

Tour Bay Area Markets by Bus ~ February 18

Tell Your Story, Sell Your Products

Interested in selling your products to buyers who want to know your story? Join us on a bus tour of markets in San Francisco Bay Area to make contacts with buyers and decide if wholesale markets are right for your farm.

When & where:

- Wednesday, February 18, 2015 ~ 3:15am – 6:00pm
- Board the bus at **3:15 am** at UC Cooperative Extension:

550 E. Shaw Avenue (North Parking Lot), Fresno

Tour stops will include:

- Pacific Rim Produce (wholesaler)
- San Francisco Specialty (distributor)
- Cal Dining (university food service)
- And more (retailer)

Why join the bus tour: If you grow fruits, vegetables, nuts, or flowers on a small farm and are looking for a new market channel or just want to learn about a variety of markets in the SF Bay Area, this one-day tour is for you. If you are now looking for another way to sell your products, a good way to start is simply meeting the people who are interested in buying produce directly from smaller farms and selling to customers who care about family farms.

The bus tour will include a raffle of several prizes.

Registration: Space is limited. Registration will be on a first come, first serve basis. To register, contact Michael Yang (559) 241-7523 or myang@ucanr.edu for more info.

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