

CE priority positions and selection process posted

In response to the request for academic Cooperative Extension position proposals issued last fall, members of the ANR community submitted 138 advisor and specialist positions. AVP Allen-Diaz has posted the entire list of proposed positions at <http://ucanr.org/positions2011>.

Virtually all of the proposals met important needs and would contribute to the Strategic Vision, the Strategic Initiatives, and critical program needs. However, due to budget realities, 20 were chosen for priority hiring.

In May, Allen-Diaz explained to the California Commodities Commission ANR's process of narrowing the list to 13 advisor positions—including the 5 advisor positions approved by VP Dooley for immediate recruitment—and 7 specialist positions. Her PowerPoint presentation, which lists the 20 priority positions, is also posted at <http://ucanr.org/positions2011>.

Approval of additional positions for hiring will depend on the budget.

Regents enact budget, cut ANR budget by \$3.3 million

Senior UC leaders have established a budget plan and assigned reduction targets to absorb a \$650 million reduction in state funding for the fiscal year that began July 1. At their July meeting, the regents approved a budget for the Office of the President that assigns ANR a reduction of \$3.3 million for FY 2011-12.

In May, VP Dooley appointed an ad hoc budget committee to develop principles to guide the implementation of the originally assigned budget reduction and, where appropriate, make specific recommendations to achieve the budget target.

The committee completed their task by reporting their information to Program Council and Executive Working Group. The committee developed a set of recommended guiding principles for application in the budget decision process:

- Layoffs will be resorted to last.
- To the maximum extent possible, preserve the academic reversion pool for hiring of new academics.

- Support academics equitably across all program areas.
- Make decisions that can be enacted immediately.
- All programs and all units are “on the table.”
- When program funding is reduced, give the director the ability to determine how best to enact the reduction.
- Consider elimination of some programs/program areas rather than eroding funding for all programs. If a proposed reduction results in inadequate support for program development or delivery, then the program should be considered for elimination.

The committee also identified four approaches to reaching the target reduction:

- Reductions of programs and units
- Program elimination

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Grafton-Cardwell named EIPD strategic initiative leader

Beth Grafton-Cardwell has agreed to lead the Endemic and Invasive Pests and Diseases initiative.



Beth Grafton-Cardwell

Grafton-Cardwell is director of the Lindcove Research and Extension Center and a Cooperative Extension entomology specialist with a UC Riverside appointment based at Kearney Agricultural Research & Extension Center. In her specialist role, Grafton-Cardwell develops IPM strategies to manage arthropod pests of citrus in the San Joaquin Valley. Recently she has led efforts to educate the public about Asian citrus psyllid and the disease it spreads, Huanglongbing or citrus greening.

Grafton-Cardwell will serve on Program Council as the EIPD initiative leader.

She succeeds Ian Gardner, who left UC to become Canada Excellence Research Chair in Aquatic Epidemiology for the Atlantic Veterinary College of University of Prince Edward Island.

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- Maximizing the use of endowments
- Revenue enhancement

The committee concluded that it will take a blend of these approaches to meet the target budget reduction rather than any one approach.

The committee concluded their work by applying the guiding principles and a blend of approaches to develop a budget

reduction scenario. All of the information developed by the committee and the comments and recommendations made by Program Council following the committee's presentation have been provided to ANR's Executive Working Group. VP Dooley expects to make budget decisions soon.

The ANR Update announcing appointment of the budget committee with the list of committee members is at <http://ucanr.org/sites/anrstaff/?blogpost=4903&blogasset=643>.

CSIT Update

California Agriculture launches E-Edition

California Agriculture journal launched its first E-Edition in the July-September 2011 issue, providing an expanded venue for the rapid publication of time-sensitive findings at <http://californiaagriculture.ucanr.org>.

"Initially, E-Edition is being offered to authors who have been waiting for publication due to our backlog," says Janet White, California Agriculture's executive editor. "The statewide budget crisis has led to a 48-page cap on our journal. Some articles have waited a year or more for publication, an unacceptable delay."

E-Edition articles are laid out just like print articles, with tables, figures and photographs. Readers can download and print copies in HTML or PDF format. Authors will be able to print articles on demand for distribution to target audiences.

"Readers of the print journal can preview abstracts and introductory comments of E-Edition articles in the pages of the journal," White says. "Space permitting,

E-Edition articles may be printed in future issues."

E-Edition also means that, with the July-September 2011 issue, California Agriculture will switch from print to electronic "version of record," the online version becoming the authoritative version to be indexed by databases and repositories. Like all published articles, E-Edition articles will benefit from California Agriculture's augmented electronic presence.

