



University of California

Agriculture and Natural Resources | Cooperative Extension

Livestock & Natural Resources Farm Advisor, Fadzayi Mashiri, invites you to join her for a Webcast and Discussion Forum on:

Ranching and California's Drought

You are invited to attend this webcast featuring presentations from the Drought Monitor authors about how the drought location and severity mapping is conducted, how the map is used in determining qualification for drought assistance, and how on-the-ground California data from rangelands can be included in weekly drought maps.



When: Friday, November 7th, 2014
9:15 am to 3:00 pm

Where: UCCE Merced County Office
Conference Room
2145 Wardrobe Avenue
Merced, CA 95341



How: Register - Seating is limited Registration required
online: <http://cemariposa.ucanr.edu>
or by calling 209-966-2417

Lunch and refreshments will be provided.

Agenda Topics Include:

- What the U.S. Drought Monitor means for ranches
- How California's ranchers are coping with the drought
- New feeding strategies for livestock in drought regions
- NOAA's weather forecast for the coming forage growing season

It is the policy of the University of California (UC) and the UC Division of Agriculture & Natural Resources not to engage in discrimination against or harassment of any person in any of its programs or activities (Complete nondiscrimination policy statement can be found at <http://ucanr.edu/sites/anrstaff/files/187680.pdf>)

Inquiries regarding ANR's nondiscrimination policies may be directed to Linda Marie Manton, Affirmative Action Contact, University of California, Agriculture and Natural Resources, 2801 Second Street, Davis, CA 95618, (530) 750-1318.



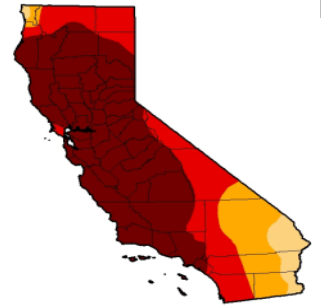
Ranching and California's Drought

Webcast and Discussion Forum

November 7, 2014

<http://rangelandwatersheds.ucdavis.edu/>

U.S. Drought Monitor
California



9:15 a.m. Registration and Refreshments

9:50 a.m. Welcome

- Ken Tate, UC Davis and UC Cooperative Extension

10:00 a.m. U.S. Drought Monitor Background and Discussion

- Mark Svoboda, National Drought Mitigation Center

- Brad Rippey, USDA

- Brian Fuchs, National Drought Mitigation Center

- Chad McNutt, NOAA

12:00 p.m. Lunch Provided by the UCD Rustici Rangeland Endowments

1:00 p.m. California Ranchers' Experiences with Drought

- Leslie Roche, UC Davis

Insights to on-ranch drought impacts, outlooks, and management based on surveys and interviews of over 500 ranchers living through this drought.

1:30 p.m. New Livestock Drought Feeding Strategies

- Glenn Nader, UC Cooperative Extension

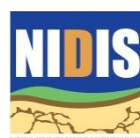
Tips for improving the nutritional quality of low quality feed products, and supplementing live-stock diets on rangelands.

2:00 p.m. Seasonal Climate Forecast and Opportunity for Q&A's for the Coming Season

- Michael Anderson, California State Climatologist, California Department of Water Resources

2:30 p.m. Closing Remarks

- Tim Koopmann, President, California Cattlemen's Association



MERCED LOCAL WEBCAST

Merced UCCE County Office

2145 Wardrobe Avenue

Merced, CA 95341

Registration Required

Register on-line at:

<http://cemariposa.ucanr.edu>

or register by phone

209-966-2417