

CBCIA & Merck Animal Health Invite You!

CATTLEMEN'S DAY AT THE COW PALACE October 19, 2013

Attend this entertaining, educational, one-of-a-kind event at the Cow Palace on Oct. 19.



•Seminar includes Jude Capper, Ph.D., who will speak on beef industry sustainability; Eric Moore, DVM, from Merck Animal Health who will address issues surrounding antibiotic use in beef cattle; and Andy Gottschalk, Ph.D., with Hedgers Edge, will speak on global supply and demand issues and the factors involved.

•The annual Cattlemen's Day barbecue will follow the seminar and guests will be treated to box seats to the Grand National Rodeo!

Name(s): _____

Address: _____

Phone: _____ e-mail: _____

Seminar - \$50/guest includes seminar and box seats to the Grand National Rodeo.

Bus Tour - \$150/guest includes bus tour from UC Davis to the Cow Palace, seminar, box seats to the rodeo and hotel room.

Payment: Check Visa Mastercard

Name on credit card _____ exp. date _____

Send check or credit card payment to CCA at 1221 H Street, Sacramento CA or fax to (916) 444-2194. For questions, contact Abbie Nelson at (916) 804-4990.