

Roy Gattinella
Wine Country Vespa
Tours

Santa Rosa, CA



Create Experiences

Build Community & Alliances

Promote Your Differentiation



Target Market:



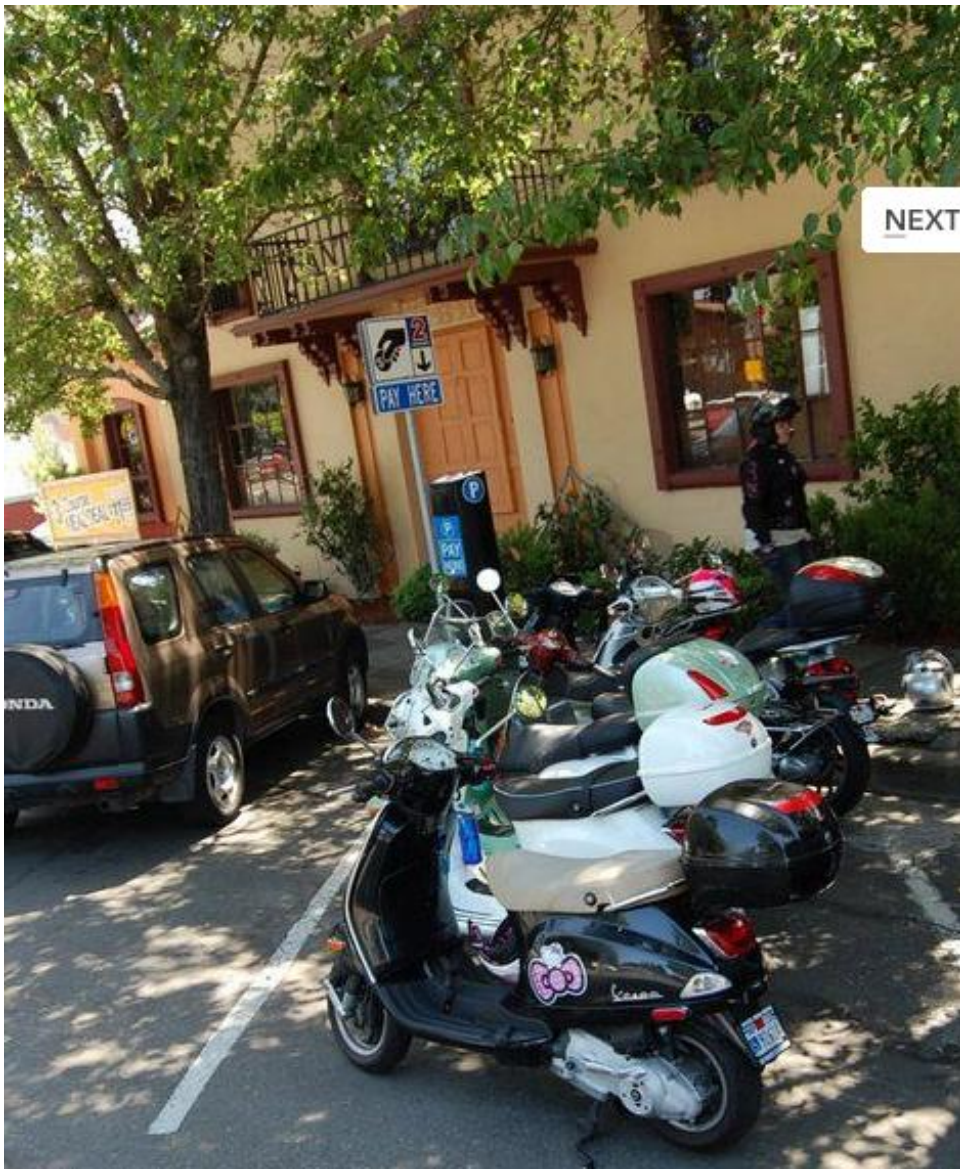
Eco-minded, green, North Bay drivers open to economical & fun transportation alternatives.



Don't be a gas-hole.

*With increasing traffic and rising gasoline prices,
Vespa scooters make more sense than ever. For details, visit your
local Vespa dealer or go to www.vespausa.com*





Scooter Rosa



THE VESPA RALLY TO SUPPORT
★ **BIG BROTHERS & SISTERS** ★

RALLY • CONCEPTS • LIVE MUSIC • LOCAL RESTAURANTS
WINERIES • BOOZERS • GAMES • GYMNASIA • RACE • PRIZES • MORE!

