Farm Smart Program

University of California | Desert Research and Extension Center



Farm Smart invests in local student interns to assist with extension efforts.

The Desert Research and Extension Center (DREC) has been an integral part of California's agricultural community since 1912. DREC conducts innovative and relevant agricultural, natural resources, and environmental research and education programs. One of the pillars of DREC's mission is to educate the public through a growing Farm Smart program that was established in 2001. This program promotes a better understanding of agriculture, the source of our food, fiber and energy, and its impact on our economy and daily lives, as well as protecting natural resources and cultivating healthy people and communities.



12,896 total Farm Smart participants



arm-to-Preschool Festival increases participant willingness to try new fruits ad vegetables

Virtual <u>Rea</u>ch

63,471

YouTube & Social Media

Reach*

3,653 Total Followers*

*Facebook, Instagram, Twitter and YouTube



have hands-on experience with agriculture

5,806 participants in onsite K-12 field trips, career workshops and DREC events

"Learning about agriculture is important and helps our students understand farming and food production. Our students at Sacred Heart School enjoy the hands-on learning at Farm Smart."

-Sacred Heart School Principal

Our Partners:

Local educators, food service staff, and administrators get hands-on agriculture tour with Jack Vessey



participants in offsite

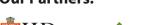
community activities

and presentations

Farm Smart receives CA FFA Distinguished Service Citation for their work with FFA students



Senior U-Pick event brings local senior citizens to the farm for fresh produce, lunch and resources





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UNIVERSITY OF CALIFORNIA Agriculture and Natural Resources

Research and Extension Center System

NIFA Farm-to-School: IV Ag tour