The journal is posted in full on the California Digital Library and in the ANR Repository, and it ranks high in Google and Google Scholar searches. It appears in numerous indexes and databases including Thomson ISI (Agriculture, Biology and environmental Sciences, and the SCIE databases), EBSCO, Gale, Elsevier, AGRICOLA, Proquest, Commonwealth Agricultural Bureau (CAB) and open-access journal databases.

In addition, California Agriculture recently began accepting submissions via Thomson's ScholarOne peer-review management system. The new system allows authors and

reviewers expanded access to Thomson's Web of Science (for ease of research and documentation) as well as other features.

For more information about submitting original research and reviews to California Agriculture, visit <http://californiaagriculture.ucanr.org/submit.cfm>.

Comments and suggestions are welcomed by Janet White at jlwhite@ucdavis.edu or (510) 665-2201, and Janet Byron at jbyron@ucdavis.edu or (510) 665-2194.

Short Links and QR Codes

The URL Squisher is a tool used to shorten (squish) long URLs. However, squished URLs are not permanent and should not be printed in a publication. For permanent short URLs, use the new Permafrost system. Permafrost links are unique addresses created by the system, and they will always connect to the URL you provide.

The Squisher and Permafrost will both create Quick



Response (QR) codes automatically. QR codes are two-dimensional bar codes that are easy to scan from mobile devices. Scanning a QR code created from a URL will allow the mobile device to go to the URL.

Go to the new URL tools home page to access these tools: <https://ucanr.org/portal/urls>.

CAB seeks new members

The advisory board to ANR Communication Services & Information Technology is seeking new members. Nominations can include, but are not limited to, specialists, advisors, program representatives, academic coordinators and faculty affiliated with ANR.

Nominations are due by Aug. 1. You may nominate yourself or someone else. Send nominations, along with the addresses of the candidates, to Dennis Pittenger, Communications Advisory Board chair, at dennis.pittenger@ucr.edu. If nominating yourself, please submit a curriculum vitae and the application, which can be downloaded at <http://ucanr.org/cabapplication>, to Pittenger.

Names in the News

Bee expert Johnson moves from UCB to UCD



Honey bee researcher and apiculturist Brian R. Johnson, a University of California President's Postdoctoral Fellow at UC Berkeley, has joined the faculty of the UC Davis Department of Entomology as an assistant professor.

"We are excited about hiring Brian Johnson as the new apiculturist at UC Davis as Brian is committed to moving the science of apiculture forward, as well as to conducting problem-solving research to help beekeepers, bee breeders and those stakeholders who rely on pollination services provided by honey bees," said Michael Parrella, professor and chair of the UC Davis Department of Entomology.

As a UC President's Postdoctoral Fellow, Johnson worked with Neil Tsutsui of the Department of Environmental Science, Policy and Management (ESPM) from 2009 until this spring. From 2006 to 2009, he served as a National Science Foundation Postdoctoral Fellow at UC San Diego and the University of Bristol, UK. Johnson has taught biology as an adjunct instructor at West Valley College in Saratoga and at Foothill College in Los Altos.

Johnson received his doctorate in 2004 from Cornell University, Ithaca, N.Y. in behavioral biology and his bachelor's degree in 1998 from UC San Diego, where he majored in ecology, behavior and evolution.

A native of Hartford, Conn., Johnson grew up primarily

in San Jose but also lived in Omaha, Neb.

"Basically, I'm interested in integrative biology, which is biological research on a trait at all levels from genes to ecology and behavior," Johnson said.

He can be reached at brn-johnson@ucdavis.edu, at the Harry H. Laidlaw Jr. Honey Bee Research Facility and at 396 Briggs Hall.

Heindl joins CSIT

Steve Heindl has joined Communication Services & Information Technology as an instructional designer as of July 5. He will be working with Mike Poe, Leigh Dragoon and Ray Lucas to develop online learning materials.

His primary funding source is the Broadband Technology Opportunities Program grant, which involves a project partnership between UC Davis Medical Center, UC Davis Extension and CSIT. Heindl will be working on instructional projects for ANR as funding and workload allows.

Prior to joining ANR, he worked as an instructional designer at UC San Francisco. Heindl received his M.A. in education with a concentration in instructional technologies from San Francisco State University and a B.A. in journalism from University of Central Florida.

Heindl can be reached at srheindl@ucdavis.edu.

