



Watsonville Strawberry Pomology Field Day

When: Tuesday, May 1, 2012
Time: 1:00-3:30 P.M.
Where: Watsonville Strawberry Research Facility (Dairy Road, ½ mile west of San Andreas Rd.)

The annual Pomology Field Day for the Watsonville/Salinas region will be held from 1:00- 3:30 p.m. on Tuesday, May 1, 2012 at the Watsonville Strawberry Research Facility on Dairy Road, ½ mile west of San Andreas Road.

Drs. Doug Shaw and Kirk Larson will provide an update on the performance of the recently released cultivar Benicia, and several promising advanced short-day selections from the UC strawberry breeding program. Dr. Frank Zalom will discuss his research with the strawberry entomology program and Mark Bolda will provide an update on strawberry pest control issues.

There is no charge to attend this field day. For additional information please contact Dr. Doug Shaw at (530) 752-0905.

Meeting agenda:

- 1:00-1:40 Performance and culture of short-day cultivar Benicia including pest and disease control recommendations; promising short-day and day-neutral selections (Doug Shaw)
- 1:40-2:00 Cultural practices including pest and disease control for short-day cultivars Benicia, performance of day-neutral selections in southern California, fumigation alternatives in Southern California (Kirk Larson)
- 2:00-2:20 Fumigation alternatives for Central California (Doug Shaw)
- 2:20-2:40 Pest management issues in strawberries (Mark Bolda).
- 2:40-3:10 Field tour of short-day and day-neutral selections, *Phytophthora* and *Fusarium* management and genetic resistance trials for *Fusarium* and *Macrophomina* (Doug Shaw)
- 3:10-3:30 Entomology research update: Mites, lygus, thrips (Frank Zalom)
- 3:30: Refreshments

Continuing education credits will be applied for. Please call ahead for arrangements of special needs; every effort will be made to accommodate full participation. For more information, contact Mark Bolda (831)-763-8040; 1432 Freedom Blvd., Watsonville, CA, 95076

Spanish language translation will be available.

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