

MONTEREY COUNTY 4-H COUNCIL MEETING MINUTES

DATE: August 20, 2019

LOCATION: County Ag office conference room

CALL TO ORDER: 7:05P by Dena Sala-Jenkinson. Pledge of Allegiance and 4-H Pledge led by Dena Sala-Jenkinson

ADDITIONS OR CORRECTIONS TO THE AGENDA

Adding treasury report

Address changes to how Clubs participate in Council fundraisers

Move Fair update to item 8.

ROLL CALL

President: Dena Sala-Jenkinson (Chualar)

1st Vice President: Hana Ferguson (Buena Vista)

2nd Vice President: vacant

Treasurer: Vacant

Secretary: Travis Tanaka (Buena Vista) (by phone)

Program Staff: Lorin Lurz

After roll call, Dena reminded everyone to speak loud and clear so the recorder can capture the meeting. She then asked all Club representatives to introduce themselves and their Club affiliation.

CLUB REPRESENTATIVES AND GUESTS

Aromas: Jacque Palmer

Buena Vista: Amy Brown, Violet Lurz

Carmel Valley: Scott Quilty

Chualar: Dirk Giannini, Shilah Mullins, Sierra Sala, Madison Mullins

Gonzales: Colleen Yebra, Macy Kaupp

Greenfield: Luzmaria Arguenta, Elizabeth Hernandez

Hilltown: Kelli Martignoni, Gina Cremers, Henry Cremers

King City Blue Ribbon: Alicia Crespo

King City Rural: Carla Mullanix-Ackerman, Marti Ackerman, Tessa Rava, Natalie Rava

Lockwood: Misty Hancock, Morgan Hancock, Megan Weferling

Mission: Christina Kaupp, Elizabeth Hill,

Natividad: Janet Wohlgemuth

Royal Oaks: JoAnn Etchinson, Sheryl Jones

San Benancio: Kat Banks, Rose Evers, Luke Vorwerck, Westly Hill

Spring: Kelly Violini, Nicole Hostert

APPROVAL OF LAST MEETING MINUTES (Travis Tanaka)

Minutes were emailed with notification. Hard copy available. No corrections or changes to the minutes.

Motion to approve July minutes as written made by Misty Hancock (Lockwood). Seconded by Scott Quilty (Carmel Valley). No discussion. Motion passed.

PRESIDENT'S REPORT (Dena Sala-Jenkinson)

Treasurer's Report- A treasure's report (June/July 19, 2018-19 to date report, and 2019/20 council budget) was included in everyone's packets.

Volunteer meeting with Vice Provost Mark Largamini- July 25 a meeting was held with Vice Provost M. Largamini and Maria de La Fuente. Attendees included Dena Sala- Jenkinson, Hana Ferguson, Kelly Violini, Alex Burgess, Butch Lindley. The primary topic of discussion was the UC budget cut affecting program. Total meeting time went over an hour. The Vice Provost suggested working on educating legislators, promoting legislative change, and pursuing unaccounted for UC funds. The UC system is still dealing with a \$6 million deficit.

Ideas such as a 4-H day at the Capitol was discussed. It was suggested that lobby efforts should be a focused effort with guidance. The Vice Provost suggested to promote legislative efforts that force funds to be earmarked for UCANR, not UCOP.

Meeting with State 4-H staff via webinar

Hana organized a webinar which occurred on August 9. Attendees included Lynn Schmidt (State 4-H office, Ann Magaro (UCANR), Mary Cirello (CA 4-H Foundation), Anna Copocinni (State Civic Engagement Committee), Hana, Kelly V. Lorin, and Dena (Monterey Co 4-H). In addition to talking about a 4-H day at the Capital, the group talked about the importance of 4-H and needs of the 4-H program. Monterey Co representatives learned about the process to get a Day at the Capital documented as an official 4-H activity. The State 4-H office is not ready to put out a uniform message about the budget situation. Or provide template letters that could be sent to contacts. However, we are encouraged to meet with Legislators to educate them about 4-H and to invite them to activities in our community. We are asked to request support from the community and to not advertise deficit numbers. Dena added that this group is cautious as to recommending what direction volunteers should take. Lynn and Anne later met with Robert Revis to further educate him on what the needs are within the 4-H program. Revis later called a special meeting with State officials within the 4-H program. This is an example of how one local meeting with an official resulted in a meeting with State 4-h officials. Dena emphasized that we shouldn't get discouraged when told no or to rethink our course of action.

