



41st Annual Winter Workshop Series

Time & Location

Visalia Workshop

Tuesday, February 5, 2013

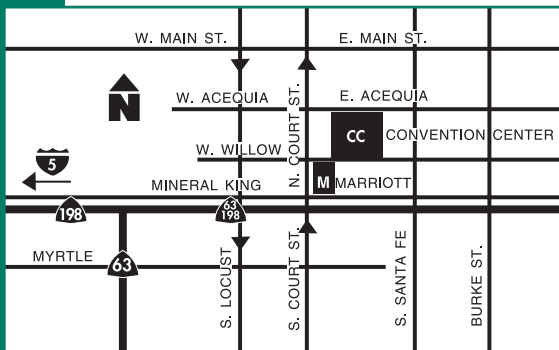
Visalia Convention Center

Schedule:

Registration: 7:15 - 7:30 am
Program: 7:30 am - 4:00 pm
Fee: \$129 per person (continental breakfast and lunch included)

Visalia Convention Center

303 E. Acequia Ave.
Visalia, CA 93291 • (559) 713-4000



General Pest/Wood Destroying Organisms

7:30 AM INTRODUCTION
7:45 am IPM Protocols for Urban Pest Management <i>Andrew Sutherland, Ph.D., Bay Area IPM Advisor, U.C. Cooperative Extension, Alameda County</i>
9:00 am Product Update • <i>Margie Koehler, BASF</i>
9:30 AM BREAK & EXHIBITS
10:00 am Wood Destroying Pests and Their Impact on Structures <i>Dong-Hwan Choe, Ph.D., Assistant Cooperative Extension Specialist and Assistant Professor, University of California, Riverside</i>
10:30 am Understanding Insecticide Mode of Action <i>Thomas Miller, Ph.D., Professor of Entomology, University of California, Riverside</i>
11:45 am Product Update
12:00 PM LUNCH & EXHIBITS
1:00 pm Challenging Termite Treatments: What Are Your Options? <i>Gary Braness, Ph.D., Consultant, Yosemite Environmental Services</i>
1:30 pm Manipulating Insect Biology for IPM Control <i>Dong-Hwan Choe Ph.D., Assistant Cooperative Extension Specialist and Assistant Professor, University of California, Riverside</i>
2:00 PM BREAK & EXHIBITS
2:30 pm Vertebrate Pest Control <i>Roger Baldwin, Ph.D., IPM Wildlife Pest Management Advisor, U.C. Kearney Ag Research and Extension Center</i>
3:15 pm Key Elements of Bed Bug Treatments & Management <i>Sylvia Kenmuir, Entomologist, Training Director, Target Specialty Products</i>
3:45 pm Structural Exam
4:00 PM WRAP-UP

Turf & Landscape/Vegetation Mgt.

7:30 AM INTRODUCTION
7:45 am Identification and Management of Bedding Plant Pests <i>Karen Robb, Ph.D., Senior Horticultural Specialist, Target Specialty Products</i>
8:30 am Diseases of Trees <i>John Pape, President & Owner, Horticulturist and Arborist, Providence Horticulture, Inc.</i>
9:00 am Product Update
9:30 AM BREAK & EXHIBITS
10:00 am IPM Strategies for Ornamental Sites: Pruning and Other Techniques <i>Michelle Le Strange, Farm & Master Gardener Advisor, Tulare and Kings Counties, University of California Cooperative Extension</i>
11:00 am Developing and Fine-Tuning a Weed Management Program <i>Will Harrison, Pest Control Advisor, Target Specialty Products</i>
11:45 am Product Update
12:00 PM LUNCH & EXHIBITS
1:00 pm Vertebrate Pest Control <i>Roger Baldwin, Ph.D., IPM Wildlife Pest Management Advisor, University of California, Kearny Agricultural Research Extension Center</i>
2:00 PM BREAK & EXHIBITS
2:30 pm Managing Tough To Control Weeds <i>Will Harrison, Pest Control Advisor, Target Specialty Products</i>
3:15 pm Managing Ants in the Landscape <i>Gary Braness, Ph.D., Consultant, Yosemite Environmental Services</i>
3:45 PM WRAP-UP

