

Calling all Farmers and Food Artisans!

Taste the Possibilities: Adding Value to Your Ag Business

Workshop Details:

Date: November 3, 2014

Time: 8:30 AM - 4:00 PM

Location: Showcase Café

Sonoma County Fairgrounds

1350 Bennett Valley Rd, Santa Rosa

Cost: \$15 advanced registration /
\$25 at the door, space permitting

Questions: 707-565-2621

jvansoelen@ucanr.edu

Learn About:

- Using **local veggies & fruits** to make **artisanal foods**
- “**Cottage Foods**” and other new opportunities
- The **growing market** for value-added food products
- “How To” **grow & diversify** your small-scale ag business

Register online:
ucanr.edu/taste



Discuss with experts in:

Business Development
Value-Added Production
Marketing
Capitalization
Sourcing & Distribution
Permitting & Regulations

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