

Dynes addresses Farm Bureau

President Robert C. Dynes attended the 87th annual meeting of the California Farm Bureau Federation (CFBF) in Monterey on Dec. 5 to meet with farmers and ranchers and deliver the keynote address before 400 delegates and guests, including VP Gomes who serves as an ex-officio member of the CFBF Board of Directors.

Dynes gave an upbeat assessment of the future of UC and the importance of agriculture to the state's economy. He noted that CFBF and UC have a tradition that goes back more than 90 years – county farm bureaus were established beginning in 1912 to qualify for the county funds needed to support UC farm advisors and open UC Agricultural Extension Service offices.

Dynes talked about the responsibility of public research universities to embrace and practice research, development and delivery (R, D & D). He said the second "D" – delivery – was critical to transferring new technologies, cutting-edge research and practical knowledge efficiently to agriculture and other industries who need it, including the high tech sector, healthcare and communications. Research, no matter how good, that reaches the development



Dynes addressed the California Farm Bureau, then posed with UC alumni.

stage then sits on the shelf, won't make a real difference if businesses and the public don't have access to the results, said Dynes. He pointed to California agriculture as one of the prime beneficiaries of R, D & D from UC, and noted that campus- and county-based programs in ANR are the best example he's ever seen of moving new discoveries from the lab to the field.

Outgoing CFBF president Bill Pauli from Mendocino County introduced Dynes, telling the audience the last time a UC president delivered the keynote address was in October 1946. Dynes quipped that he could assure the delegates that it wouldn't take another 60 years for a UC president to appear before them.

Dynes closed his remarks by saying that agriculture and UC have a very special relationship, and that he will continue to support and do everything he can to ensure that agricultural research and Cooperative Extension are relevant and responsive to the needs of farmers and ranchers, now and in the future.

Dynes then entertained questions from the delegates for approximately 20 minutes. These included concerns about long-term effects to research and UCCE from budget cuts earlier in the decade,



foreign competitors getting access to UC research results and new technologies, and the need for more science and math teachers in K-12.

Dynes closed by thanking the delegates for their hospitality and attentiveness. Before returning to the Bay Area, he took time to talk with Farm Bureau members, pose for photos with UC grads, and sit down for lunch with delegates from San Diego and Trinity counties.

For a copy of Dynes' speech go to: <http://universityofcalifornia.edu/president/speeches.html>.

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New program to cultivate future ANR leaders

Associate Vice President Rick Standiford has re-activated a Divisionwide Leadership Development Oversight Committee (LDOC) to coordinate a statewide ANR leadership development initiative for ANR academics and other key leaders. He charged the committee of campus and county-based ANR leaders to:

- Plan, conduct and evaluate an orientation program for new ANR academics.
- Develop a strategy to identify and foster development of individuals to become county Cooperative Extension directors and provide training and support to improve retention and overall job satisfaction for current and new county directors.
- Implement a Divisionwide leadership development program to build and sustain a culture of leadership in ANR.

Standiford charged the LDOC to cultivate development of promising ANR leaders throughout the organization. Ever increasing complexity of programmatic issues and growing demands for accountability, efficiency and greater effectiveness will require strong individual leadership and professional capabilities to ensure ANR's continued relevance and survival. In addition, ANR is facing the loss of experienced leaders (through retirements) in campus and

county-based units over the next decade.

The LDOC has initiated planning for an orientation conference for new ANR academics on April 25-26, 2006, in Sacramento (see sidebar below). The committee has also created a vision for a comprehensive leadership development program that includes plans for an ANR leadership institute to promote teamwork and build the individual professional and organizational skills that ANR academics will need to plan and conduct mission-based research and extension programs in the future.

LDOC members include Jim Brenner, coordinator, ANR Program Planning and Evaluation; Don Cooksey, CNAS executive associate dean, professor and bacteriologist; Sharon Fleming, CNR professor, food scientist and co-director of Center for Weight and Health; Don Klingborg, SVM associate dean, Veterinary Medicine Extension; Carole MacNeil, State 4-H Program Director; Linda Marie Manton, Central Valley Region director; Michael Murray, Colusa County director; Michael Parella, CAES divisional associate dean for agricultural sciences and entomology professor; Ellen Rilla, Marin County director; and Sonya Varea-Hammond, Monterey County director.

For more info, go to the ANR Leadership Development Web site at <http://groups.ucanr.org/ANR%5FLeadership/>.

UC facilitators help employees navigate health care system

UC has a "Health Care Facilitator Program." The purpose of the program is to help faculty and staff employees, retirees, survivors and their eligible family members to better understand and obtain full benefits and services available from UC-sponsored health plans.