Council Executive Board meeting dates

Exec Board meeting schedule pending. Exec Board members will attempt to address issues faced by Council and 4-H. All are welcome to attend.

National 4-H webinar

Dena participated in a National 4-H webinar. Dena got to see several ideas on 4-H marketing and how to get 4-H into the community. See Dena or Lorin for access.

Board development ideas and potential candidates

Tim had introduced the possibility of getting outside help with Board development during past council meetings. Due to low interest in board positions and then UCANR budget issues, the Exec Board needs to move forward to find a candidate or organization that can help us with Leadership. Resumes and bios have been reviewed with potential candidates contacted. Council needs a long-term plan and an agreement to set aside funds from the savings to move forward with some type of training that benefits all 4-H volunteers.

Michele Slade (C4 Consulting) will meet with the Exec Board to get an overview what 4-H is and what our needs are. Ms. Slade can then propose what she can offer Council. If hired, services will be open to Monterey Co 4-H leaders, not just Exec Board. The purpose is to promote longevity in adult leadership

Community Meeting

Dirk has scheduled a meeting for Thursday (8/22). The group will discuss short, mid, and long-term planning on how to deal with UCANR budget shortfalls. The emphasis remains on approaching these shortfalls statewide. Not just in our county.

EXECUTIVE BOARD OFFICER NOMINATIONS (Dena Sala-Jenkinson)

Misty Hancock (Lockwood) has agreed to become the Council Treasurer pending a vote of Council. Dena also asked for interest in the 2nd VP role.

Kelli M (Hilltown) made a motion to nominate Misty Hancock as Council Treasurer. Seconded by Dirk Giannini (Chualar). No discussion. Motion passed.

FUNDRAISING REPORT (Carla Mullanix-Ackerman, Kelly Violini)

Dipping Dots- Carla stated that there are shifts available for Dipping Dots and reminded the group that shifts must be covered. Families to use the sign-up genius. FC will pay staff to cover shifts, reducing profit. Carla pointed out that previously, each Club provided 8 volunteers to work six hours in the food booth (48 hrs equivalent). Carla listed the hours volunteered: San Benacio (3), Aromas (18), KCR (27), Hilltown (3), Mission (12), Gonzales (6), Lockwood (9), Royal Oaks (6), Buena Vista (15), Greenfield (6). 60% of shifts filled. Clubs will be given one more day to send more volunteers or people will get hired to fill spots.

Pancake Breakfast-70% of shifts open for pancake breakfast. Only three Clubs provided volunteers. Shifts are 6-10, 8-11. 8 adults and 8 youth per shift. Morning shift half full. 11 signed up as of August 20. Just asking for workers.

Carla- As a Council, we voted for these to be fundraisers, valued at approximately \$10,000. Those that are signed up are to check in with Carla to get Fair entry. No entry through Gate 6.

Sheryl: Is there a minimum we need to send per hours worked or was it open? Response: FC didn't set a minimum, previously was required that 8 members per club signed up. Shifts were left open and people could choose rather than one club take a day. People can pick who they work with.

Kelli M- We have three working the pancake breakfast. What is the expectation of my Club; is it 8 people or certain number of hours? Carla response- Pancake breakfast is 4 hr shift, 3hr shift for Dippin Dots. Pancake breakfast needs 8 adults and 8 youth per shift. If your Club has younger members, better to do pancake breakfast. Kelli- I need to know what the expectation of my Club is. Carla- This must be discussed; this is not coming from the FC. I gave what was done in the past and what we are doing now. I will fill shifts tomorrow if others don't sign up.

Rose- Could an adult sign up in place of youth? Response- yes. Rose further added her thanks for the efforts of the FC to come up with fundraising options.

Kelly V- Not the fundraising committee's responsibility to determine club's obligation.

Dena- Council needs to figure out what the equitable way is to distribute fundraising effort. We need to raise 35K (projected income from four fundraisers). With the shift away from the food booth, need to find a way to divide work equitably. We need ideas on how to do this. If Clubs don't step forward, Council will have to pay \$13 per hour to cover the shift. Question- Could a club donate funds to cover a shift. Lorin- No. Fundraising is to further the education of youth. Against policy to donate for payroll. Dena- Clubs can donate during Giving Tuesday, Council fundraisers or donate to Youth Council.

Kelly V- Council needs to think if they really want to do the fundraiser before voting. MCF can find other organizations to take fundraising opportunities.