COURTHOUSE SQUARE • DOWNTOWN SANTA ROSA CALIFORNIA

SUNDAY APRIL 29TH

GROUP RIDE: 10AM • PARTY IN THE SQUARE: 12-4PM

REVOLUTION MOTO • CITY OF SANTA ROSA

★ SCOOT MAGAZINE • VESPA • AERIAL ADVANTAGE • KRSH •

★ INFO@REVOLUTIONMOTO.COM ★

★ GROUP RIDERS VP: 707-529-2371 ★









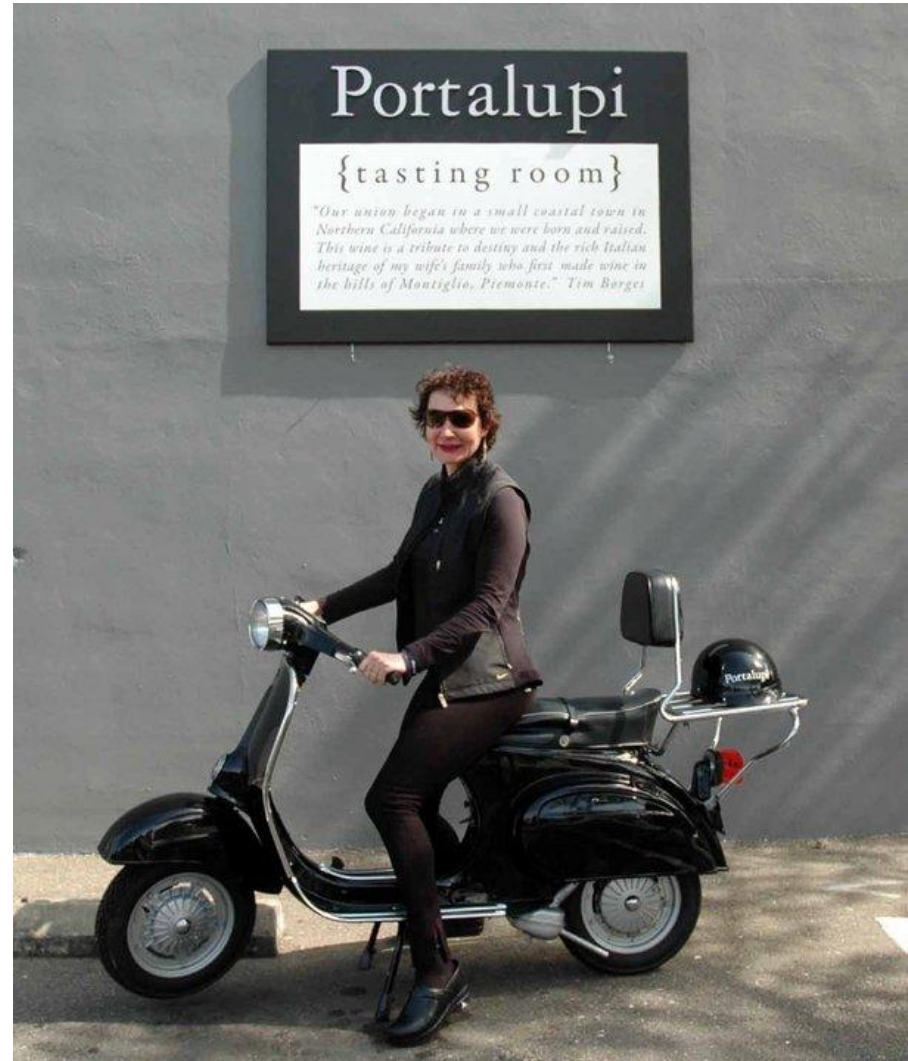




alliances



Worth Our Weight
A Culinary Apprenticeship Program



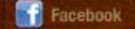
promotion



Scooters:



Service



Used Scooters

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Wine Country Vespa





Revolution Moto / Vespa Santa Rosa

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Wall Revolution Moto / Vespa S... · Everyone (Most Re... ▾

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Likes

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Francis Fo...



Roval Bast...



VML Winerv



Michel-Sc...



HOME GRO...

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Brooke Schroth

Thanks for fixin' my Scoot up! Looks great!

Unlike · Comment · Yesterday at 4:21pm

[You like this.](#)

Write a comment...



