

Results of the Mandarin Festival Local Food Dot Survey - Nov. 16 - Nov. 18

	How Often Do you Buy Locally Grown Fruits and Vegetables?				
	Weekly	Monthly	A Few Times Per Year	Never	
Friday	40	13	23	2	
Saturday	60	37	29	2	
Sunday	72	29	18	0	
Total	172	79	70	4	325
	52.9%	24.3%	21.5%	1.2%	

	Where Do You Buy Them From?				
	Directly From the Farm	Certified Farmers' Markets	CSA	Local Grocery Store	
Friday	8	41	1	24	
Saturday	8	43	3	36	
Sunday	19	76	7	59	
Total	35	160	11	119	325
	10.8%	49.2%	3.4%	36.6%	

	What Keeps You From Buying More Locally Grown Fruits and Veggies?				
	Cost	Not Convenient	Not Sure Where To Buy Them	Not Enough Selection	
Friday	10	27	10	13	
Saturday	13	38	15	8	
Sunday	26	58	20	20	
Total	49	123	45	41	258
	19.0%	47.7%	17.4%	15.9%	

	How Would You Define Local?				
	From California	From My Region (eg NorCal)	From My County and Adjacent Counties	From My County	
Friday	0	13	29	24	
Saturday	9	21	45	17	
Sunday	9	32	71	34	
Total	18	66	145	75	304
	5.9%	21.7%	47.7%	24.7%	