

ANR Cooperative Extension Risk Assessment Risk Categories

Co-operators

General Description: **The risk of attracting and retaining research cooperators and the damage to our reputation when we do not properly communicate advice and research results.**

Specific Examples:

- A. Risk of losing cooperators because the results of the research are not properly written up and shared with our clientele.
- B. The failure to establish expectations with co-operators or setting unreasonable expectations resulting in repercussions.
- C. Attracting and retaining co-operators is based on positive clientele interactions.