

# Step up! to the Challenge

## Facebook Video Contest



**Think you have the next big idea to positively impact your community?**

4-H invites you to partner with Bogs in a special opportunity now through mid-November. The ***Step Up! to the Challenge Facebook Video Contest*** is a fun and easy way to share your innovative ideas for positive community impact.

### How the Contest Works:

#### **1) Submit your video on Facebook by November 11<sup>th</sup>, 2012**

Visit the VIDEO CONTEST tab on the 4-H Facebook page for full contest details and to submit a video. The video should be under 60 seconds long and illustrate your original idea for a 4-H project that will positively impact your community. See our guidelines below for more information on what makes a winning video.

#### **2) Share and vote**

After all of the videos have been submitted, a panel of 4-H judges will select a group of finalists. Between November 19th and the 25th, you will have the opportunity to vote for your favorite! Don't forget to spread the word to your friends and family. Every vote counts!

#### **3) Win \$1,250 to turn your idea into reality!**

The voting period closes on November 26th. The finalist with the most votes by this date will win the contest and will receive a grand prize of \$1,250 for their County 4-H program

### Want to create a winning video? Be sure to include the following elements :

- ✓ State your name, the name of your 4-H program, and the individuals involved in your project proposal.
- ✓ Describe the opportunity for positive change in your community. Clearly identify the problem that you plan to address.
- ✓ How is 4-H part of your solution? What can 4-H'ers do to address the problem you identified?
- ✓ How will your innovative idea impact your community? This is your chance to really demonstrate your vision for how 4-H'ers can step up to create lasting, positive change.