy Paine, who explained that faculty were selected to move into the new building based on the needs of their research programs. The building is planned as the first of three phases of buildings that eventually will house all 150 or so people involved in pest and disease management research, including faculty and staff from nematology, plant pathology and weed science.

Small Farm Center launches online resource library

Small farmers, researchers and extension educators seeking useful information on a wide range of agricultural topics now have direct access to hundreds of articles on the recently developed UC Small Farm Center Online Resource Library (http://www.sfc.ucdavis.edu/library).

Denis Bodaghe, USDA-CSREES national program leader for small farms, sees the online resource library as a “major new information delivery system that will help not only California farmers and professionals but users all over the nation because of universal access to the website and the database.”

Five UC programs tapped ‘4-H Programs of Excellence 2001’ (from p. 1)

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“4-H Computer Corps.

The 14 young people (aged 14 to 18) in the 4-H Computer Corps serve as webmasters of the California 4-H Youth Development Program website. In addition, they help integrate computer and informational technology into the statewide 4-H programs. For instance, they lead computer workshops. And they assist local 4-H clubs in developing their own websites.

The program fosters close youth/adult partnerships. Corps members also gain skills in computer technology, teaching, and writing, and an introduction to organizational communications and behaviors.

The annual compilation of “Programs of Excellence” provides a valuable source of new program and evaluation ideas for 4-H youth development staffs throughout the country and a showcase for 4-H accomplishments.
Online tools make it easy to write news releases about upcoming events

By Jeannette Warnert

Do you have an upcoming meeting or field day you want the public to know about?

An easy-to-use guide for composing effective news releases in just minutes is now available online to help you publicize your event in local newspapers and trade publications.

The Division’s Office of Governmental and External Relations has posted a step-by-step reference for writing news releases to announce upcoming local events. It is available on the ANR website in pdf format (http://ucanr.org/internal/internalstories/styleguide.shtml).

The guide incorporates Associated Press style with style issues exclusive to ANR, such as Cooperative Extension’s spelling for advisors and the Division’s preferred acronym (ANR). With 127 entries arranged alphabetically, the style guide can be used to avoid errors of capitalization, grammar and spelling, allowing readers to focus on the content of news releases or other articles.

Users will learn gender-neutral substitutes for common words (instead of man-made, use synthetic), proper abbreviations for states in text (for California, it is Calif.) and correct spelling for commonly misspelled words (such as compact disc, but floppy disk and disk harrow).

The meeting announcement guide and the news-writing style guide can also be found under “Resources” on the Governmental and External Relations web pages in the “internal” section of ANR’s website: ucanr.org/internal > communications > Governmental and External Relations > Resources (link is under “unit pages”).

Human Resources conferees build evaluation skills

More than 120 members of ANR attended the biennial Human Resources Conference, held Feb. 25-26 at the historic Hayes Mansion in San Jose. This year’s theme: “Maximizing Impact—Success Through Evaluation.”

Vice President Gomes gave the wrap-up presentation and lauded the group for their dedication to the Division’s mission.

Associate Vice President Henry Vaux Jr. provided an overview of the state budget’s impact on CE, and Assistant Vice President Lanny Lund talked about the importance of evaluations and reporting impacts.

Gregory Robinson, director of the Social Science Research Center at California State University, Fullerton, provided fresh ideas about how to demonstrate program success.

Throughout the meeting, participants discussed evaluation methods, reported on workgroup impacts and developed new collaborative partnerships. They also took time to recognize recent successes of their colleagues.

“It was a great opportunity to bring members of the HR program area together to network and to share expertise, research and programs,” said Program Leader Karen Varcoe.
Each PPAC has 15 members who customarily serve for three years. But Lund said that since this first cycle under the revised process will not include an evaluation phase, the term of service has been shortened to two years this time. The appointments are from July 1, 2002, to July 1, 2004. Lund said he expects that the PPACs will finish up most of their work by early 2004.

"While in the past, two meetings per year, email discussions as necessary, and some individual ‘homework’ have been the rule, I would expect a greater level of activity will be required in the new process," Lund added.

The first meeting of the PPACs will be held Sept. 4-5 in San Jose.

To learn more about the PPACs, log-on to ANR’s internal website and click on “Divisionwide Planning.”

PPAC nominations deadline nears (from p. 1)

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To learn more about the PPACs, log-on to ANR’s internal website and click on “Divisionwide Planning.”