Carey, Mullens, Ullman named ESA fellows

The Entomological Society of America has elected Jim Carey, Brad Mullens and Diane Ullman

among its 10 new fellows for 2011. The election as a fellow acknowledges outstanding contributions in one or more of the following: research, teaching, extension, or administration.

Carey, a UC Davis professor, is considered the world's foremost authority on arthropod demography. He has published over 200 scientific papers and three books on this or closely-related topics, including the monograph "Longevity" and the book "Demography for Biologists with Special Emphasis on Insects." Carey is considered one of the world's authorities on the demography and invasion biology of tephritid fruit flies, particularly the Mediterranean fruit fly. He published one of the first papers on the formal demography of any insect species (medfly) and discovered what has been termed by demographers as "Carey's Equality"—a unique property of the life table that connects it to a stationary population.



Jim Carey

Mullens, a UC Riverside professor, works in veterinary entomology, particularly on biting midge vectors of bluetongue viruses to ruminants (e.g. cattle and desert bighorn sheep), fly pests of poultry and dairy systems, poultry ectoparasite control, and host-ectoparasite relationships. He also serves on the editorial boards for the journals Medical and Veterinary Entomology and Veterinari Medicina. His approximately 130 reviewed, scientific papers focus on field ecology and ultimately integrated control

(cultural, biological, and chemical tactics). Recently he worked in Spain on ecology and management of midges related to the ongoing bluetongue outbreak in Europe and helped draft a scientific opinion dealing in part with vector control and surveillance to reduce potential for bluetongue spread.

Ullman, a UC Davis professor, is best known for advancing international knowledge of interactions between thrips and tospoviruses and aphids and citrus tristeza virus. She also made important discoveries regarding host plant resistance to aphids and thrips and regarding the biology and vector competence of mealybugs, leafhoppers and whiteflies. Her contributions played a fundamental role in developing novel strategies for management of insects and plant viruses, ranging from use of induced resistance to RNA interference.



Diane Ullman

She is author of nearly 100 refereed publications that have been cited 1,724 times in the scientific literature, and has also written for several trade journals and contributed chapters to books.

The fellows will be recognized during Entomology 2011, ESA's 59th Annual Meeting, which will be held Nov. 13-16 in Reno, Nev.

CalAgrAbility photonovela wins award

CalAgrAbility has received the 2011 Educational Aids Blue Ribbon Award from American Society of Agricultural and Biological Engineers for the publication "¿Podrá ser la ARTRITIS lo que me causa

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DOLOR?" (Could Arthritis be Causing my Pain? Information for people farming with joint pain).



The photonovela was produced in collaboration with the National AgrAbility team at Purdue University.

The award-winning California AgrAbility Program at UC Davis includes director Martha C. Stiles, bilingual outreach specialist Esmeralda Mandujano, and editor/translator Jenny Rodriguez. Their collaborators

were Theresa Andrews, outreach coordinator for the Western Ag & Safety Center, based at UC Davis, and Purdue's BNG Resource Center manager Paul Jones and Liz Semmel, administrative assistant.

Garvey wins four ACE awards



Kathy Keatley Garvey

Kathy Keatley Garvey, communications specialist at the UC Davis Department of Entomology, won four awards in the 2011 awards program sponsored by the international Association for Communication Excellence (ACE), for communicators in agriculture, national resources, and life and human sciences.

Her four awards include an overall professional writing award:

- Outstanding Professional Skill Award – Writing
- Gold – Writing for Newspapers
- Gold – Writing for a Specialized Publication
- Silver – Photography – Feature Photo

The best newswriting award was for Garvey's story "Saving Franklin's Bumble Bee," about UC Davis emeritus professor Robbin Thorp monitoring the endangered bumble bee. The best writing-for-a-specialized publication category was for "Miss Bee Haven,"

about Davis artist Donna Billick's six-foot-long bee sculpture in the bee-friendly garden at UC Davis. Garvey's award-winning photo shows a honey bee heading toward a tower of jewels (*Echium wildpretii*).

ACE awards were announced on June 12 at the ACE annual meeting in Denver, Colo.



Mileage reimbursement rate rises

The new UC mileage reimbursement rate, effective July 1, 2011, is 55.5 cents per mile for expenses incurred in connection with the business use of a private automobile. The new mileage reimbursement rate for driving or shipping an automobile in connection with a move or relocation is 23.5 cents per mile. The mileage reimbursement rate for 4-H volunteers remains 20.0 cents per mile.