Carla- This is easy money for, so few people required.

Question- Could two adults handle Dippin Dots. Response- depends on what shift. Earlier shifts yes, later shifts no.

Misty- These are shorter shifts, less people and commitment, but it's not equitable for a small club with long distance of travel when closer clubs with more members committing equal or more volunteers. We have volunteers working pancake breakfast, Dippin Dots does look easier than the food booth.

Carla- Last year Dippin Dots was a \$7,000 fundraiser with payroll. Dena- Estimate of \$12,000 if staffed with volunteers (excluding expenses)

Hana- Issue is equitable distribution of help with fundraiser that is located at MCF. Is allocating responsibility by geography fair? Should Club provided help be by percentage? Response- Carla- South County is signed up and helping at MCF and worked CMG. Allocating by geography is not going to work.

Kelli- Need to establish the total number of hours each Club is responsible for.

Lorin- MCF requires more labor, other two fundraisers are about sponsorships. Maybe if a Club is good at obtaining sponsorships, they may be a better fit for CMG or Day of Giving.

Dena- Need two solutions: how to fill two immediate fundraisers and how to handle future fundraisers. For Clubs not signed up, CL's need to find the help. Those with larger clubs, get more people. Many are showing at the fair, they can do one shift. Make it a challenge. Lorin added that Clubs can make it a Club challenger; officers from one club can challenge another.

Dirk: The treasurer's report was referenced, was this last years? The budget in the packet covers through June 2019. Dena response: We received the draft budget today. It didn't make it into the packet. Kelly V: We can send the gross/ net stats for last year's fundraisers. Dena: Regardless what the number is, we still need to fill spots.

Dena: How many Clubs did not sign up to do either or? Carla response- five Clubs have not signed up.

Day of Giving- Kelly V reported that the correct day is October 10 and is specific to Monterey County 4H. Each Club asked to staff a table at a local business one day during National 4-H week. Tell people what 4-H is about. Uniform is suggested. Sell Clover Friends for added donations. Big social media campaign on the 10th. This is about outreach, not just money.

Lorin- Accepting cash donations at and outreach event are ok by policy. Must have a cash box, a receipt process and a counting process. monies generated must go directly into the Council budget. Not a club's account. Working on getting materials for Clubs to use.

YOUTH COUNCIL (YC) REPORT (Dena Sala-Jenkinson)

Introduction of the 2019-20 youth team- Sierra Sala (Chualar)- YC President. Goals for this year are to inspire more youth to attend County events and to get those youth to inspire others to get involved.

Macy Kaupp (Gonzales)- YC is planning to attend the February snow trip. YC is the youth voice of MTY Co members.

Westly Hill (San Benancio)- Public Relations Officer. YC mission is to inspire younger members to take advantage of the opportunities in 4-H.

Marti Ackerman (KCBR)- YC wants to get more beginning members and Clover Buds involved.

Maddison Mullins (Chualar)- YC wants to plan a leadership trip to Disneyland.

Henry Cremers (Hilltown)- Secretary. YC wants to provide more leadership activities for teens.

YOUTH REPORTS/ CLUB SHARING

Youth Reports- Morgan Hancock (Lockwood)- Morgan is the Recording Secretary for Lockwood and shared a report on the Giant Clover Project. Participating clubs are making 3-D printed pieces of the Clover. Morgan encouraged the group to see the project at www.giantclover.org. Morgan learned about this project at State Field Day.

Club sharing: What is your Club's first fundraiser of the year?

Tri-tip BBQ, BBQ at Posse Grounds, holiday pine bough sale, dessert auction, fireworks booth, popsicle sale at Carmel Valley Fiesta, pancake breakfast, See's candy sale, dog flea dip at LA Hearne, coffee sale, sponsored STEM events,

Leaders Council Scholarship Recipients:

Violet Lurz (Buena Vista)- County leadership positions held include CTA, Camp Counselor, Allstar. Violet spoke about her top two noteworthy 4-H experiences. The first was Citizen Washington Focus, where she learned the value of citizenship in the community and 4-H. The second was during a Round Robin, where she thought she won, but due to a discrepancy placed 2nd. This experience taught Violet that the process is more important than winning. Violet did a Record Book every year she was in 4-H and talked about the lessons it taught her. Violet thanked the volunteers she has interacted with and Council. Violet is attending CSU Channel Islands to study nursing.

