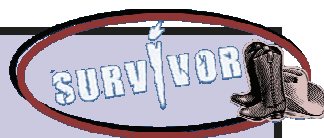


Surviving in Agriculture



The USDA's Risk Management Agency and the University of California Cooperative Extension in Imperial County invite you to join us for **Surviving in Agriculture** a risk management workshop that will help your farm *thrive* in today's challenging environment. Workshop presentations and activities are designed to help you and your family or business partners gain a better understanding of how to manage risk in your farm operation.



Wednesday, September 26th 2012

9:00 a.m. - 12:00 noon

**UC Desert Research and Extension Center
1004 E. Holton Rd., El Centro**

Program #1



Welcome & **A**n overview of Agriculture in Imperial County

Eric Natwick and Khaled Bali, UCCE Farm Advisors, Imperial County



Ag Risk-5: Learn more about tools for managing risk and thriving in today's agriculture

Dr. Jay Parsons, Agricultural Economist, Colorado State University



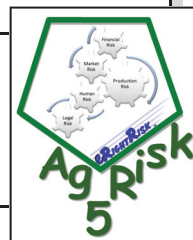
Strategic Risk Management: calculate your tolerance for risk

John Hewlett, Ranch/Farm Management Specialist, University of Wyoming



Ag Survivor - Risk Decisions on Farms (a risk simulation)

John Hewlett and Dr. Jay Parsons



Program #2



Practice using risk management tools using actual farm records/case study information (computers provided). See how your operation compares to others, learn to analyze your own records, evaluate risk exposure and more....



Wednesday, Sept. 26th 2012

1:00 to 3:00 p.m.

To Register: For more information, to register, or to request any special accommodation you may need, please contact Andrea Estrada by phone at 760.352.9474 or by email at aiestrada@ucdavis.edu.

RIGHT RISK

