

Ranching Sustainability Analysis



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*A voluntary program developed by California ranchers
for use by the California ranching community*

~Attention Ranchers~

Are you interested in making your grazing activities more profitable?

How about increasing forage productivity and carrying capacity of your rangeland?

Do you want to ensure that your ranch operation and lands stay in the family?

Would you like to replace weeds with native grasses, wildflowers, and oaks?...or eroding stream banks with lush riparian vegetation?

Are you interested in enhancing wildlife habitat?

Have you ever wondered if your practices are sustainable?

IF YOU'VE ANSWERED "YES" TO ANY OF THESE QUESTIONS,
THEN A RANCHING SUSTAINABILITY ANALYSIS (RSA)
SELF-ASSESSMENT MIGHT HELP.

READ ON TO FIND OUT MORE!

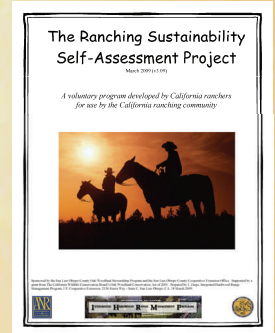
Ranching Sustainability Analysis

RSA Mission Statement

To create and implement a voluntary self-assessment program in which we evaluate all aspects of our operations to ensure the sustainability of our production, our lands, and our families. To determine what we do well and also find ways in which we can improve, in order to assure ourselves and the public of our stewardship of our animals and natural resources.

Key Facts

- **Voluntary program developed by Ranchers with input from resource professionals**
- **Economic, environmental, & social aspects**
- **Grassroots self-help tool**
 - ✓ *not “one size fits all”*
- **Stimulate awareness and critical thought**
 - ✓ *the process is important*
- **Document good practices**
- **Identify & prioritize actions**
- **“Positive Points” philosophy**
- **Benefit individual and industry**
 - ✓ *shared knowledge*
 - ✓ *public relations*



ASSESSMENT CATEGORIES

Livestock Management
Soil Management
Forage Management
Biodiversity and Wildlife Conservation
Regulations and Regulators
People and Relationships
Economics
Energy
Monitoring
Pest Management
Water Quality



“Do what you can, with what you have, where you are.”

“Nobody cares how much you know, until they know how much you care.”

THEODORE ROOSEVELT

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San Luis Obispo County
Oak Woodland Stewardship Program