



# Surviving in Agriculture

The USDA's Risk Management Agency and the University of California Cooperative Extension in Imperial County invite you to join us for **Surviving in Agriculture** a risk management workshop that will help your farm thrive in today's challenging environment. Workshop presentations and activities are designed to help you and your family or business partners gain a better understanding of how to manage risk in your farm operation.



**Wednesday, September 26<sup>th</sup> 2012**

**9:00 a.m. - 12:00 noon**

**UC Desert Research and Extension Center**

**1004 E. Holton Rd., El Centro**

**Program #1**



**W**elcome & **A**n overview of Agriculture in Imperial County

Eric Natwick and Khaled Bali, UCCE Farm Advisors, Imperial County



**A**g Risk-5: Learn more about tools for managing risk and thriving in today's agriculture

Dr. Jay Parsons, Agricultural Economist, Colorado State University



**S**trategic Risk Management: calculate your tolerance for risk

John Hewlett, Ranch/Farm Management Specialist, University of Wyoming



**A**g Survivor - Risk Decisions on Farms (a risk simulation)

John Hewlett and Dr. Jay Parsons

**Wednesday, Sept. 26<sup>th</sup> 2012**

**1:00 to 3:00 p.m.**

**Program #2**



**P**ractice using risk management tools using actual farm records/case study information (computers provided). See how your operation compares to others, learn to analyze your own records, evaluate risk exposure and more....



**To Register:** For more information, to register, or to request any special accommodation you may need, please contact Andrea Estrada by phone at 760.352.9474 or by email at [aiestrada@ucdavis.edu](mailto:aiestrada@ucdavis.edu).

University of California  
Agriculture and Natural Resources

How Much Risk Is Right For You?

**RIGHT RISK**