Regulatory Compliance

7:30 AM INTRODUCTION
7:45 am Personal Protective Equipment and Application Strategies <i>Harvard Fong, Senior Industrial Hygienist, Department of Pesticide Regulation</i>
9:00 am New Pesticide Regulations and Pyrethroid Stewardship <i>Parry Klassen, Executive Director and Board Chairman, East San Joaquin Water Quality Coalition</i>
9:30 AM BREAK & EXHIBITS
10:00 am How the MSDS Helps You When a Spill Happens? <i>Joe Goforth, Captain, Visalia Fire Department</i>
10:30 am EPA Rodenticide Mitigation <i>Victoria Hornbaker, Senior Environmental Scientist, Plant Health and Pest Prevention Services, Integrated Pest Control Branch, CDEA</i>
11:00 am Proper Nozzle Selection <i>Joe Schmitt, Equipment Manager, Target Specialty Products</i>
11:30 AM LUNCH & EXHIBITS
12:45 pm Why Landscape Run-Off Matters <i>Lorence Oki, Ph.D., CE, U.C. Cooperative Extension Specialist, Landscape Horticulture, University of California, Davis</i>
1:30 pm Roundup: Environmental Fate and Worker Safety <i>George Gough, Manager-State Affairs, Monsanto</i>
2:00 PM BREAK & EXHIBITS
2:30 pm Legislative Threats on the Horizon <i>Renee Pintel, President and CEO, Western Plant Health Association</i>
3:15 pm Regulatory Update <i>Jose Bueno, Staff Environmental Scientist, California Department of Pesticide Regulation</i>
3:45 pm Structural Exam
4:00 PM WRAP-UP

Please note that seating at the workshop is limited. To ensure a reservation, please register early and arrive the morning of the workshop no later than 7:30 am.

Register Online:

Visit our Web site at www.target-specialty.com to register online. Please have your credit card ready for online registration.

Register by Mail:

Fill out the registration card on the reverse side.

Enclose your registration fee of \$129. Fee may be paid by check, American Express, Mastercard, Visa or Discover.

Send registration and payment to:

Target Specialty Products
P.O. Box 3408, Santa Fe Springs, CA 90670-1408

Register by Fax:

Complete the registration form, including credit card information, and fax to (562) 802-0461.

Registration Deadline: Tuesday, January 29, 2013

If the registration deadline has passed, please contact Target at 800-827-4389 to confirm that space is available. Registrations will be accepted with a credit card payment.

The Registration fee is \$159 after Tuesday, January 29, 2013.

Guest Rooms:

Marriott Visalia (Mention Target Group Block)
300 South Court St., Visalia, CA • (559) 636-1111
Room Rate: \$109 • Reservations cut-off: 1/12/13

Cancellations:

Cancellations for the workshop will be accepted until Wednesday, January 30, 2013. After this date, no refunds or credits will be issued, but substitutions will be accepted.

Questions:

For questions about the workshop, please call Target's Fresno Office at **(800) 827-4389**.

Registration Card



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Visalia Workshop - Tuesday, February 5, 2013

COMPANY NAME: _____
 ADDRESS: _____
 CITY: _____ STATE: _____ ZIP: _____
 PHONE: (____) _____ FAX: (____) _____

NAME OF REGISTRANT(S): _____ EMAIL: _____

POSITION: Owner/President Manager/Supervisor Student Field Technician/Applicator Other _____

Enclosed is my payment of \$ _____ for _____ people

Payment: Check VISA/MC/DISCOVER Card# _____

Signature _____ Exp. _____

REGISTER ONLINE AT
 WWW.TARGET-SPECIALTY.COM
 OR
 MAIL REGISTRATION WITH
 PAYMENT TO:
Target Specialty Products
 P.O. Box 3408
 Santa Fe Springs, CA 90670-1408

Registration: \$129
 Deadline: 1/29/13
 Fee increases to \$159
 after the deadline.

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Continuing education credit applied for, estimated credit hours below:

- Structural Pest/WDO Session**
 Structural Credit
 6.0 hours total
 • 1.5 Technical Branch 2
 • 1.0 Technical Branch 3
 • 2.25 Technical Branch 2/3
 • 1.25 IPM*
 Agricultural Credit (QAL, QAC, PCA)
 6.0 hours total
 • 6.0 Other
- Turf & Landscape/VM Session**
 Agricultural Credit (QAC, QAL, PCA)
 6.5 hours total
 • 6.5 Other
 International Society of Arboriculture (ISA)
 ISA Credit Pending
- Regulatory Compliance Session**
 Structural Credit
 6.0 hours total
 • 6.0 Rules & Regs*
 Agricultural Credit (QAL, QAC, PCA)
 6.0 hours total
 • 6.0 Laws & Regs

*These credit hours apply to RAs.
 The California Department of Pesticide Regulation is enforcing attendee identification checks. All attendees are required to bring photo identification to the meeting in order to receive continuing education credit. For questions contact the Licensing Program at licensemail@cdpr.ca.gov or call (916) 445-4038.

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 Santa Fe Springs, CA 90670 - 1408



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Co-sponsored by:
BASF
 The Chemical Company

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This workshop features a General Pest/Wood Destroying Organisms, Turf & Landscape/Vegetation Management and Regulatory Compliance session. Earn valuable continuing education credit toward your structural or agricultural license.