Send nominations to Pat Day, director of Program Planning and Reporting Systems, at 300 Lakeside Drive, 6th floor, Oakland CA 94612, or by email (pat.day@ucop.edu) or fax (510/832-8612).
ANR welcomes …

■ Christina Getz is an assistant CE specialist in the Division of Resource Institutions, Policy and Management in the College of Natural Resources at UC Berkeley.

She earned a bachelor’s degree from Pomona College and a master’s degree and doctorate in sociology from UCB. For her dissertation, Getz spent 10 months in northern Mexico evaluating the experiences of farmers as they transitioned from subsistence farming to providing crops for export under the North American Free Trade Agreement.

Getz conducts research on and outreach to natural-resource-dependent workers and communities. “I am particularly interested in focusing on labor issues in both agriculture and forestry,” she said. For example, she’ll be helping identify the needs of the workforce that provides non-timber forestry products such as mushrooms and greens.

“A number of people are focusing on agricultural labor, but forestry labor is understudied,” she said. “Forest workers often are the on-the-ground stewards of the forest.” She is a member of the Food Security Workgroup.

She can be reached at 510/642-8681; cgetz@nature.berkeley.edu
— Kathryn Stelljes, CNR

■ Chantal Guillemin has joined the office of Vice President Gomes.

Executive secretary Chantal Guillemin has joined the office of Vice President Gomes. Guillemin was a member of the staff at Hildebrandt Interna-

tional and The McGraw-Hill Companies. She is a UC Irvine graduate. She can be reached at 510/987-0024; chantal.guillemin@ucop.edu

Shannon Williams, who served as interim executive secretary while also carrying out her own job responsibilities during the search, has returned full time to her position as administrative specialist in Gomes’ immediate office. She can now be reached at 510/987-9117.

■ Anna Martin became the nutrition, family and consumer science advisor for San Joaquin County CE in December.

Martin received a master of arts degree in community nutrition from California State University, Sacramento, in May of last year. Prior to her current position, she taught life skills for six years to diverse populations in San Joaquin and Calaveras counties through UCCE’s Adult Food Stamp Nutrition Education Program; for the last 20 months of that period she was program manager of the Adult FSN EP and Adult EFNEP programs in San Joaquin County.

In her current job, Martin conducts a county-based extension, educational and research program for all ethnic and socioeconomic groups, individuals, community agencies, associations and nonprofit groups. She conducts educational programs, supervises staff and budgets for federally funded programs, and implements applied research in areas such as human nutrition, food preservation and safety, family relations, childcare, consumer economics, and money management.

She can be reached at 209/468-9497.

■ Karl McArthur recently joined the staff of San Bernardino County CE as a desert natural resources advisor for the tri-county area of San Bernardino, Riverside and Imperial counties. His focus is on policy issues.

McArthur previously worked at the University of Nevada in Reno for 12 years, most recently as an economics instructor in the School of Business. His master’s thesis examined the interaction between rural and urban economics in northern Nevada with specific attention to potential changes in grazing and mining policies.

As a research associate at the University Center for Economic Development, he interacted with a variety of rural communities and government agencies in California and Nevada in areas such as water-related studies. These long-term studies fed into the EIS process surrounding the Truckee River Operating Agreement, an interstate compact between California and Nevada. He was active in similar studies in the Walker Rivers system.

He can be reached at 909/387-2242, kamcarthur@ucdavis.edu

■ Anil Shrestha joined UC on March 1 as the regional integrated pest management weed advisor/weed ecologist serving the Central Valley. He is located at the Kearney Research and Extension Center.

A native of Katmandu, Nepal, Shrestha earned a bachelor’s degree in agronomy at Narenda Dev University of Agriculture and Technology in India. After holding positions with the Nepalese Department of Agriculture and the United Nations Food and Agriculture Organization, Shrestha came to the United States in 1991 as a Fulbright Fellow. He earned a master’s degree in soil, crop and atmospheric sciences from Cornell University in 1993 and a PhD in crop and soil sciences from Michigan State University in 1996. Most recently, he was a research associate and postdoctoral fellow at the University of Guelph, in Ontario, Canada.