Revolution Moto / Vespa Santa Rosa

Happy Valentines Day!



[Like](#) · [Comment](#) · [Share](#) · Yesterday at 1:03pm

[Peggy Matsuda and 12 others like this.](#)



Suellen Darblay Is that my scooter?

Yesterday at 4:13pm · Like



Ellen Mehrens I THINK IT HAS YOUR NAME ALL OVER IT !

Yesterday at 4:25pm · Not Spam

Write a comment...



Revolution Moto / Vespa Santa Rosa

One of our favorite collections from France. Check out the Vespa too.

[Cop-Copine summer collection video 2012](#)

www.cop-copine.com

Cop-Copine's commercial video of the spring

.....▶ **User-friendly**
email marketing



Constant Contact®
Connect. Inform. Grow.



Scooters--4--Hooters

Register to Ride

To register:
please send
an email with your
name & bike info:
[Sign Me Up](#)

More information

- [Russian River Brewery](#)
- [Sutter Breast Care Center](#)
- [Revolution Moto FaceBook Page](#)

JOIN OUR LIST

[Join Our Mailing List!](#)

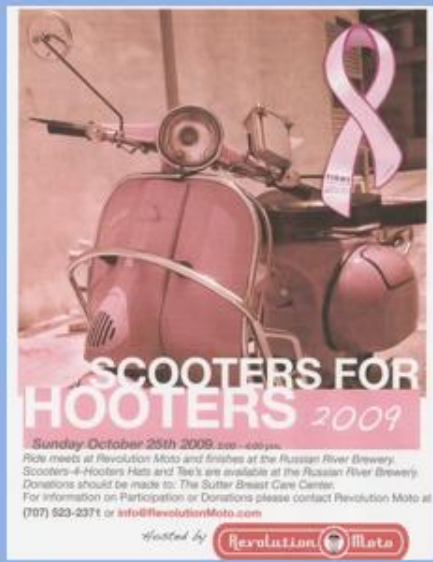
Russian River Brewery



[Visit Russian River Brewery](#)

Special Thank!

Special thanks to Tye Rivera for the poster and all the support.
And of course, to Natalie Cilarzo, the goddess of Russian River Brewing.



Giaol

Please come and ride with us on:

**Sunday, October 25th at
2 - 4 pm**

Register to Ride:

Just email us, buy a t-shirt on or before Sunday, October 25th, and join us at 2:00 pm in front of RevMoto.

If you're unable to join us for the ride, you may also purchase a raffle ticket to win a 2009 Vespa LX 50 (pink, of course) or just go to Russian River Brewing and drink some Aud Blonde.

All proceeds raised by this effort go to [Sutter Breast Care](#), benefitting local women in Sonoma County.



TUESDAY, SEPTEMBER 13, 2011

Definitely Worth Our Weight



As all y'all know, this year's ScooterRosa benefited Worth Our Weight, a local culinary apprenticeship program. We are proud to have provided \$3220 to W.O.W. to assist in their continued support and development of our Sonoma County youth. Below is a kind little note sent by W.O.W. director, Evelyn Cheatham to thank all of you for your support:

Dear Roy and Johnna;

I am grateful and overwhelmed by the generosity you've shown in presenting Worth Our Weight with a donation of \$3,2220.00 on behalf of the riders and participants of ScooterRosa 2011.

Thank you for your unflogging support of our apprenticeship program. As you well know, young people need a place to learn, develop and grow, especially if they have faced major challenges in their lives such as, foster care placement, probation, learning disabilities and, severe economic disadvantages.

CODE ORANGE



Scooting to theaters near you soon!

SCOOTER GIRL'S SCOOTER SHOP

- [Revolution Moto](#)
- [Wine Country Vespa](#)
- [Scoot Parts & Accessories](#)

SCOOTER FORECAST

- [Bonus](#)

FLICKR PHOTOSTREAM

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Enter



1998



Target Market:

Leisure and eco-travelers
from the U.S. and around
the world.















