

# UCCE Processing Tomato Production Virtual Meeting

January 22<sup>nd</sup>, 2020

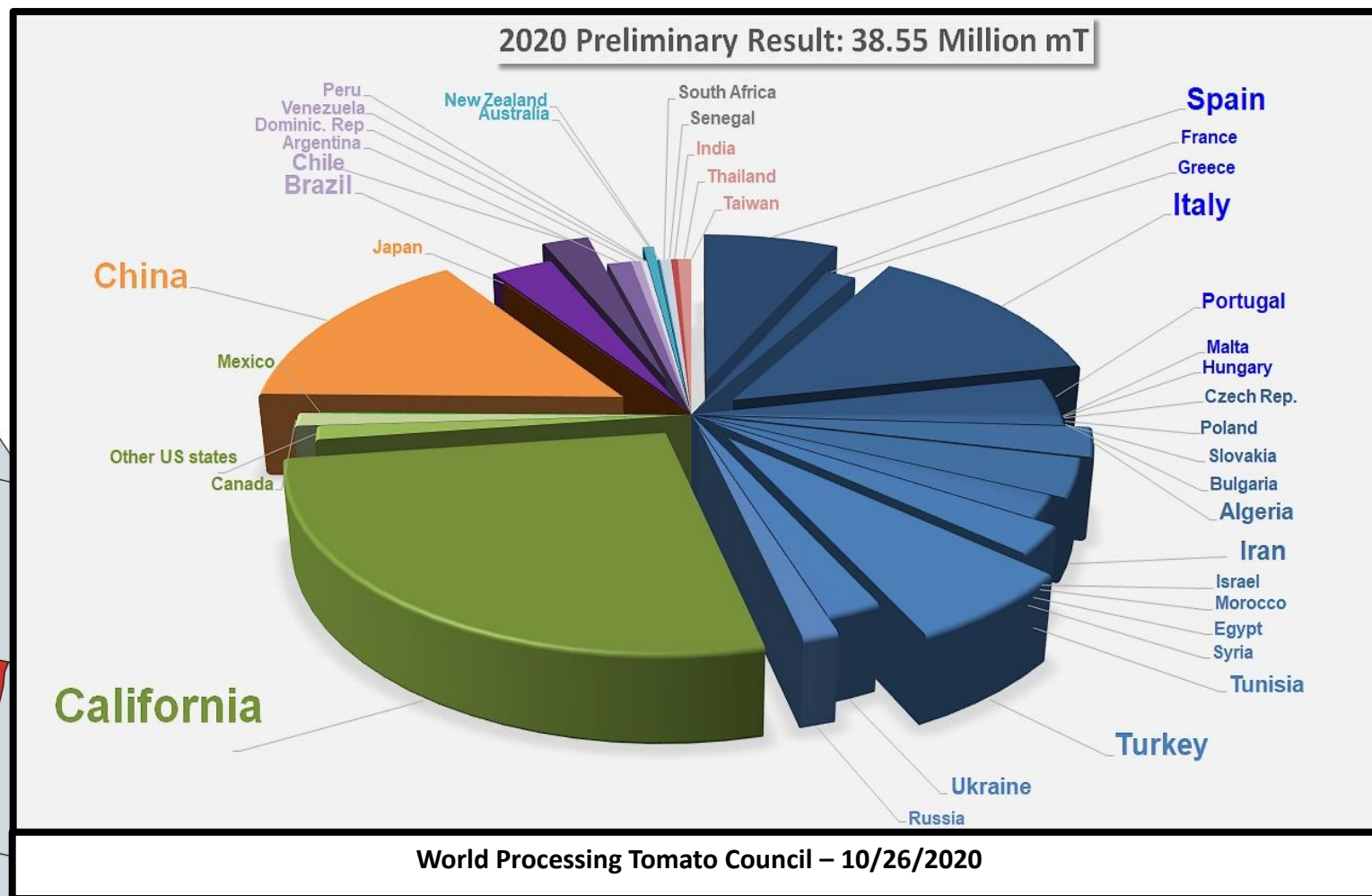
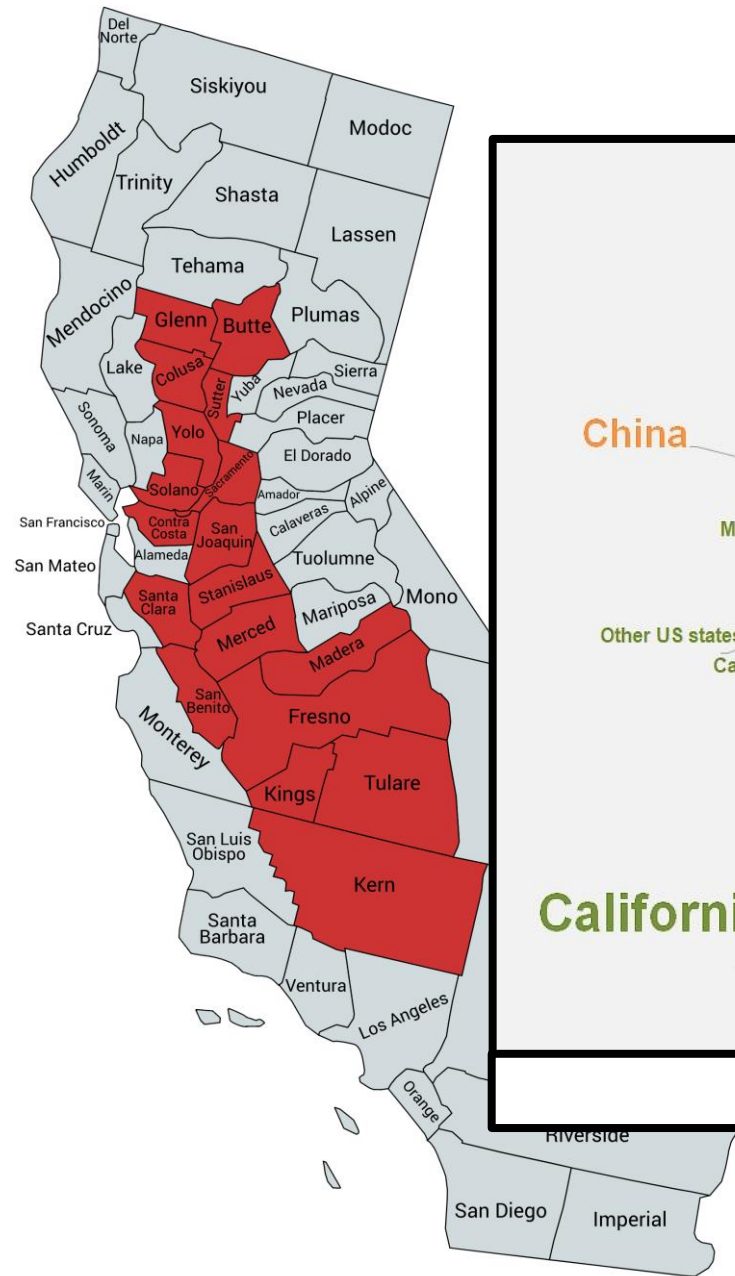
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ZACH BAGLEY, CALIFORNIA TOMATO RESEARCH INSTITUTE

