

## Watsonville Strawberry Pomology Field Day

When: Tuesday, May 3, 2011

Time: 1:00-4:00 P.M.

Where: Watsonville Strawberry Research Facility (Dairy Road, ½ mile west of San Andreas Rd.)

The annual Pomology Field Day for the Watsonville/Salinas region will be held from 1:00- 4:00 p.m. on Tuesday, May 3, 2011 at the Watsonville Strawberry Research Facility on Dairy Road, ½ mile west of San Andreas Road.

Drs. Doug Shaw and Kirk Larson will provide an update on the performance of the recently released cultivars Benicia and Mojave, and several promising advanced short-day selections from the UC strawberry breeding program. Dr. Frank Zalom will discuss his research with the strawberry entomology program and Dr. Tom Gordon will review his research on *Verticillium* wilt and *Fusarium* management and resistance. Mark Bolda will provide an update on his fertility and flower control research.

There is no charge to attend this field day. For more information please contact Dr. Doug Shaw at (530) 752-0905.

### Meeting agenda:

- 1:00-1:30 Performance and culture of short-day cultivars Benicia and Mojave including pest and disease control recommendations; promising short-day selections (Doug Shaw)
- 1:30-2:00 Cultural practices including pest and disease control for short-day cultivars Benicia and Mojave, performance of day-neutral selections in southern California, fumigation alternatives in Southern California (Kirk Larson)
- 2:00-2:20 Fumigation alternatives for Central California (Doug Shaw)
- 2:20-2:40 Flower pruning and fertility management for Albion (Mark Bolda).
- 2:40-3:10 Field tour of short-day and day-neutral selections, *Phytophthora* and *Verticillium* management and genetic resistance trials, fumigation alternatives (Doug Shaw)
- 3:10-3:30 Management of *Verticillium* Wilt and *Fusarium* (Tom Gordon)
- 3:30-4:00: Entomology research update: Mites, lygus, thrips (Frank Zalom)
- 4:00: Refreshments

Continuing education credits will be applied for. Please call ahead for arrangements of special needs; every effort will be made to accommodate full participation.

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