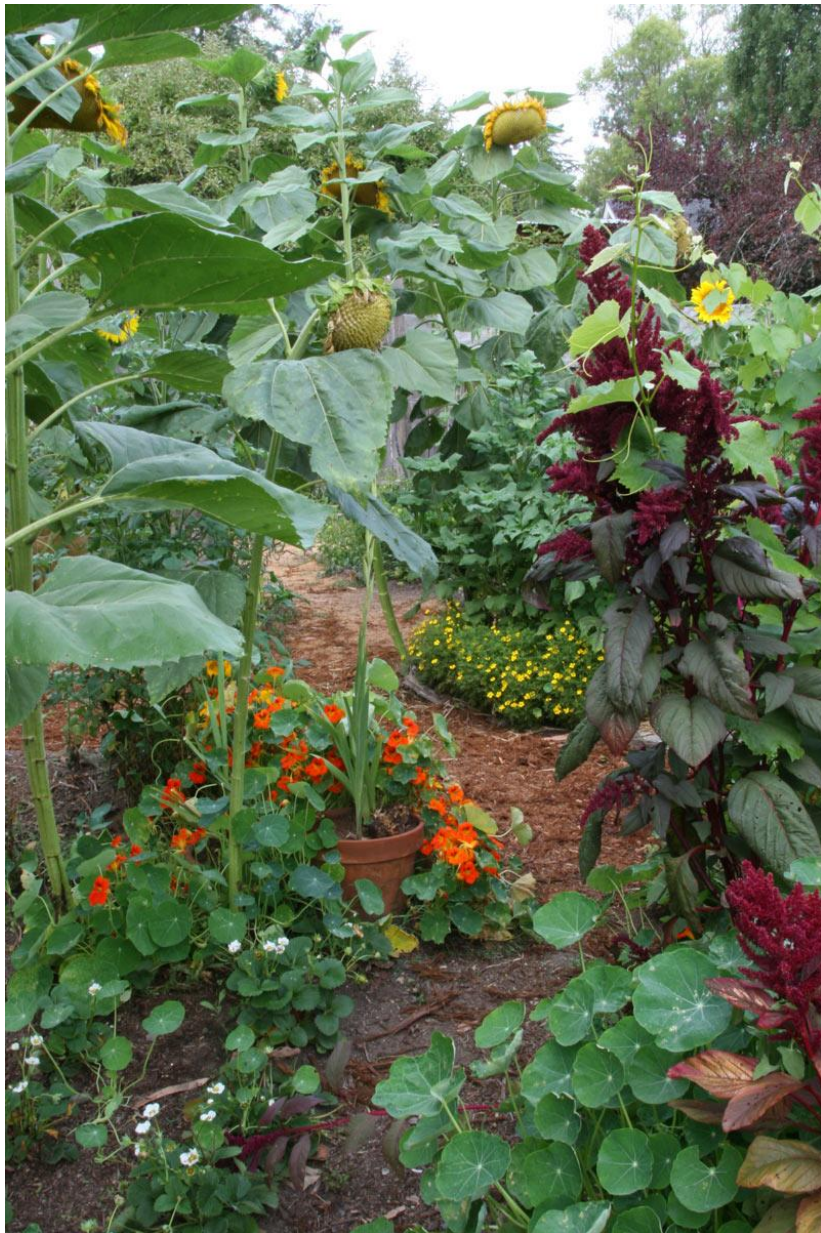
















promotion



The Trips + The Destinations + About Us + Book A Ride + Press + Trip Preparation + Friends



The Trips

Wine Country Vespa tours are based just 45 miles north of San Francisco – in the heart of the endless, vine-covered valleys and oak-dotted hillsides of Sonoma and Napa counties. Our trips are small, fun, casual rides guided by enthusiastic locals who will escort you to incredible spots, and through gentle back roads that limousines and tour buses wouldn't dare tread.

While the rolling vineyards and hundreds of world-class wineries are often the stars here, the area is also rich with handcrafted epicurean specialties, incredible gourmet restaurants, luxury spas, artisan bakeries, cheese producers, and a casual joie de vivre typically associated with only the best European lifestyle.

Every Wine Country Vespa trip is an exploration. And each day of exploring brings more unique finds – memories that will stay with you for a very long time.

Some of the visits along our path include:

- Private vineyards where celebrated winemakers share the techniques and passion behind their award-winning vintages of world-class varietals.



Wine Fans: Many of our best vineyard stops include visits to the private crush pads and barrel rooms of some amazing winemakers (see "Friends of Wine Country Vespa") where you'll experience bio-dynamics, native fermentation, batonnage, concrete aging, gravity flow, and other old-world techniques – in action.