Health care facilitators can help explain health plan coverage and patient rights, define your health care issues, navigate the health care system, and resolve issues with your doctor, medical group or medical plan carrier. These knowledgeable counselors provide confidential one-on-one assistance. There is no charge for the service.

Health care facilitators are located in the Benefits Offices at all UC campuses, medical centers, and laboratories. Employees should contact the facilitator located at the campus that handles their benefits package. The contacts for ANR are:

Berkeley: Deborah Lloyd
(510) 643-7547

Davis: Gueren Solbach
(530) 752-4264

Riverside: Mary Johnson
(951) 827-4766, ext 21425

UCOP: Asha Shareem
(510) 987-0756

New ANR academic orientation planned for April 25-26

Over the past five years more than 135 new AES scientists, CE advisors, CE specialists and other academics have joined campus and county program units throughout the ANR system. A two-day orientation is planned for these new ANR members on April 25-26 in Sacramento.

The conference is intended to promote interaction among new ANR academics across all program areas, as well as build understanding and enthusiasm for ANR's land-grant mission. The conference will offer sessions to help individuals build professional and organizational competencies in practical communication, funding/grants development, program planning and team-development knowledge and interpersonal skills.

New ANR academics are requested to submit their suggestions to help guide conference planning at http://groups.ucanr.org/ANR_Leadership/2006_ANR_Orientation_Conference/. For more information, contact Jim Brenner at james.brenner@ucop.edu.

ANR budget call

The ANR Budget Call for FY 2006-07 has been issued by Chris Casey, Assistant Vice President - Administrative Services. The document contains the time line and instructions for budget requests for the upcoming year and can be downloaded at http://ucanr.org/internal/miscshow.cfm?unit=5099&miscstype=Main_page.

All requests should be submitted to Casey electronically through the appropriate ANR unit leader, e.g. Regional Director, Program Leader, Associate Dean, Assistant Vice President, Associate Vice President or Vice President by **Feb. 15**. Check with your unit leader for more details.

Names in the news

Farnham joins Communication Services

Penny Farnham has joined ANR as the Business Manager for Communication Services. She is located at the Davis office and reports to Director Bob Sams.



Farnham

Penny started her UC career in 1987 and worked at the UCD Cashier's Office and the School of Veterinary Medicine. Since 1999, Penny worked at Mediaworks on the Davis Campus until joining Communication Services. Mediaworks prepared her for business operations supporting photography, video, audio, graphics and programming services. "I believe it is the knowledge acquired at Mediaworks that prepared me for ANR Communication Services," Farnham said. "I'm excited at my opportunity to join all of you and the ANR Communication Services team."

Penny and her husband Steve live in the Capay Valley located in Yolo County. They have acquired a small Charolais cow-calf operation, three horses and two dogs.

"We're very fortunate to have Penny join us," says Sams. "She has an impressive set of skills and I know she's going to make a huge difference to our unit and to ANR."

Farnham can be reached at pcfarnham@ucdavis.edu or (530) 297-4439.

Letey, Simunek receive soil science awards

Two UC Riverside scientists have won prestigious awards from the Soil Science Society of America. John Letey received the 2005 Soil Science Distinguished Service Award presented in recognition of outstanding service to soil science during his career. Jirka Simunek received the 2005 Don & Betty Kirkham Soil Physics Award, which recognizes a mid-career soil scientist who has made outstanding contributions in the area of soil physics.



Letey

The awards were presented at the Soil Science Society of America Annual Meeting held in November in Salt Lake City, Utah. Letey, professor emeritus of soil physics and former director of the Center for Water Resources, accomplished research on all aspects of water quantity and quality related to irrigated agriculture that provided both applied and basic information critical to establishing sound water-resource management. He is also recognized as one of the world authorities on water repellent soils and the utilization of surfactants. Letey cooperated extensively with economists combining basic scientific principles with economics to derive optimal management schemes. His research led to 300 publications and the Soil Science Research Award.

Simunek is a professor of hydrology and hydrologist. His research areas are in numerical modeling of subsurface water flow and solute transport processes, equilibrium and nonequilibrium chemical transport, multicomponent major ion chemistry, field-scale spatial variability, and inverse procedures for estimating the hydraulic properties of unsaturated porous media. Specific interests are in the areas of carbon dioxide transport and production, virus and colloid transport, and nonlinear non-equilibrium transport of single and multiple solutes.



Simunek

Hill, Gepts named Crops Society fellows

James E. Hill and Paul Gepts each received the honor of Fellow of the Crop Science Society of America for 2005. These prestigious awards were presented at the CSSA Annual Meetings held in conjunction with the American Society of Agronomy (ASA) and Soil Science Society of America (SSSA) in November in Salt Lake City.

Hill, a CE specialist and associate dean for International Programs in the College of Agriculture and Environmental Sciences, studies agronomic aspects of rice production in California. He collaborated with the California Cooperative Rice Research Foundation in the statewide evaluation and subsequent registration of 18 short stature rice varieties and germplasm releases.

