



HEALTHY LANDS & HEALTHY ECONOMIES

DEMONSTRATING THE ECONOMIC VALUE OF NATURAL AREAS AND WORKING LANDSCAPES



Sonoma County Agricultural Preservation and Open Space District & UC Cooperative Extension invite you to a meeting to discuss

THE ECONOMIC VALUE OF WORKING LANDS AND NATURAL AREAS



SONOMA COUNTY AGRICULTURE'S KEY ROLE IN CONSERVING NATURAL CAPITAL

Please join us for a conversation with David Batker of Earth Economics and colleagues from the Sonoma County Agricultural Community.

Friday, May 17, 9:00–11:30 am
Sonoma County Agricultural Preservation & Open Space District
747 Mendocino Ave, Suite 100, Santa Rosa

Space is limited: RSVP Karen Gaffney,
kgaffney@sonomacounty.org or 565.7344

AGENDA

- 9:00 Welcome and Introductions
- 9:10 Overview of Healthy Lands & Healthy Economies Initiative
- 9:30 Presentation: David Batker, Earth Economics
- 10:00 Local RCD presentations
- 10:30 Group Discussion:
 - key economic benefits of working lands
 - opportunities for demonstrating return on conservation investment
 - targeted economic studies needed
- 11:30 Adjourn