Tasting & Riding: In order to get through long days of tasting flights of fine wines, winemakers spit. Gross? Not if you want to

twitter



Wine Country Vespa

@RevolutionMoto

Hosting unforgettable explorations (backroads, local food, vineyards...) of Sonoma/Napa wine country -- on Italian Vespa motorbikes. 1 and 2-day trips. Vrooom

sonoma county, california USA · <http://www.WineCountryVespa.com>



facebook®



alliance partners



CAYMUS
VINEYARDS



GARDEN CREEK
RANCH VINEYARDS WINERY



PETITE
SYRAH



BISTRO 29

Napa / Sonoma ▾

Wine Country Vespa – Napa/Sonoma

\$395 for One-Day Vespa Tour of Wine Country for Two (\$790 Value)

\$395

Buy!

Value	Discount	You Save
\$790	50%	\$395



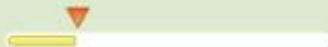
Buy it for a friend!



Time Left To Buy
1 day 2:17:31

1 bought

Limited quantity available



0

5

4 more needed to get the deal



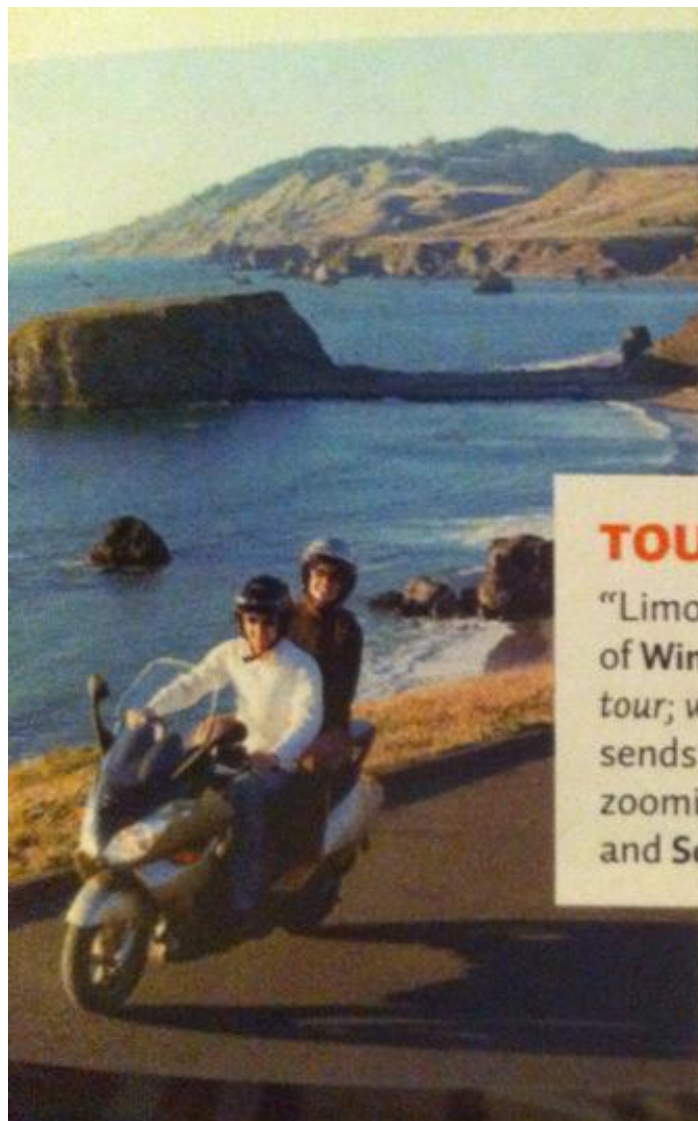
The Fine Print

Expires in 1 year
Limit 1 per person, may buy 2 additional as gifts. Limit 3 per group per visit. Subject to availability. Must sign waiver. New customers only. **Must secure valid motorcycle license and**

Highlights

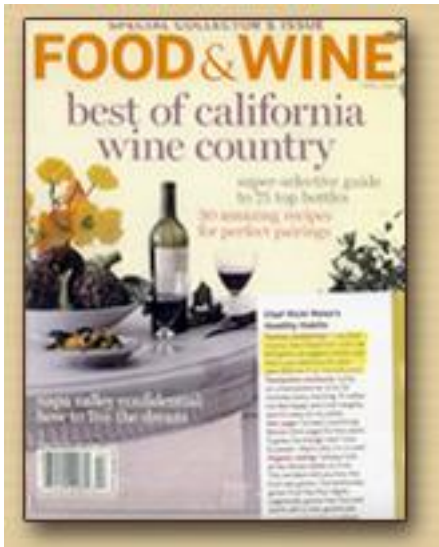
- Choice of five destinations
- Knowledgeable local guides
- Visit remote & scenic vistas
- Includes gourmet-winery lunch





