



UNIVERSITY OF CALIFORNIA – COOPERATIVE EXTENSION
SANTA BARBARA COUNTY 4-H YOUTH DEVELOPMENT PROGRAM

First Annual Santa Barbara County 4-H Project Extravaganza

Saturday April 27, 2014 11am- 3pm
Santa Maria Town Center Mall

The Santa Barbara County 4-H Project Extravaganza Event will offer all 4-H Clubs, Project Groups and 4-H Youth Members in Santa Barbara and San Luis Obispo County the opportunity to be proud of their 4-H involvement and show the Santa Maria Valley and beyond all the wonderful things they have made and learned in their 4-H Projects.

This Event will be held at the Santa Maria Mall in the public areas and food court. This event is open to the public so let's show our 4-H Spirit and Pride. Every 4-H Project Group, Club and Youth are encouraged to participate in one or all of the following areas of this event:

- **Informational / Outreach Booth:** Utilize this event to promote 4-H to the public. Whether it's a project group, 4-H club activity or event, enrollment opportunities, community service work or 4-H in general. This will be a great opportunity to educate the public on what 4-H really is about. Booths will be judged and awards given at closing ceremonies. See Rubrics for criteria.
- **Project Demonstrations:** Taking part in Demonstrations is excellent practice for learning public speaking and teaching skills members have learned. In fact, members who plan and present presentations are experiencing at least five important life skills: 1) Planning/Organizing, 2) Learning to Learn, 3) Critical Thinking, 4) Social Skills, and 5) Communication. The goal of this event is for every member who gives a presentation to feel good about the experience and be recognized for his/her efforts. All members can utilize this event to pick up credit for a demonstration in their record books. Everyone loves to learn something new and this is a perfect place to share your knowledge and skills with others. Your Demonstration is to be less formal than "Presentation Day" demonstrations and geared to a more one-on-one audience. More along the line of an Info-mercial you would see on TV. Judging and Awards will be a Group demonstration and Group Award. Awards will be presented at closing ceremonies immediately after Fashion Review. See Rubrics for criteria.
 - **Share Free Samples or Written Information:** We all love to get something free and learning something at the same time is a bonus. Perhaps your project would like to make something to hand out to the public or other 4-H'ers. Examples: Sheep group- woolly sheep pins made from real wool. Beef Group- a coloring page with cows. Cooking Group- Recipes. Guide Dog Group- brochures or a doggy kiss. Be creative and have some fun with it. Due to current Health Code only prepackaged foods maybe sampled. If you need ideas contact Kathy Thompson event chair or the 4-H office. All booths should offer free information or sample of their choice.
 - **Sell Items / Fundraising:** Spring is in the air and with both the Fair and Exhibit Day right around the corner, why not take advantage of the season and sale items that you have learned to make in your Project. Members can make quality items and sell them to other 4-H members and the public. This is a chance for members to learn about cost, profit, supply and demand, marketing, salesmanship, consumer preference and quality control. Be sure to include a sign stating a specific purpose for any funds raised (i.e.

specific charity, event, project expense, ect...) if items are to be tax deductible. Remember to bring Change, Bags, and to clearly mark the price of your items. **Please Note:** Any item or product currently sold by a Mall merchant will require special approval prior to the event. Example: dog treats will need approval from pet store in the mall. See entry form for more information or contact Kathy Thompson event chair thompsonpigys@msn.com .

- **Fashion Review- Clothing** or Textile project members will have an opportunity to demonstrate the skills and knowledge of the Fashion Industry, clothing and textile construction and consumerism. Members may enter any item made as part of their 4-H project, including garments, accessories, home items, bags, scarves, etc.... items will be judged on construction, member interviews to assess knowledge and Fashion Show modeling. Members may enter Traditional, Consumer Science Purchased, Upcycled, Denim Challenge and Apron Challenge and are eligible to advance to State. Individual awards will be given out at closing ceremonies. Primary Members will receive participation awards only. See Fashion Review entry form for more information.

The purpose of Project Extravaganza is to:

- Provide educational activities for youth who are learning and growing in citizenship, leadership and life skills
- Inspire appreciation of consumer science, marketing and personal development
- Introduce opportunities to extend youth leadership and communication
- Promote self esteem through individual expression
- Provide a venue for Outreach opportunities for clubs and members
- Develop Youth / Adult partnerships within our community
- Provide 4-H Youth with an opportunity for Awards and Incentives
- Educate the Public on the benefits of youth involvement and all that 4H has to offer the youth in our community
- Develop Public Speaking techniques and skills

Goal

- Have each club in Santa Barbara County Represented by an Informational /Outreach or Project Demonstration Booth.
- Offer Clothing and Textile project members an opportunity to participate in a County Fashion Review and earn entry to State Fashion Review.

Entry Information:

Attached are entry forms for Project Demonstration Booths, Informational / Outreach booths and Fashion Review. On-Line Entries are due April 17th. For additional information please email event chair Kathy Thompson thompsonpigys@msn.com or contact the Santa Barbara County 4-H office at (805) 893-3410 or aeborunda@ucanr.edu

Time:

The Scheduled time for the event is 11am to 3pm.
Booths set-up 10am to 11am.

Fashion Review modeling will begin promptly at 1:30pm.
Construction Judging, Modeling Workshop and Judges Interviews will be held prior to modeling.
Time, date and location to be announced.

Closing Ceremonies will be at the conclusion of Fashion Review.
Booth Cleanup at the conclusion of Closing Ceremonies.

Booth Information:

There are a limited numbers of tables and chairs provided by the Mall. All Project Demonstration and Informational/Outreach booths are limited to 1 table and 4 chairs per entry. You may need to bring any additional to meet your needs. We are uncertain of electrical outlets and water availability so please bring extension cords and plan accordingly (and indicate on your entry your specific needs). Please note due to safety concerns- No electrical cords may run across public traffic areas.

Booths must be attended by one member and one adult volunteer at all times during the event.

All booths must identify themselves by Club, Project and City. You may use a banner or poster board.

Learning / Demonstration boards showing the stages of your demonstration are encouraged. All tables are to be covered. We want to respect the facility and protect their tables. Bring something for your garbage, paper towels to clean up spills, napkins. etc... Everything you need should be brought with you. It is important to remember we are guests of this facility and we are fortunate to be able to use it for the event. Let's show them how responsible 4H is and keep our area neat and clean. Remember you are representing all of 4-H.

Members are encouraged to wear their 4-H hat, tie/scarf and white shirt or other club shirt/ sweatshirt. Appropriate dress and code of conduct policies are to be followed.

Booths will be viewed and judged on appearance, content, quality, public awareness and creativity. Judging will be on-going throughout the morning. See Rubrics for specifics.

Parents and Leaders are reminded that these are entries/demonstrations that must be done by 4-H Members only. Parents and Adult Volunteers are there for the purpose of advising/supervising and enjoying the day.

All booths are to remain in place until the conclusion of closing ceremonies. Each booth will be responsible to clean up their area before they leave.

Please remind parents to pick children up promptly after the event. Do not leave children unattended. Committee members will not be responsible for waiting for the pick-up of exhibitors.