Luke Vorwerck (San Benancio)- County leadership positions held include Allstar and Camp Counselor. Luke highly recommended camp as a "must do". Luke is studying computer science at Hartnell and plans to transfer to Cal Poly SLO or CSU Chico. 4-H has always been fun, and Luke has made friends throughout CA and from other states. Luke attended CWF and encouraged everyone to go. Luke did a Record Book every year and credits his personal development to 4-H. Luke thanked the volunteers and Council for their support.

Cole Burke (San Benancio) (in a letter read by Luke) Cole served in several officer positions but cited his experience as a CTA as a significant learning experience. Cole also served as a Camp Counselor. Cole will attend Cal Poly SLO studying biomedical engineering. He cites learning to interact with others and becoming more extroverted as one of the benefits he received from 4-H. Cole wrote about the trials of his first fair with swine. Cole completed a Record Book for all his years in 4-H. Cole concluded his letter by expressing his gratitude and stating that he will carry the lessons learned in 4-H.

Dena concluded stating that having youth speak about their accomplishments gives volunteers a sense of why we volunteer. Their ability of these member to succeed is partly due to volunteer's hard work.

STAFF REPORT (Lorin Hoffman-Lurz)

Enrollment- Lennis has moved onto another position in the UCCE office. 4-H Volunteer enrollment Contact person is Jessica Rodriguez. First effort is to contact all VEC's and confirm their enrollment so they can have oversight of the club's enrollment. Everyone is pending until Sept 27. Fair participation not relative to pending status. VEC needs to confirm project enrollment, especially livestock.

Portal Financials- Clubs that have completed include Aromas, Buena Vista, Carmel, Chualar, Gonzales, Hilltown, Lockwood, KCBR, Royal Oaks, Spring. Use bank statements to complete. Must be done before September deadline.

Beginning of year documents- Print version in club packets and will get emailed. Packets returned to County with enrollment payment. Keep a copy of everything, only the signature page gets scanned. Significant changes to bylaws, club rules, project rules should get vetted by County. If voting in last years, no problem.

Club officers- Should be trained and ready for their job by Club leaders or officer Advisors. They should review all club documents; they need to know what they are asked to uphold.

Adult volunteer training- this retreat provides 4-H adult volunteer training at Asilomar. Special fee of \$50 for Monterey Co volunteers. Multiple sessions available, interact with other counties volunteers.

Volunteer recognition- Try to recognize your adult volunteers. Verify accuracy. Volunteer time is from when the adult became a certified volunteer. Handout provided of years of service.

Verification record books- Record books will get released to whomever is assigned to pick them up. Person must sign for all books picked up.

Club books- Club books are undergoing audit by County. Please be patient. If you need something in your book, call. Purpose of the audit is seeing what the officers and club doesn't understand or if policy is violated.

Program planning guide- most important document in 4-H. Decides what you do/ don't do in 4-H. If you need help with a peer review, call County for help.

National 4-H Week- Call County for supplies.

Outreach- MCF does have Host-the-Building opportunity. Opportunity for 4-H members to interact with public. There is a 4-h booth. Sign-ups are open. Get pictures. Good for publicity.

Question about County Scholarship- new forms and info up in February 2020.

STAFF REPORT (Darlene Ruiz)

Last day will be Sept 2. Darlene shared the work she has engaged in via a presentation. Darlene's focus was outreach, diversity and expansion. Was able to enroll 740 youth through other delivery modes such as afterschool clubs, special interest groups, personal enrichment using 4-H curricula. While represent 4-H, Darlene connected with over 50 Monterey Co organizations for possible collaboration opportunities. Limitations include number of staff, available volunteers, perceived conflicting organizations, lack of interest, timing.

Darlene stressed active outreach. Actively seek ways for youth to come to the program. Engage youth in an activity, gives them an experience in the projects available. Give youth the 4-H experience.

Takes several people to run an event and to engage youth and parents; often difficult to get extra help.

Take into consideration who the target audience is. Tailor outreach to the target audience.

Darlene closed by thanking Council for welcoming her and encouraged everyone to find ways to keep these programs going. Darlene also noted that she budgeted well, and some funds were left over. She also pointed out the tent that her program has donated to Monterey Co 4-H.

Question- What is going to happen to everything you worked on? Darlene- Lorin can't take on these projects. Possible for the STEM committee to take on since many sites were STEM based. Darlene also tried to prepare partners that she may not always be there and worked to make them self-sustaining. Staff turnover hampers site sustainability.