He and his colleagues developed extensive applied research and education programs on weed, water and fertility management for the successful adoption of these varieties. He also led programs to mitigate off-site environmental effects related to rice production, including problems with water and air quality.

Gepts, a UC Davis professor and geneticist in the Department of Plant Sciences, focuses on plant germplasm diversity and utilization. Among his accomplishments are the elucidation of the domestication pattern in several *Phaseolus* species, the identification of the progenitor of wild common bean in the Andes, documentation of the loss of diversity during and after domestication, the development and coordination of linkage maps in common bean and cowpea, a description of the genetic basis of co-evolution between beans and some of their pathogens, characterization of gene flow and its effect on the geographic and genomic distribution of genetic diversity in common bean and cowpea, and most recently the development of phylogenetically informative BAC libraries in *Phaseolus*.

Farm advisors among those honored for IPM innovation

For their vision, leadership and perseverance in publishing the Integrated Prune Farming Practices Decision Guide, a public-private collaborative including UC farm advisors have been named "2005 IPM Innovators" by the California Department of Pesticide Regulation.

The recipient of the award was the "Integrated Prune Farming Practices Program," which was organized in 1998. The program is a partnership involving the California Dried Plum Board, UC Cooperative Extension, DPR, the U.S. Environmental Protection Agency, the Nature Conservancy, pest control advisers and dried plum growers. ANR program



Hill



Gepts

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leader Maxwell Norton nominated the group for the award.

The honorees have shown that most dried plum orchards do not need annual dormant season pesticide treatments for scale or peach twig borer control and that prune aphids can be controlled with very low rates of insecticides. Further, they determined that prune rust treatments are not needed as often as previously believed.

“We applied the principles of IPM to prunes and developed economic threshold levels when they weren’t there

before by monitoring 25 to 30 orchards statewide for four, five or six years,” said area IPM farm advisor Carolyn Pickel, who, together with retired Butte County farm advisor Bill Olsen, led the project research.

Through 2003, Integrated Prune Farming Practices collaborators conducted more than 113 educational meetings attended by more than 3,800 individuals. Some 13 newsletters on the program’s progress were distributed to more than 1,100 growers and about 500 related industry members in California.

Three REC directors under recruitment

Applications are being accepted for director positions at the West Side Research and Extension Center, Sierra Foothill Research and Extension Center and Lindcove Research and Extension Center. Candidates are required to have an ANR academic appointment and it is preferred that this position has a current education/extension/research program that is consistent with the respective center’s research emphasis. It is also preferred that the Center Director appointment would not require a change in the incumbent’s current location.

Each appointment will be a .40 FTE assignment for an anticipated term of five years, subject to administrative review of the continuing need for the position and the incumbent’s performance. The appointee will maintain a concurrent .60 FTE ANR academic appointment. Compensation will be at the appointee’s current rank and step plus an annual stipend of \$5,000.

The director will provide leadership, direction and management oversight of the Center to provide University of California researchers and educators with managed and sustainable resources to conduct quality research and extension programs on high-priority statewide and regional issues. It will also provide and promote coordination and collaboration with campus-based and county-based researchers to facilitate the successful delivery of research and educational programs at the Center. Appointment to the director position will be subject to mutual agreement

between Research and Extension Centers administration and the incumbent’s home department. The REC director will be administratively responsible to the Statewide Research and Extension Centers director Fred Perry and to the selected candidate’s current supervisor.

To be considered, applicants must submit the following components of the Application Packet: cover letter indicating interest in the position; UC-ANR Application for Academic Employment Form (which can be downloaded in PDF format from <http://ucanr.org/jobs.shtml>); and resume. To ensure full consideration, application packets must be received by **Jan. 20**.

To request a UC-ANR application packet and to return completed application materials, contact: Ji Maycon, Ag. Field Stations Building, One Shields Avenue, Davis, CA 95616. Phone (530) 752-0127, fax: (530) 752-2816, e-mail: jshan@ucdavis.edu. Please refer to Position #AP 05-05 for the West Side REC director, Position #AP 05-04 for Sierra Foothill REC director, or Position #AP-05-03 for Lindcove REC director in any correspondence.

