Recruiting and Retaining Diverse Youth & Volunteers

Marianne Bird
4-H Youth Development Advisor
Sacramento County



4-H Club Program

- Meet in local communities
- Over 100 years old
- All volunteer driven
- 14 Clubs
- Almost 700 youth



4-H Youth Experiences in Science (YES)





- Teens deliver to youth 1st-3rd grades
- In its 15th year
- Conducted in after school programs weekly
- 20 teens delivered program at 7 sites to 240 youth in 2012-13

4-H On the Wild Side

- Overnight environmental education program for 4th-6th graders
- Planned and delivered by teens and adult coaches
- In its 14th year
- 20 teens and 150 children in 2011-12





4-H Water Wizards

- 12 week water education project
- In its sixth year
- Delivered by after school program staff
- 460 youth participated in 2011-12





4-H Youth Enrollment

Sacramento County 4-H Youth Development Program