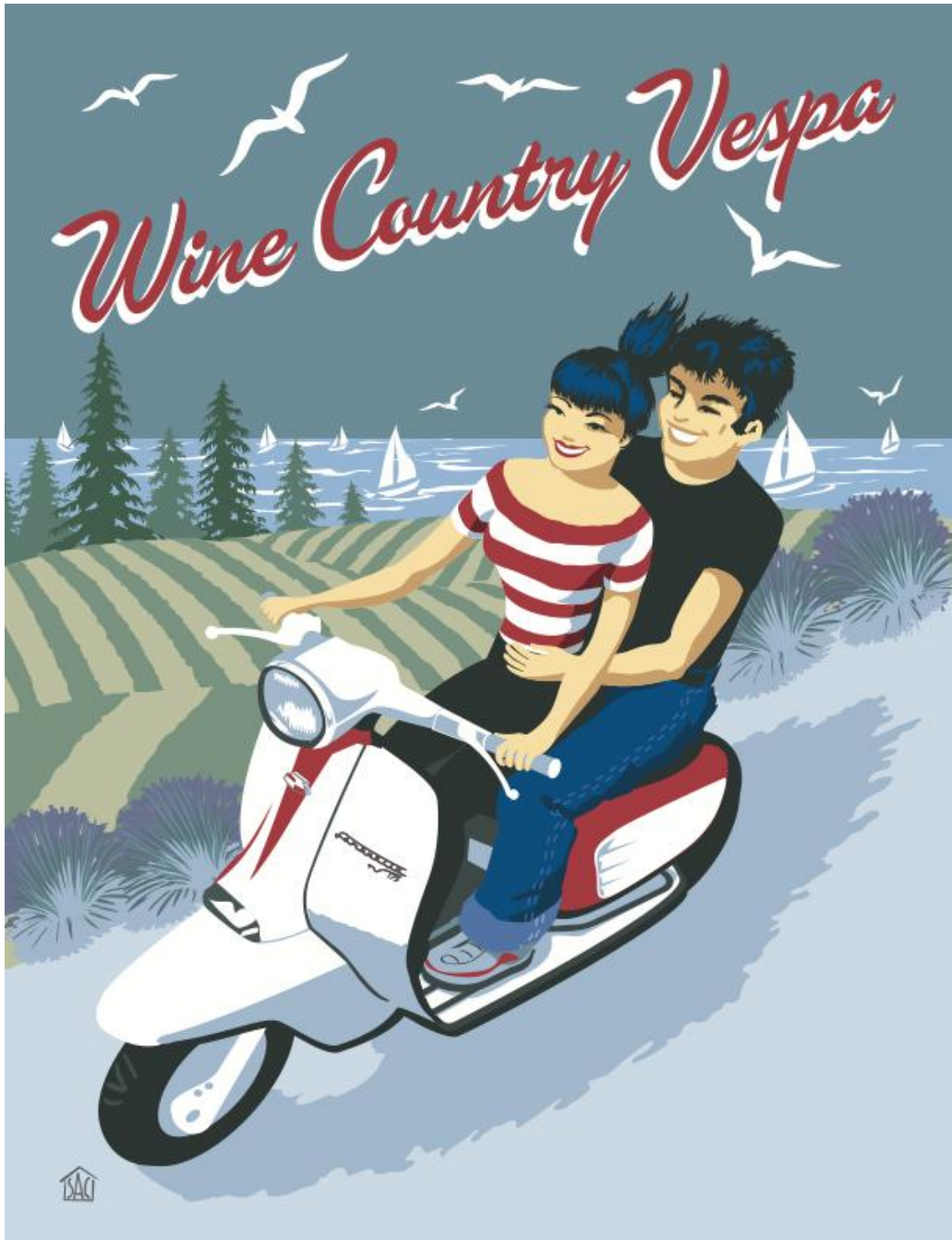
TOUR BY TWO WHEELS

"Limos are lame" is the unofficial motto of Wine Country Vespa (\$395 for a 1-day tour; winecountryvespa.com), which sends anyone with a motorcycle license zooming around the backroads of Napa and Sonoma.



San Francisco Chronicle





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