

# Audio-Visual Presentations

This format includes any informational or instructional programs presented with slides, video, or digital representations. A presentation must take advantage of the medium. It should not be a substitute for another kind of presentation, such as a demonstration or illustrated talk.

Demonstrations and illustrated talks using alternatives to poster boards, such as PowerPoint, should not enter this category.

The length of presentation should be appropriate for its topic and message.

A slide presentation, video or computer presentation generally lasts between five and 10 minutes, and should be supplemented with a verbal commentary, synchronized tape recording, or audio track.

An individual presentation is delivered by one speaker. A team presentation is delivered by two speakers. Team members should evenly divide work and speaking parts. An uneven distribution of work or speaking parts will impact the scoring of the "Presentation" skill.

An introduction, body, and conclusion must be present within the audio-visual presentation.

Speakers are expected to introduce the audio-visual entry with a prepared introduction including the title, the speaker's membership information, how the presentation is relevant to a 4-H experience, and a brief overview of the presentation. Speakers may not use notes during the presentation. The audio-visual materials should provide any necessary prompting.

All equipment is the responsibility of the participant.

No costumes are allowed in the presentation of the audio-visual materials for judging.

The participant is responsible for the complete production process including the layout, scripting, picture taking/taping, and editing. While the participant may also act in the audio-visual materials, the participant's focus and efforts should emphasize the production quality and content of the materials.

Judges may ask questions in this format.

## 4-H Audio/Visual Presentation Evaluation

Date: \_\_\_\_\_

Member Name: \_\_\_\_\_ Age: \_\_\_\_\_ Grade: \_\_\_\_\_

Member Name: \_\_\_\_\_ Age: \_\_\_\_\_ Grade: \_\_\_\_\_

County: \_\_\_\_\_ Title: \_\_\_\_\_

|                              | Level 1 (1 point)   | Level 2 (2 points)  | Level 3 (3 points)  | Level 4 (4 points)   | Points |
|------------------------------|---|---|---|--|--------|
| <b>Topic</b>                 | Topic is too challenging or too easy for speaker's skill level. | Topic could be more challenging for speaker.                          | Appropriate for speaker's age and skill level.                                | Challenging for speaker's age and skill level.   |        |
| <b>Technical Quality</b>     | Production techniques need improvement.                         | Production techniques are adequate.                                   | Production techniques are skillful.   | Production techniques show creativity in presentation's composition.                     |        |
| <b>Organization</b>          | Production needs to be more organized.                          | Production follows a logical progression.                             | Organization assists presentation of production.                              | Production shows a strong structure that enhances effect of production.                  |        |
| <b>Voice</b>                 | Volume, pronunciation or vocal variation needs improvement.     | Voice and language are adequate for the delivery of the presentation. | Voice and language are skillful and effective.                                | Volume, tone, timing, inflection, and language used to enhance presentation.             |        |
| <b>Manner and Appearance</b> | Appearance, body language or gestures need improvement.         | Appearance and mannerisms are appropriate.                            | Appearance and mannerisms are presented with business like conduct and style. | Appearance and mannerisms are presented with a professional demeanor and personal style. |        |
| <b>Questions</b>             | More practice is needed to answer questions.                    | Questions answered or handled when unable to provide answers.         | Skillful answers to questions and relates them to the presentation's purpose. | Questions used to extend the teaching of the presentation.                               |        |
| <b>Effectiveness</b>         | More practice is needed to maintain audience interest.          | Audience interest is maintained.                                      | Effort is shown to enhance audience interest and involvement.                 | Multiple techniques are used to artfully and successfully create audience interest.      |        |
| Total Points _____           |   |   |   |  |        |