Dena- Loss of Darlene is a good example of why we need to get funding in place.

Lorin- To clarify, Monterey Co was one of seven pilot counties to receive grant funding. Monterey Co doesn't have the funds to keep the position.

Darlene- Finishing a matrix which documents current, inactive, active partnerships and where they left off.

FAIR UPDATE

MCF (Kelly V)- Ice cream social (Wed 28th, 7:00P) for all exhibitors- meeting to discuss risk management policies and to talk about fair safety, code of conduct for all exhibitors. Security increased and strict, no knives. All entry through metal detectors. No exceptions. Pen setup on August 25, gates close at 5:00P. Questions, call entry office now. State is putting extra health and safety restrictions; no eating in the barn and no strollers. Stroller parking outside the barn. Fire marshal will be on grounds to enforce fire codes. Rules are in the packet. Sheep/ goats- Vet check will begin at 2:00P.

SCF (Dena)- Corrections to still exhibit drop off. Now will be Tuesday (3-6P) at the JJ Bresette building. Wed/Thur call RobinTurset 234-6666. Due to conflict with MCF, exhibits can be dropped off 9/3-05 (12:00-3:00P). Online entry for junior rabbits, junior pygmy goats is open till August 24. Mandatory meeting for livestock exhibitors Sept 9 (7:30P). Livestock educational posters are under livestock. Dirk- SCF approved a vegetable judging contest. Will be like the format at SVF. Sponsors have donated prizes. Will occur Friday (7:30).

COMMITTEE REPORTS: *led by 1st Vice President: every club should have a binder to record info. Council meeting reports must have date, time, location. Comments to Hana after event complete to reduce "critiques" at the council meeting. She will be reaching out to each club who has an upcoming event.*

Record Book Judging (Mission)- Judging event was August 10. There were 75 books. Nine Clubs participated in judging. Notes for CL's-there were missing forms, some books shouldn't have made it to County. Contest was short judges. Requirement is one judge per 4 books. Council needs to think about what to do when a club doesn't send the required judge(s). Need to add an initials line to the judge's sheet to identify who judged what.

Club Book Judging (KCR)- Judging date was July 30. One night only; no south county judging. 25 in attendance. KCR found this as an eye-opening event- work involved. Winners to be announced at Achievement Night.

Expansion and Review (Spring)- No report.

New Member Event (Greenfield)- County office, Oct 5. Possible in the afternoon to avoid conflicts. 3:00-6:00 or 4:00-7:00 with dinner included. No location or time selected.

Achievement Night (San Benancio)- Flyer is complete, will be at Soledad High, YC will serve as masters of ceremony,

Achievement Night Dance (KCR)- 6:30-9:00, photo booth, games, drink and dessert bar, chicken dinner, \$5 admission to offset cost. Lorin added that RSVP is desired, but they won't turn anyone away. Cloverbuds must have a parent present. KCR will provide chaperones. Each club should submit a name of a volunteer to get recognized.

Alumni (Natividad)- Will set up the 4-H display at the King City room

STEM (Buena Vista)- Will have a flyer by next Council meeting. Committee to meet prior. Conference reserved for Oct 26 (10-12), snack provided. Will utilize a three-part coding kit (1) animate interactions between characters to support civic engagement, (2) automation efficiency- teaches principles of writing instructions for computers to follow (3) create a game that supports healthy living.

I and R, County awards and pins (Gonzales)- No report

STATE MANAGEMENT BOARD (Lorin Hoffman-Lurz)

SMB is restricting and making a bigger commitment to youth summits more accessible. Set scholarship funds aside for those who want to attend.

CALENDAR ADDITION:

Info night for CWF and LWF will occur before the next council meeting of September 17th. First deposit due in December.

UNFINISHED BUSINESS:

None.

NEW BUSINESS:

Check signers- Dena noted that Council bylaws allow for 1st VP, Secretary, President, and Treasurer be signers on the checking account. Motion made to add Hana Ferguson (1st Vice President), Travis Tanaka (Secretary), and Misty Hancock (Treasurer) as check signers and to remove Gidget Guidotti and Diane Vorwerck as check signers made by Scott Quilty (Carmel Valley). Motion seconded by Kelli Martignoni (Hilltown). No discussion. Motion passed.

ADJOURN at 9:09

Motion to adjourn made by Misty Hancock (Lockwood). Seconded by Christina Kaupp (Mission)

No discussion. Motion passed.