



# AVOCADO & CITRUS NOTES

California Avocado Growers Seminar Series 2010 - 2011

**“Bridging the Gap between Research and Profit”**

Presented by

**The University of California Cooperative Extension,  
The California Avocado Society, Inc., and  
The California Avocado Commission**

**February topic:**

## **PGR Strategies and Avocado Phenology**

*This is an indoor seminar featuring speakers Dr. Carol Lovatt,  
Professor of Botany and Plant Sciences, UC Riverside  
and Dr. Jonathan Dixon, Research Coordinator,  
California Avocado Commission*

**Thursday, February 10, 2011  
1:00 – 3:00 pm**

**South Coast Winery Resort  
34843 Rancho California Road  
Temecula, CA**

**Cost: Free**