Full descriptions for all three director positions can be seen online:

Lindcove REC director - <http://ucanr.org/jobdescript/Lindcovedir.pdf>

West Side REC director - <http://ucanr.org/jobdescript/Westsidedir.pdf>

Sierra Foothill REC director - <http://ucanr.org/jobdescript/Sierradir.pdf>

Snapshot of VP & AVP activities

Over the past four weeks, VP Gomes engaged in the following meetings:

- 11/11 - 21 Governor’s Trade Mission to China – Agribusiness delegation to Beijing, Shanghai and Hong Kong
- 11/28-29 Board on Agriculture and Natural Resources, The National Academies, Sacramento
- 11/30 California State Board of Food and Agriculture, Sacramento (appointed by Governor)
- 12/1 Giannini Foundation, Berkeley
- 12/4-7 California Farm Bureau Annual Meeting, Monterey (Pres. Dynes - Keynote Speaker)
- 12/8 ANR Executive Council - Conference Call
- 12/13 Secretary A. G. Kawamura, California Department of Food and Agriculture, Sacramento
- Each Monday President’s Cabinet
- Twice a month UC VP Cabinet with the President
- Each Monday ANR VP Cabinet

Over the past four weeks, AVP Standiford engaged in the following meetings:

- 11/11-15 National Association of State Universities and Land Grant Colleges (NASULGC Annual Meeting), Washington, DC
- 11/17 Central Valley Region CDs Meeting, Modesto
- 11/28 U.S. Forest Service Pacific Southwest Region/Research Station Review, McClellan
- 11/29 Campus leaders from CAES, Davis
- 11/30 Central Coast/South Region CDs Meeting, Oakland
- 12/1 Vegetable Crops Continuing Conference, UCD
- 12/8 ANR Executive Council - Conference Call
- 12/13 Secretary Kawamura, California Department of Food and Agriculture, Sacramento
- 12/14 North Coast and Mountain Region CDs Meeting, Esparto
- 12/15 UCD-Plant Sciences Division, Davis

Royals visit Marin organic farms

ON a typically gorgeous West Marin November afternoon recently, some 2,500 locals and tourists alike lined the streets patiently awaiting the arrival of Their Royal Highnesses, the Prince of Wales and the Duchess of Cornwall.

When the royal couple stepped out of their limousine in front of the Point Reyes Farmers Market, the crowd erupted into cheers. The future king of England and his bride then spent the next hour and a half roaming the market at a leisurely pace, tasting produce and greeting the vendors. With a cadre of national and international reporters pressed up against barricades, the world spotlight was focused on the efforts of Marin Organic and the many other organizations in Marin County that work to protect sustainable agriculture.

Prince Charles and his wife Camilla were greeted by Helge Hellberg, executive director of Marin Organic, Ellie Rilla, director of UC Cooperative Extension, Stacy Carlsen, Marin County agricultural commissioner, Steve Kinsey, county supervisor, and Bob Berner, executive director of Marin Agricultural Land Trust.

Marin County was one of the first counties in California to develop a program to provide organic certification at the local level. They currently have 35 certified organic farmers in the county totaling over 11,000 acres, compared with 357 acres in 2000.

The "Grown in Marin" program, a UCCE-sponsored program, helps traditional farmers and ranchers to diversify their operations if needed. UCCE coordinator Steve Quirt was on hand to greet the

Mileage reimbursement to decrease Jan. 1

Vice President Anne Broome, UCOP Financial Management has announced a decrease in the University's mileage reimbursement rate. The change conforms to new rates announced by the IRS pursuant to Revenue Procedure 2005-78. The standard reimbursement rate for the use of a private automobile for University business travel will decrease from 48.5 cents a mile to 44.5 cents a mile effective Jan. 1, 2006.



The Prince of Wales and the Duchess of Cornwall tasted organic produce at the Point Reyes Farmers Market.

royals as he was instrumental in helping establish the market in 2001.

The royal couple was relaxed and warm, shaking hands, inquiring about products and growing methods, and sampling several items. At Sandy and Dennis Dierks' stall, Camilla wasted no time, reaching right into a basket of apples and munching away. Later, one of Mimi Luebermann's goats returned the gesture by snatching a few bites of the small bouquet of flowers the duchess was carrying. The couple seemed to genuinely enjoy themselves and each other at the market, and ended up spending twice as long there as originally planned. After a quick pint at the Western Saloon, the prince and the duchess continued on their way for a tour of three Bolinas farms. An avid organic farmer himself, Prince Charles showed a passionate and sincere interest in growing methods, soil amendments, and crop rotation practices used by the growers.

Next, a group of local farmers, ranchers, and agricultural leaders including Patrick Holden, the director of the Soil Association in England, Quirt and Rilla, shared a rousing discussion of the threats facing small scale organic producers around the world over lunch at Weber's historic farm house. The prince stressed the urgency of promoting and protecting small-scale family farms and organic agriculture, pointing out that the health and survival of our society depends on the survival of our non-industrial agricultural producers.

See the Marin CE Web site, Grown in Marin (www.growninmarin.org), for a program description, farm profiles and product availability, as well as historical information and resources. Bimonthly newsletters are featured and archived, and an events listing keeps the public up-to-date on educational offerings.

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