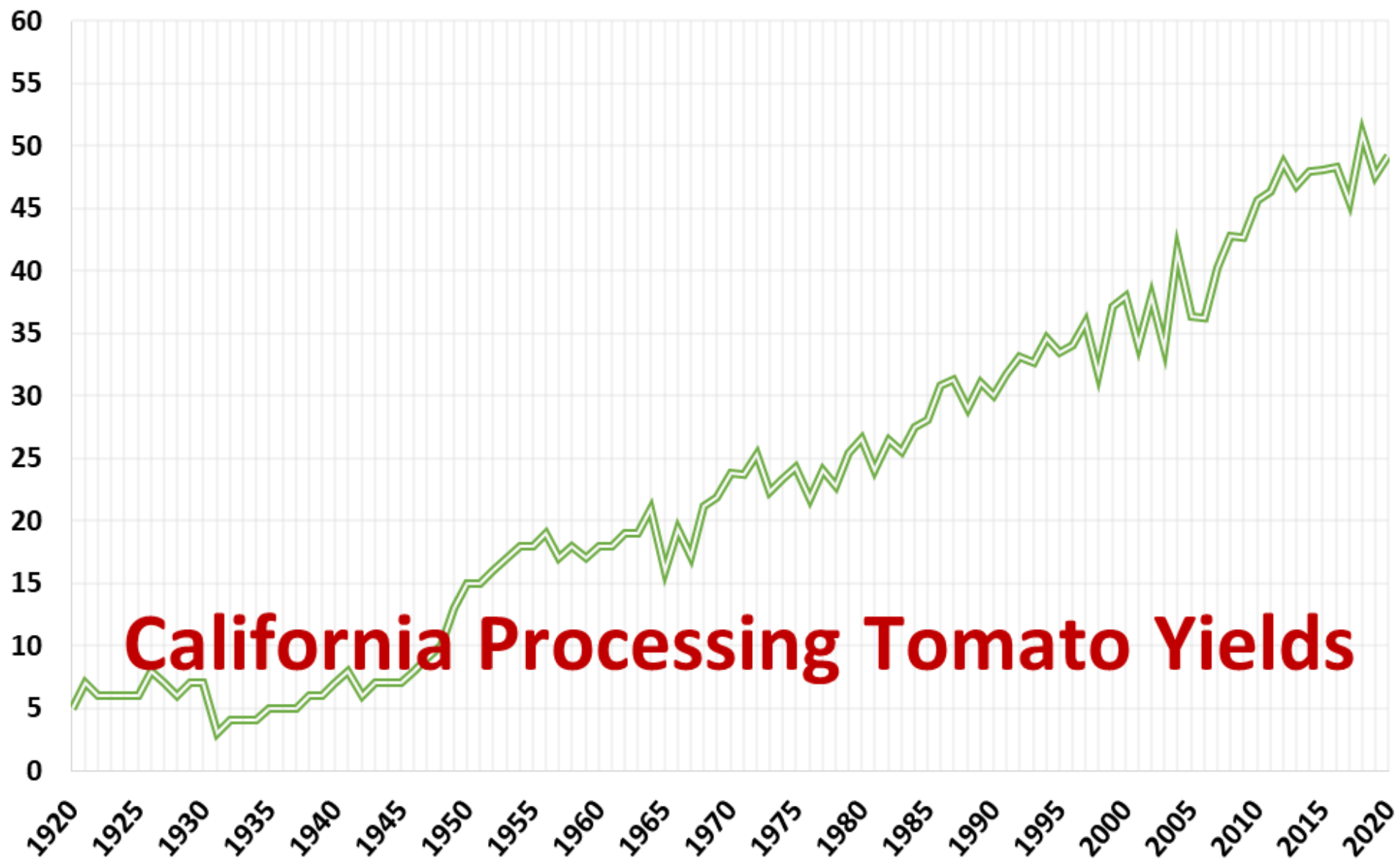
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**California Processing Tomato Industry – Where We Are**



