

Sunday, March 6, 2022

Madera 4-H Office 145 Tozer St., Ste. 103 Madera, CA 93638

Check-In: 12:15pm

Evaluation Starts: 1:00pm

# **Contest Information**

The Madera County 4-H Photography Competition provides an opportunity for 4-H members to showcase their best photographs taken within the past 4-H year. There are no prior requirements to enter following covid health requirements.

The 2022 Photography Contest will be held in-person.

Each participant is required to submit a good-quality picture of their entries the day of the event. Award winners will be announced on the day of the event. Results will be handed out after the awards.

#### Overview

- 1. Register online by deadline: Friday, February 25, 2022.
- 2. Evaluations will be completed in-person.
- Results will be handed out after the awards.
- 4. Winning photos will be shared in the Madera Tribune.

Questions: Please contact Jenna Koretoff at <u>ir.koretoff@gmail.com</u> or Laurie Fringer at <u>llfringer@ucanr.edu</u>

Competition Coordinator: Jenna Koretoff at <a href="mailto:jr.koretoff@gmail.com">jr.koretoff@gmail.com</a>

### **Contest Divisions**

Division I: Mini (age 7-8)Division II: Junior (age 9-10)

- Division III: Intermediate (age 11-13)
- Division IV: Senior (age 14-19)

# **2022 Competition Details**

### All participants must register online

- You must register online in order to participate
- Photographs must be submitted day of the event
- Limit of 2 entries per person
- Participants do not have to be a member of the photography project to participate

### **Schedule**

- Registration Check-in: 12:15pm 1:00pm
- Evaluations start: 1:00pm
- Award Ceremony at the conclusion of the event

### Official Rules

- All 4-H members aged 7-19 are allowed to participate.
- A limit of 2 photographs per person may be entered.
- Pre-register to participate in the competition
- Photographs must be taken by the person entering the contest.
- Photographs must have been taken within the current 4-H year.
- Photographs must be good to high quality. 300 dpi resolution recommended
- Photograph size should be at least 4" x 6" (3:2 ratio); recommended size is 8" x 10" (5:4 ratio). All photos should be matted to appropriate size.
- Digital enhancements to photographs are allowed.

Competition entries that do not follow the rules above are subject to be marked down on their score or not accepted at all.

# **Evaluation Criteria**

Competition Entries will be evaluated in the following areas:

#### Focus

Adjustment of the distance setting on a lens to appropriately define the subject. Standard: Subject(s) are in focus and sharp, unless blurriness is obviously intentional (ex: to show motion).

## Exposure

The overall brightness and contrast in the photo. Standard: A range of light-to-dark contrast, not over or under exposed, unless it is obviously intended.

## Composition

Placement of the subject in the photo demonstrating artistic ability. Standard: A pleasing balance exists among all components of the composition (ex: Rule of Thirds).

## Creativity

Creativity is the original, fresh, and external expression of the imagination of the photographer to convey an idea, message, or thought. Standard: The subject can be easily identified by viewers, and captured in a creative way. Photography is not cluttered with many subjects.

### **Impact**

The sense an individual gets when viewing a photograph for the first time. Compelling photographs evoke laughter, sadness, anger, pride, wonder or another intense emotion. Standard: The photograph displays an impact on the viewer.

### Resolution and Size

Resolution determines the quality of a digital image. The higher the resolution, the higher the quality. It is recommended that photographs be submitted with a 300 dpi resolution. Size of the image should be at least a ratio of 4" x 6" (3:2 ratio). It is recommended (but not required) for photographs to be submitted in 8" x 10" (5:4 ratio). Standard: Resolution is in good quality and at a size large enough for the evaluator to easily view the photograph on a digital device. Pixelization of an image will be marked down on points.

## Story Telling

They say a picture is worth a thousand words. One beautiful thing about art is that each viewer might collect his own message or read her own story in an image. Standard: Your photograph displays a specific message or shares a story with the evaluator.

## **Awards**

Everyone will compete within their age division for Gold, Blue, Red, or Green. All participants will receive a color seal and an evaluation sheet for each photograph.

**Gold Winners**: receive a gold pin for their hat and are considered for Best of Division and Best of Show.

Best of Show: Receives a rosette ribbon. Featured on 4-H social media resources.

1-3 ribbons: Gold, Blue, Red, Green.