For more information, county-based Cooperative Extension employees should direct questions to Lorraine Holm at lholm@uckac.edu or (559) 646-6590, or Nora Rodriguez at nrodriguez@uckac.edu or (559) 646-6532. All other employees should direct questions to Nikki Humphreys at nrhumphreys@ucdavis.edu (530) 754-8510, or Catalina Preciado at capreciado@ucdavis.edu or (530) 754-8514.

Retirements

Steve Dasher



Steve Dasher

A country boy who raised farm animals in 4-H, Steve Dasher dedicated a 31-year career to 4-H. He retired June 29.

Dasher earned a bachelor's degree in animal science and a secondary teaching credential at UC Davis, then taught

high school vocational agriculture for five years on a reservation for Native Americans in Mendocino County. He was named the 4-H advisor for Contra Costa County in 1980, for Placer and Nevada counties in 1983 and transferred to San Diego County in 1990.

San Diego County has a very strong community club program, with 26

community-based and 8 military-based clubs. Creating new models for 4-H helped him extend youth development to communities of diverse cultures, such as Hispanic, African American, Islamic and Native American. Dasher strived to recruit volunteers from these communities, leading to more sustained 4-H activities and programs for diverse and often underserved populations.

In urban neighborhoods, Dasher worked with youth attending afterschool programs. The programs exposed San Diego County youth to 4-H science literacy curricula and gave them opportunities to interact with positive, older role models.

Over the years, Dasher focused his work on

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Retirements, *continued from page 4*

adolescent issues, science literacy and volunteer development. In the 1990s, Dasher and several local partners received a three-year, \$500,000 grant from the state Office of Criminal Justice and Juvenile Delinquency Prevention to develop community-based collaborations that address adolescent issues. In time, the programs became institutionalized.

"We wanted to know how to strengthen assets, rather than reduce the causes of bad behavior," Dasher said.

Because of his work on the project, Dasher was recruited by Cal State San Marcos to participate in a specialized graduate program in sociology. For his master's research, he delved into volunteer roles in mentoring, a subject applicable in his work with 4-H volunteer leaders.

In retirement, Dasher plans to continue his involvement with San Diego County's Workforce Academy for Youth serving emancipated foster youth.

— Jeannette Warnert

Read the full story at <http://ucanr.org/News/?uid=1403&ds=191>

Michael Marzolla



Michael Marzolla
4-H advisor
Mike Marzolla applied his Peace Corps' experiences in community development and environmental science to create unique 4-H programs for underserved youth in Santa Barbara County during

his 28-year career. He retired June 29.

Marzolla earned a bachelor's degree at Humboldt State University in 1973 and served in the Coast Guard Reserve before volunteering for the Peace Corps for four years, mainly in Guatemala, Honduras and El Salvador.

"That's what got me interested in extension work," Marzolla said. In Latin America, he worked with agricultural co-ops, school and community gardens and nutrition education.

Marzolla earned a master's degree in non-formal education at the University of Massachusetts, took on a distance learning consultancy in the African nation of Lesotho, served as a Peace Corps trainer in California, and served as the director of special projects for CHDC, a non-profit organization serving farmworkers in Windsor (Sonoma County), before joining UC in 1983.

One of his first initiatives was 4-H GreenNet, a project that supported families living in public housing and their children in running small horticultural business startups. The project, which continues today under the auspices of the Santa Barbara Housing Authority, provides hands-on training to K-12 students in gardening, computer technology and running a business. The project received a National Award for Excellence from USDA in 2002.

Another major program was the 4-H Agua Pura (Pure Water) Leadership Institute, initiated in 1998. Interns and local community

partners developed a series of fotonovelas (Spanish-language comic books) with stories about environmental protection and a two-minute video.

Marzolla plans to continue working with at-risk youth from low-income families. He and a former colleague have initiated a local City Corps, a neighborhood program based on the California Conservation Corps. He will also continue his volunteer radio production with American Indian Airwaves.

— Jeannette Warnert

Read the full story at <http://ucanr.org/News/?uid=1412&ds=191>.

Carole Paterson



Carole A. Paterson

Carole A. Paterson, UCCE county director and 4-H youth and community development advisor, retired on June 30 after 36 years of service in Solano County, where she was born and raised.

In 1975, Paterson joined the 4-H Youth Development Program as the staff assistant in Solano County, bringing with her six years of experience working with volunteers for Camp Fire Girls, Inc. In 1980, she was promoted to 4-H advisor.