## California Processing Tomato Yields

Data From: USDA NASS and CTGA



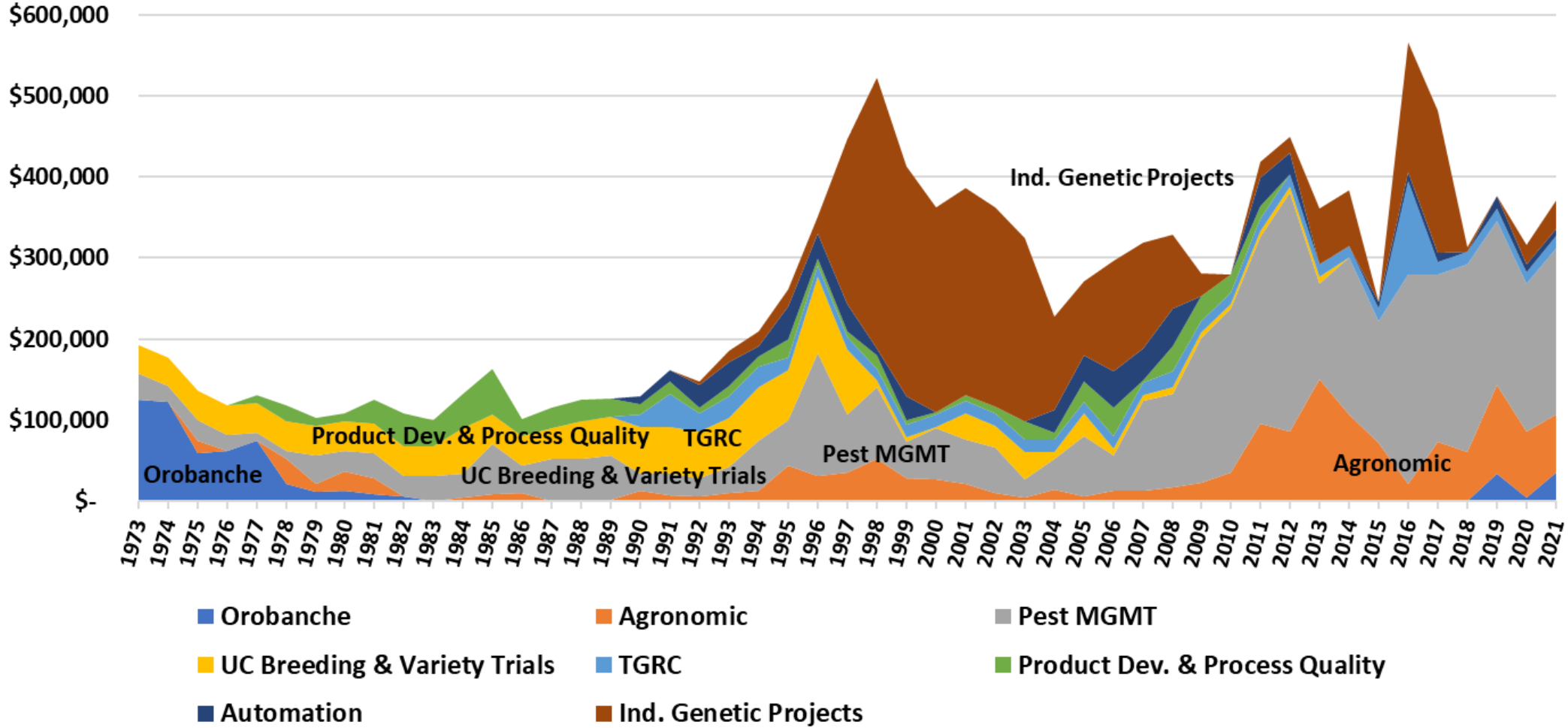
California Processing Tomato Industry – Where we've been

