



**2015 Annual Central Coast Strawberry Meeting
February 20, 2015**

**Organized by University of California Cooperative Extension, Santa Cruz County
Elks Lodge, 121 Martinelli Street
Watsonville, CA, 95076**

- 6:45-7:15** **Registration and Sign In. No Fee.**
- 7:15-7:25** **UC and UCCE Research and Extension in Strawberry**
Mark Bolda, UC Cooperative Extension, Santa Cruz County
- 7:25-7:55** **Laws and Regulations Update, 2015**
**Mary Lou Nicoletti & Juan Hidalgo, Office of the Santa Cruz County Agriculture
Commissioner**
- 7:55-8:15** **New UC Strawberry Breeder Dr. Steve Knapp**
Steve Knapp, UC Davis
- 8:15-8:40** **Diagnosing Problems in Strawberry and an Update on Macrophomina**
Steve Koike, UC Cooperative Extension, Monterey County
- 8:40-9:05** **A Review of Strawberry Weeds, Their Biology and Control**
Steve Fennimore, UC Davis (Salinas)
- 9:05-9:30** **Mites and Brown Marmorated Stink Bug: An Overview of their Biology and Management**
Approaches in Strawberry
Shimat Joseph, UC Cooperative Extension, Monterey County
- 9:30-10:00** **Break**
- 10:00-10:30** **Integrated Pest Management: The Strawberry Perspective**
Surendra Dara, UC Cooperative Extension, San Luis Obispo County
- 10:30-11:00** **Efficient Irrigation of Strawberries**
Michael Cahn, UC Cooperative Extension, Monterey County
- 11:00-11:30** **Fumigant and Non-fumigant Soil Disinfestation Projects Update from SoCal**
Oleg Daugovish, UC Cooperative Extension, Ventura County
- 11:30-noon** **Fusarium Wilt: Biology and Management**
Tom Gordon, UC Davis

All meeting participants are invited to come for breakfast, which will be served before and during the meeting.

For more information, contact Mark Bolda (831)-763-8040; 1432 Freedom Blvd., Watsonville, CA, 95076

Continuing education credits will be applied for. Please call ahead for arrangements of special needs; every effort will be made to accommodate full participation.

Spanish translation will be available.

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