In 2005, Paterson, who holds a bachelor's degree in home economics from San Jose State University and a master's in education from UC Davis Department of Human and Community Development, was promoted to county director and Solano County department head.

Part of her legacy is the "Agricultural Futures Study for Solano County." Paterson worked with the UC Agricultural Issues Center, assisting Al Sokolow and Kurt Richter in conducting interviews and focus groups as part of an economic feasibility study. The 2007 study's recommendations for land-use planning led to creation of an agricultural chapter in the General Plan Update and designation of agricultural districts within the county. The successful project was replicated in Yolo County.

Last year, Shelley Murdock and Jodi Cassell, of UCCE in Contra Costa County, and Paterson hosted a series of community conversations at county libraries around the Delta to provide policymakers with public input about water policy.

Paterson is also well-known for her facilitation skills, which she taught others as a certified facilitation trainer.

Paterson was honored by Academic Assembly Council with the Excellence in Teaching Award in 1993. She also received the Distinguished Service Award for California by the National 4-H Agents Association in 1983.

Paterson has been granted emeritus status and plans to continue working in the public arena and to expand the 4-H Science, Engineering and Technology program in Solano County.

Read the full story at <http://ucanr.org/News/?uid=1406&ds=191>

CX Unit employees may participate in ERIT Program

The University has reached agreement with the Coalition of University Employees (CUE), which is the bargaining agent for the CX Unit, that would allow CX Unit employees to participate in the Employee-initiated Reduction In Time (ERIT) Program for fiscal year 2011-12.

ERIT is an optional tool that locations and organizational units may choose to offer employees to address the current budget crisis. The program provides a method for employees to assist the university in responding to the budget deficit by volunteering to reduce their percentage of appointment and pay so that UC can achieve salary savings.

Participation would include employees in the following payroll titles:

- "____" Assistant I, II, III, and IV
- "____" Assistant I, II and III, Per Diem
- Sr. Clerk/Secretary
- Clerk
- Sr. Clerk/Secretary, Per Diem
- Clerk, Per Diem

- Coder
- Sr. Coder
- Collections Representative
- Sr. Collections Representative
- Graphic Compositor
- Sr. Graphic Compositor
- Key Entry Operator
- Lead Key Entry Operator
- Library Assistant I, II, III, IV
- Survey Worker
- Sr. Survey Worker

All program rules and guidelines would apply to CX Unit members as they would to other eligible staff. The ERIT program rules, effects on benefits and other considerations are published at <http://ucanr.org/erit>.

Two specific points are important to highlight:

First, this is a voluntary program that can only be initiated by employee request and supervisory approval.

Second, unlike previous voluntary programs such as START, retirement service credit accrual will be based on the reduced percentage of time worked by the employee during program participation.

To ask questions or to submit the signed ERIT form, email the Staff Personnel Unit at anrstaffpersonnel@ucdavis.edu, ANR's e-Service Center address.

UCCE in Fresno has new phone numbers

UC Cooperative Extension in Fresno County recently installed a new phone system and has all new phone numbers.

The new front desk number is (559) 600-7285.

Phone numbers for individuals and fax numbers can be found at http://cefresno.ucdavis.edu/Contact_Us.

In Memoriam

Gabriel Terronez



Gabriel Terronez, former 4-H migrant education specialist and advisor, passed away July 8, in Fresno. He was 71.

Before he joined UC, Terronez was a professional boxer. Two of his 43 professional fights were in Madison Square Garden in New York City for welter-weight titles.

After serving in the Marines for four years in the late 1950s, he earned a B.A. in Spanish from Fresno State College in 1968. He worked

for two years as a job agent in the Fresno Employment Development Department while attending San Joaquin College of Law. From 1972 through 1974, Terronez served as a community relations consultant for then California Governor Ronald Reagan in Sacramento, then returned to work for Fresno EDD for a year.

In 1976, Terronez joined UC Cooperative Extension as a migrant education specialist, based in the State 4-H office in Davis.

He was brought in to provide outreach for migrant workers, an underserved population, recalled his longtime friend and colleague, Augie Perez, 4-H specialist emeritus.

Terronez worked with county directors and advisors statewide to recruit the children of migrant farmworkers to participate in 4-H programs. The son of migrant farmworkers himself, Terronez also coordinated with local government and agencies to assure access to housing, health care, education and other opportunities for farmworker families.

In 1980, Terronez was reassigned to the South Central Region. In 1991, he moved to Merced County to serve as a youth development advisor, then retired in 1992.

He is survived by his five children: Stephanie, Dante, Desiree, Damien and Nicole.

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