

ANR Cooperative Extension Risk Assessment Risk Categories

Competition

General Description: Risk of competing in program delivery with organizations such as CSU or non-research based agency programs for similar clientele.

Specific Examples:

- A. Loss of identity due to competing programs, (e.g., CSU Chico's University Extension program).
- B. Competition from better funded agencies and cooperators.
- C. Competition with other agencies in program delivery which is not research based. They get the attention and the audience.