“As the **industries research sponsor** it is the job of the CTRI to **build durable coalitions** around the **questions** whose **answers** will drive the **long term success** of the California processing tomato industry.”



**What is the California Tomato Research Institute (CTRI)?**

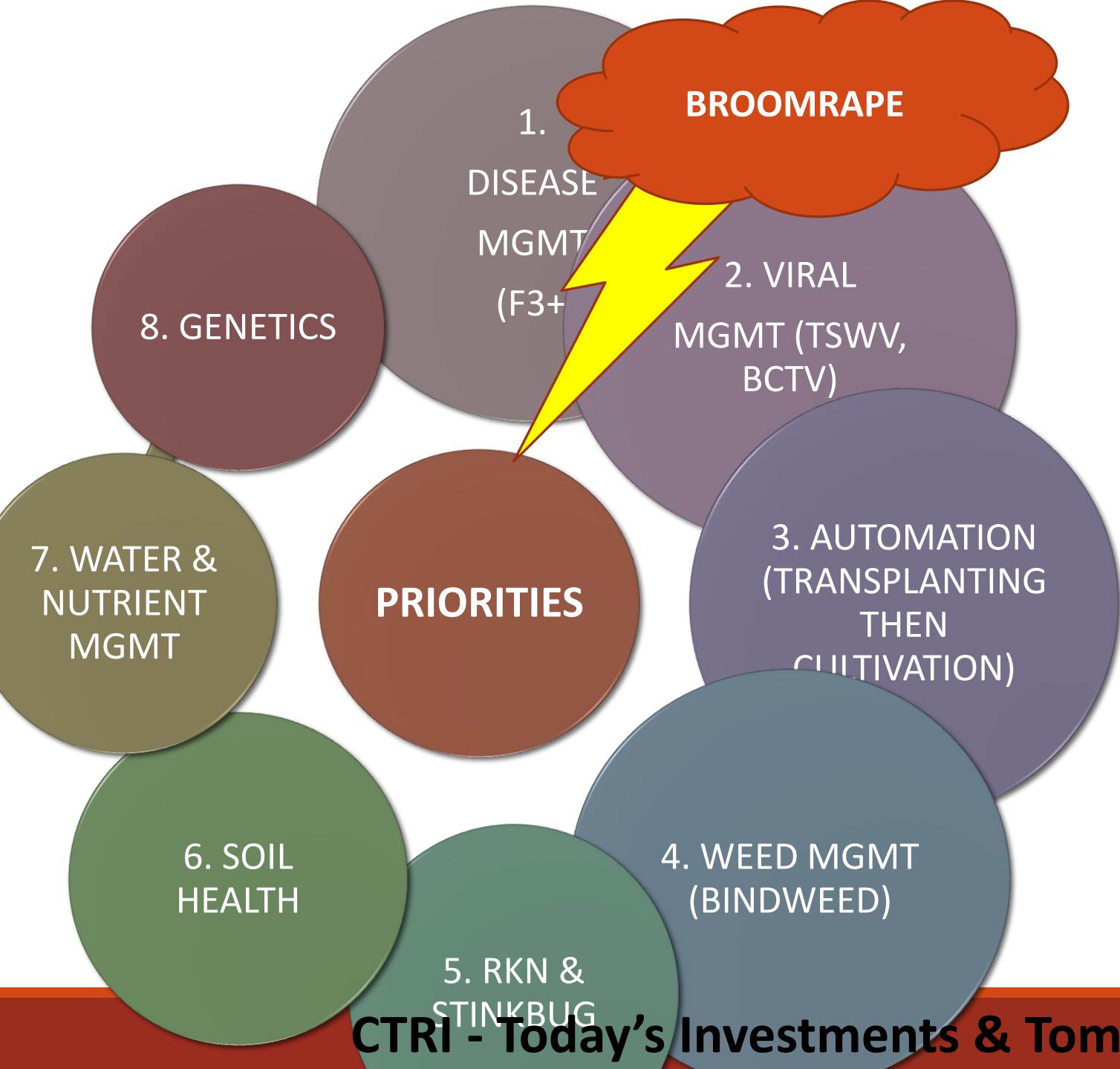




**CTRI - Research Expenditure...1973-2021**







**CTRI - Today's Investments & Tomorrow's Challenges**



**Broomrape – what are we up against?**



# This pest requires aggressive and coordinated effort.

