

Ranching Sustainability

Analysis (RSA) WORKSHOP

August 22, 2013: 8:30 am to 3:00 pm

UCCE Auditorium 2156 Sierra Way, San Luis Obispo

Farm Advisors, local ranchers, and experts in the industry will define RSA (where it originated and how it works) and talk about its importance, not only for achieving and maintaining a prosperous ranch, but for preserving family values as well.

Featured Guest Speaker John Lindsey, PG & E Meteorologist will discuss winter rainfall predictions and upcoming weather concerns!

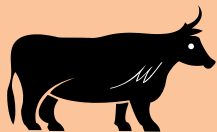
The RSA panel and discussion topics include:

- Steve Sinton: Regulations & Confidentiality
- George Work: People Relationships
- Aaron Lazanoff: Ranch Management
- Chuck Pritchard: Statewide Perspective

Guest Speakers and Activities include:

- Bill Tietje, Natural Resource Specialist-UC Berkeley: Basic RSA
- Kris Beal, Executive Director-Central Coast Vineyard Team: How RSA Benefits Ranchers
- Royce Larsen, Natural Resource Watershed Advisor, UCCE: Management; Science vrs Art
- Aaron Lasanoff, Ranch Owner: Management Examples
- Opportunity to fill out RSA sheets
- Alan Savory Video: Climate Change

On line registration: <http://ucanr.edu/rsaworkshopaug2013>



Or call 805-781-5940

Cost: \$20.00 (Includes Handouts, Continental Breakfast and Lunch!)

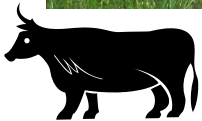
For more information on Ranching Sustainability Analysis go to: <http://ucanr.edu/rsa>

ABOUT RSA

Ranch assessment is conducted by rating a total of 11 ranch management categories. A confidential data base tracks needs and progress. Other categories not shown include soil, regulations and regulators, people, economics, energy, monitoring, and pest management.

Ranch Management Categories

Livestock Less supplement use, higher weight gains, improved conception rates



Water Reduces stream bank erosion, improves water quality, increases wildlife grazing



Forage Improves range quality



Mission

To create and implement a voluntary self-assessment program that ensures the sustainability of production, lands, and families for California Ranchers.

Wildlife Conservation

Diversifies income through hunting and trail rides, increases positive public relations

