

SCHEDULE OF EVENTS

7:00 REGISTRATION & TRADE SHOW

ASSEMBLY ROOM #1 & #2

8:00 WELCOME

Cheryl Buckwalter, EcoLandscape California, 15 min

8:15 - 8:50 KEYNOTE SPEAKER

The Simplicity of Green Infrastructure: Retrofitting the Urban Environment
Kevin Robert Perry, Urban Rain|Design, 35 min

ASSEMBLY ROOM #1 & #2

9:00 - 10:15

FEATURED CASE STUDY
COMMERCIAL

VF Outdoor Corporate Campus
Dave Phelps, Cagwin & Dorward Landscape Contractors, Geoff Hall, Sentient Landscape, & Project Team, 1 hr 15 min

10:25 - 11:40

FEATURED CASE STUDY
MUNICIPAL

The Elk Grove Rain Garden Plaza
Paul Mewton, Cosumnes Community Services District, & Project Team, 1 hr 15 min

11:50 - 12:30

Landscape Productivity Apps for Planning and Designing Water-Efficient Landscapes
Lori Palmquist, WaterWonk, 40 min

12:30 - 2:00

LUNCH & MEMBER / EXHIBITOR TRADE SHOW: ASSEMBLY ROOM #3

2:15 - 3:30

FEATURED CASE STUDY
RESIDENTIAL

Residential Systems
Brent Bucknam, Hyphae Design Laboratory, & Project Team, 1 hr 15 min

3:40 - 4:30

The Nuts and Bolts of Sustainable Stormwater Design
Kevin Robert Perry, Urban Rain|Design, 50 min

EcoLandscape California 2014 CONFERENCE



LOCAL ACTIONS, GLOBAL RESULTS

Making the connection one client at a time

FEBRUARY 1, 2014

MEMBER / EXHIBITOR TRADE SHOW

ASSEMBLY ROOM #3

7:00 AM - 12:00 PM

12:30 PM - 4:30 PM

DELTA ROOM

MOKELUMNE ROOM

■ **Grey-water Gardening**

Porter Poirier, Poirier Garden Design, 9:00 am / 30 min

■ **An Attractive, Low-water Model Landscape for Road Medians**

Ellen Zagory, UC Davis Arboretum and Public Garden, 9:45 am / 30 min

■ **Introducing California's New Norm in Landscaping**

Deb Lane, City of Santa Rosa, 10:25 am / 30 min

■ **Eco-Friendly Landscape Design Plans for the New CA Landscape**

Cheryl Buckwalter, EcoLandscape California, & Lori Palmquist, WaterWonk, 11:00 am / 40 min

■ **Integrated Pest Management Program in the City of Davis**

Martin Guarena, City of Davis, 11:50 am - 12:50 pm / 1 hr

■ **Landscape Productivity Apps for Planning and Designing Water-Efficient Landscapes**

Lori Palmquist, WaterWonk, 2:15 pm / 55 min

■ **The River-Friendly Landscaping Benefits Calculator: A Sustainability Marketing Tool**

Sheri Noblett, Cosumnes Community Services District, 3:15 pm/15 min

■ **Emerging Sustainable Practices for Water Conservation**

Tony Poeck, Indra Designs, Inc., 3:40 pm / 50 min

■ **Soil, Not Just a Dirty Word: Exploring the Mysteries of Managing Soil Biology**

Steve Zien, Living Resources Company, 9:00 am / 1 hr 15 min

■ **H2H: A New, Innovative Liquid Soil Amendment**

Dave Fujino, UC Davis California Center for Urban Horticulture, 10:25 am / 30 min

■ **Low Water-Use Plant Choices: UC's Reduced Water Plant Performance Trials**

Karrie Reid, UC Cooperative Extension, 11:00 am / 40 min

■ **Low Water-Use Plant Choices: UC's Reduced Water Plant Performance Trials**

Karrie Reid, UC Cooperative Extension, 11:50 am / 40 min

■ **Marketing Your Business Using Social Media**

Laura Schaub, Schaubdesigns, 2:15 pm / 55 min

■ **Online Search Tool of Landscape Water Conservation Programs**

Loren Oki, UC Davis Department of Plant Sciences, 3:15 pm / 15 min

■ **Moving Marketing into the Hands of Your Customer**

Matt Chong, Broderick Roadhouse, Wicked 'Wich & Sacatomatoes, 3:40 pm / 50 min

Saturday, February 1, 2014
Robert J. Cabral Agricultural Center
UC Cooperative Extension
2101 E. Earhart Avenue, Stockton, CA 95206



EcoLandscape®
CALIFORNIA
EcoLandscape.org

DPR, IA, ISA, APLD CEUs Applied for

In cooperation with UC Cooperative Extension, San Joaquin County



University of California
Agriculture and Natural Resources
Cooperative Extension