“Broomrape is the single biggest threat to our industry today and it should be our number one focus. Nothing is a close second. All of the other weeds mentioned above have ways to control them, Broomrape threatens the tomato industry as well as many other crops that we grow.”

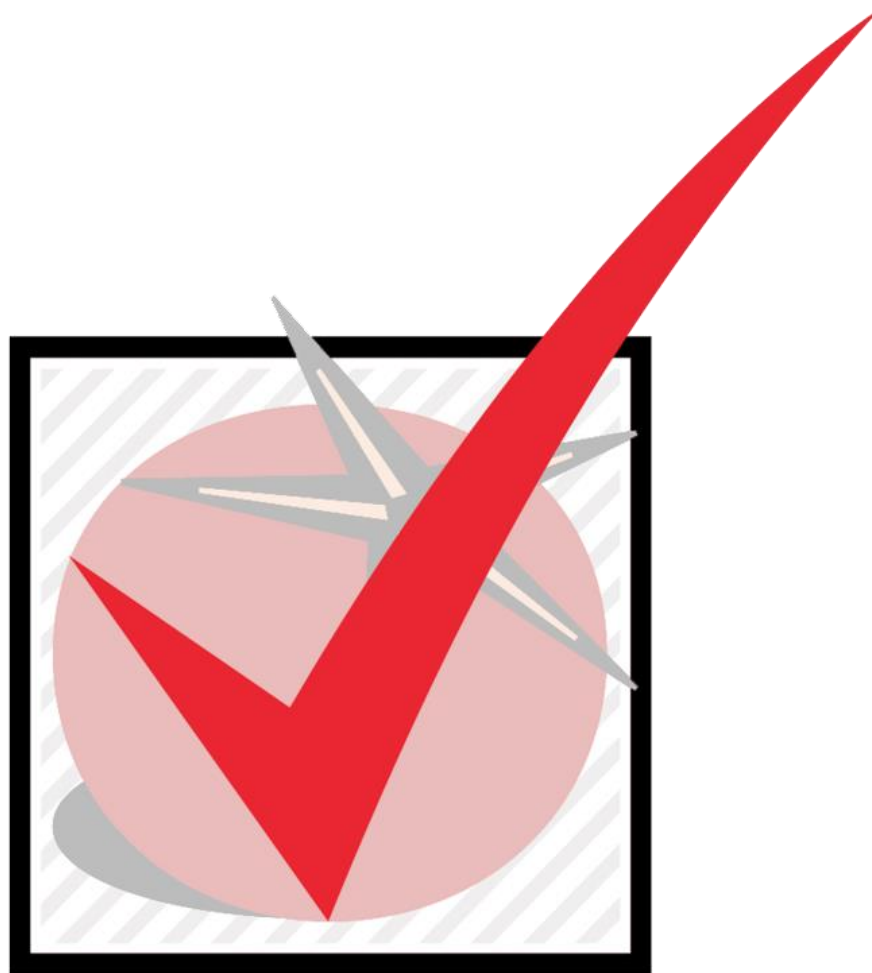
– comment from our 2020 survey

[www.tomatonet.org/branchedbroomrape](http://www.tomatonet.org/branchedbroomrape)

Broomrape – what is the goal?







**[www.tomatonet.org](http://www.tomatonet.org)**  
**530-405-9469**

