

Hemp Grower Workshop:

Growing Hemp in Sonoma County

November 18, 2019 | Shone Farm

9:00 **Welcome & Introductions**

Dr. Stephanie Larson, UC Cooperative Extension, Sonoma County

Benjamin Goldstein, Santa Rosa Junior College

Andrew Smith, Sonoma County Dept of Agriculture/Weights & Measures

Objectives of the day

9:20 **Adventures in Hemp on a Diversified Farm in Oregon**

Ken Iverson, Iverson Family Farms

How industrial hemp fits into a diversified farm

10:00 **Hemp Cultivation in California**

Loc Phan and Maria Hernandez, California Dept of Food & Agriculture

Intro to regulations for industrial hemp in CA

10:30 Break

10:40 **Hemp Growing Regulations in Sonoma County**

Tony Linegar, Sonoma County Dept of Agriculture/Weights & Measures

Planning Commission hearing: Nov 21, 1:20pm at Permit Sonoma

Public comments to sonomaag@sonoma-county.org

Understanding regulations of industrial hemp at the local level

11:10 **Agronomic Practices**

George Sellu, Santa Rosa Junior College

Alexander Mkandawire, UC Davis

Ken Iverson, Iverson Family Farms

Economic considerations for site prep and cultivation

12:15 Lunch

1:00 **The Sonoma County Advantage: Harvest + Marketing Options**

Shivawn Brady, Justice Grown

Understanding hemp markets locally, in CA and beyond

1:20 **Hemp Products: Oh, the Possibilities**

Shivawn Brady, Justice Grown

Joanna Cedar, Cannacraft

Craig Litwin, 421 Group

Evaluating the risk of hemp cultivation + Hemp emerging markets

2:00 Wrap up



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