



2016 Annual Central Coast Strawberry Meeting
February 4, 2016
Watsonville Elk’s Lodge, 121 Martinelli Street

- 6:45-7:30** **Registration and Sign In. No Fee.**
- 7:30-8:00** **Laws and Regulations Update, 2015**
Juan Hidalgo, Santa Cruz County Agriculture Commissioner
- 8:00-8:25** **Evolution of the Berry Industry on the California Central Coast**
Laura Tourte, UCCE Santa Cruz County
- 8:25-8:50** **Fruit and Foliar Diseases of Strawberry**
Steven Koike, UCCE Monterey County
- 8:50-9:15** **Updates of Lygus Control Using Insecticides in Strawberry**
Shimat Joseph, UCCE Monterey County
- 9:15-9:40** **Combining the Use of Vacuuming and Insecticides for Management of Lygus**
Surendra Dara, UCCE San Luis Obispo

- 9:40-10:25** **Break**

- 10:25-10:50** **Irrigation Management of Strawberry**
Michael Cahn, UCCE Monterey County
- 10:50-11:15** **Biology and Management of Fusarium Wilt**
Tom Gordon, UC Davis
- 11:15-11:50** **Transition from methyl bromide to fumigant and non-fumigant alternatives for**
California strawberry production
Steve Fennimore, CE Weed Specialist, Salinas

- Noon – 1 pm** **Lunch – Elks Lodge catered**

- 1:00- 1:20** **California Strawberry Commission Education Exercise**
Joy Jacobs, Director of Education, CSC
- 1:20-1:45** **Methyl Bromide Pre-plant Fumigation; Where are We Going?**
Mark Bolda, UCCE
- 1:45-2:10** **Update on Anaerobic Soil Disinfestation**
Joji Muramoto & Carol Shennan, UC Santa Cruz
- 2:10-2:35** **Improving the efficacy of fumigant and non-fumigant soil treatments**
Oleg Daugovich, UCCE Ventura County
- 2:35-3:00** **Efficacy of Dominus fumigant and performance of four UC cultivars in**
Verticillium-infested soils.
Gerald Holmes, Kelly Ivors & Ryan Brantley, CalPoly Strawberry Center

For more information, contact Mark Bolda (831)-763-8040; 1432 Freedom Blvd., