

## Registration

Name (Last, First): \_\_\_\_\_  
Ranch: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_  
Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

Check if interested:

Disaster Preparedness:  
Large Animal Restraints

Payment Information:

Check Enclosed (Payable to FARM Club)

Visa  MC  Amex

Name of card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Registration Fee:

\$40 per person before January 1, 2016

\$50 per person after January 1, 2016

Mail/ email payment and registration form to:

FARM Club

c/o Kristi Bower

551 Scripps Drive

Davis, Ca 95616

kmbowers@ucdavis.edu

Day-of registration is available, however you must RSVP via email (above)

January 9, 2016

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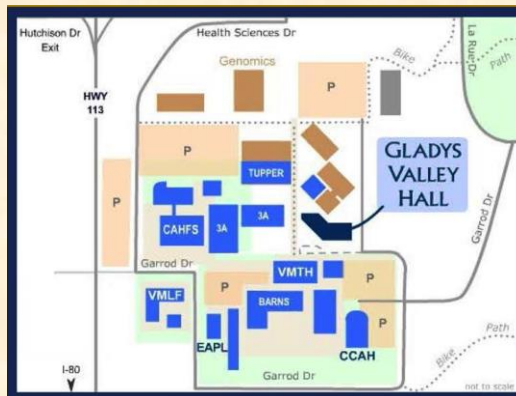
Gladys Valley Hall

UC Davis School of Veterinary

## DRIVING DIRECTIONS

### FROM SACRAMENTO

Take I-80 West toward San Francisco.  
Stay on I-80 West toward San Francisco for approximately 15 miles. Take Highway 113 North Exit (to Woodland). Take the first exit (Hutchison Drive) and bear right (east) on Hutchison. Take the second right onto LaRue Road (4-way light). Drive on LaRue until you reach a curve in the road. At the curve, turn right on Garrod Drive. Follow Garrod Drive around to the stop sign. At the stop sign, go straight into Parking Lot #50. There is also parking available next to the Center for Companion Animal Health in Parking Lot #55.



# 5<sup>TH</sup> ANNUAL BEEF IMPROVEMENT SYMPOSIUM

PRESENTED BY THE FARM CLUB AT UC DAVIS



Saturday January 9<sup>th</sup>, 2016  
8:00 AM – 5:00 PM

Gladys Valley Hall

FARM Club at UC Davis Presents:

5<sup>th</sup> ANNUAL BEEF IMPROVEMENT SYMPOSIUM

January 9, 2016 • Gladys Valley Hall • UC Davis School of Veterinary Medicine

7:30am Registration, Coffee & Doughnuts

8:00am **DEAN'S WELCOME**  
DEAN LAIRMORE, UC DAVIS,  
SCHOOL OF VETERINARY MEDICINE

8:10am **WHEN DISASTER STRIKES:  
WHAT RANCHERS CAN DO  
BEFORE, DURING, AND AFTER  
THE CRISIS**  
DR. BENNIE OSBURN AND DR.  
MICHAEL PAYNE, WESTERN  
INSTITUTE FOR FOOD SAFETY AND  
SECURITY (WIFSS)

9:10am **RANCHING AS A BUSINESS**  
DAVE PRATT, OWNER OF RANCH  
MANAGEMENT CONSULTANTS:  
RANCHING FOR PROFIT

10:00am **REFRESHMENT BREAK**

10:15am **THE FUTURE IS HERE:  
APPLICATION OF GENOMIC  
TESTING ON THE RANCH**  
DR. KASEY DEATLEY, PROFESSOR  
AT CHICO STATE COLLEGE OF  
AGRICULTURE

11:10am **PROMOTING LARGE-SCALE  
RESTORATION OF THE WORLD'S  
GRASSLANDS**  
CHRIS KERSTON, ALLAN SAVORY'S  
DIRECTOR OF PUBLIC OUTREACH  
AND EVENTS

12:00pm **LUNCH**

**AFTERNOON SCHEDULE**

1:00pm **THREE SECRETS FOR  
INCREASING PROFIT**  
DAVE PRATT, OWNER OF RANCH  
MANAGEMENT CONSULTANTS:  
RANCHING FOR PROFIT

2:00pm **WORKING WITH YOUR  
VETERINARIAN TO IMPROVE  
CATTLE HEALTH**  
DR. JESSICA LIGHT, DAIRY  
TECHNICAL SERVICES, ZOETIS

3:00pm **REFRESHMENT BREAK**

3:10pm **DIAGNOSTIC INVESTIGATIONS  
OF HERD MORTALITIES**  
DR. LESLIE WOODS, CALIFORNIA  
ANIMAL HEALTH AND FOOD SAFETY  
LABORATORY (CAHFS)

4:10pm **BULL PREVENTATIVE HEALTH:  
BSEs AND TRICHOMONIASIS**  
DR. BRET MCNABB, LIVESTOCK  
REPRODUCTION AND HERD HEALTH  
SERVICE, UC DAVIS

**\*\* 3-4 pm Alternate Offerings:  
"Disaster preparedness: Large Animal  
Restraint" wet lab led by Dr. Eric Davis**

**FEATURED SPEAKERS**



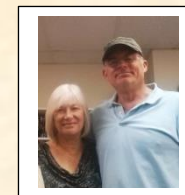
**Chris Kerston**

**Allan Savory Institute:  
Director of Events and  
Public Outreach**

Chris Kerston has been grazing cattle for over a decade. With a longstanding passion for alternative agricultural models, Chris has dedicated much of his life to helping connect ranchers with consumers in ways that create real value for both parties.

For 6 years Chris co-managed a 2,000 acre diversified farm based on holistic grazing and permaculture in the Sacramento Valley. The farm is comprised of old growth olive orchards, heirloom stonefruits and citrus groves, and also raises grass-fed cattle, sheep, goats, and pasture-raised chickens for both meat and eggs. Through creative positioning, the farm quickly attracted national notoriety and the attention from public figures such as Joel Salatin and Michael Pollan.

Chris has become a recognized public speaker championing for stronger connections between grower and eater and providing training to help build those connections. He has been on the forefront of the collaborative process with state and federal regulators, advocating for the recognition of alternative agricultural models as well as the consumers' right to access healthy local foods. Chris is also very enthusiastic about developing opportunities for young ranchers. Fostering creative solutions to removing barriers of available land and capital will ultimately help cultivate the next generation of holistic land stewards.



**Dave Pratt:**

**Owner of Ranch Management  
Consultants: Ranching for Profit**

Dave bought the Ranching Management Consultants in 2001. Dave, who had a history of innovative research and teaching in his 15 years in the University of California Cooperative Extension Service, had been teaching Ranching for Profit Schools for Stan since 1992. Today, Dave and Kathy run RMC from their office in Fairfield, California. They have maintained the same high standards of teaching and continued the mission to empower clients to achieve their goals.

The Beef Improvement Symposium will be running concurrently with the Livestock Symposium for veterinarians. FARM club will also be holding a raffle fundraiser! (Tickets sold at event)