Shrestha is the guest editor for two special issues of the Journal of Crop Protection that will be published early next year. He can be reached at 559/646-6534, anil@uckac.edu
Professional society meeting funds requests

C 1111 specialists and advisors wishing to apply for Professional Society Meetings Reimbursement funds for meetings between July 1-Sept. 30, 2002, must have their requests (form M F-117) to Mary Lu McGuire no later than Tuesday, May 7. The form can be obtained from McGuire (510/987-0067; maryluc@ucop.edu). The completed form can be faxed to her at 510/832-8612. The grant is for $450.

COMING UP

M A Y
Small Grain Workgroup Meeting
M ay 6; UC Davis; Lee Jackson
530/752-0701; ljackson@ucdavis.edu
Small Grain and Alfalfa Field Day
M ay 7; UC Davis; Lee Jackson
530/752-0701; ljackson@ucdavis.edu
Dan Putnam–530/752-8982
dputnam@ucdavis.edu
Nickels Field Day
M ay 9; Arbuckle; John Edstrom
530/458-0570; jpedstrom@ucdavis.edu
Blueberry Meeting
M ay 15; Kearney REC
M anuel Jimenez–559/685-3303
Food Safety Update
M ay 16-17; UC Davis; Christine Bruhn
530/752-2774
Blackberry Meeting
M ay 22; Kearney REC
M anuel Jimenez–559/685-3303

J U N E
Worker Protection Standard Workshop
(for trainers of both pesticide handlers and ag fieldworkers)
June 12; Winters; 530/752-5273
www.ipm.ucdavis.edu/IPM PROJECT/workshops.html
Invasive Species Symposium
June 18-19; UC Davis
http://conferences.ucdavis.edu

S E P T E M B E R
Conservation Tillage Research and Farmer Innovation Conferences
Sept. 17; UC Davis
Sept. 19; West Side REC (event will merge with Cotton Field Day)
Jeff Mitchell 559/646-6565

To list events here, call 510/987-0631 or send to ANR Report.
(To list events on the ANR online events calendar, go to http://calendar.ucanr.org/)

Names in the news

Ray O rbach, former chancellor of UC Riverside, was sworn in on M arch 14 as the director of the U.S. Department of Energy’s Office of Science.

Anthony Fisher, professor and chair in the UCB Department of Agricultural and Resource Economics, has been elected president of the Association of Environmental and Resource Economists (AERE). He will serve as president-elect for the 2002 calendar year and president for calendar years 2003 and 2004. AERE has just under 1,000 members and produces the leading journal in the field, the Journal of Environmental Economics & Management.

— Kathryn Stelljes, CNR

Garrison Sposito, professor in the UCB Division of Ecosystem Sciences, has been elected a fellow of the European Association of Geochemistry and of the Geochemical Society for his research contributions to environmental geochemistry.

— Kathryn Stelljes, CNR

In memoriam: Former Kings County farm advisor Herb Etchegary died on Feb. 18. He was 89. Etchegary served in UCCE in Kings County for 33 years, primarily as dairy advisor. He retired in 1978.

Job opportunities

Sudden Oak Death Regional Coordinator
Marin County
Closing Date: M ay 1
For more information, contact Effie Cook (415/499-4204; ecook@marin.org)

County Director and Public Policy Advisor
Stanislaus County
Closing Date: M ay 20
ACV-02-03
For more information, contact Cindy Inouye (559/646-6535; cinouye@ucdavis.edu) or visit http://cvr.ucdavis.edu

UCD earns top spot

UC Davis was the most prolific research institution in publishing environmental and ecology research papers during 1996-2000, according to the Institute for Scientific Information (ISI). ISI tracks scientific publishing in journals such as Nature, Science, and the Proceedings of the National Academy of Sciences. UCD was also ranked third in the number of citations made of its agricultural science research papers.

CÓRDOVA NAMED TO LEAD UC RIVERSIDE

Fran A. Córdova, a nationally recognized astrophysicist who currently serves as vice chancellor for research at UC Santa Barbara, has been named chancellor of UC Riverside, effective July 1. She succeeds Ray O’rbach.

Córdova, 54, served as chief scientist at NASA before coming to UCSB in 1996. She previously headed the department of astronomy and astrophysics at Pennsylvania State University and served as deputy group leader of the Space Astronomy and Astrophysics Group at the Los Alamos National Lab.

ANR REPORT

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Send news items and comments to Gabriele Kassner, ANR Report editor, Office of Governmental & External Relations, 1111 Franklin St., 6th Floor, Oakland, CA 94607-5200. Telephone: 510/987-0631; fax: 510/465-2659; email: gabriele.kassner@ucop.edu.

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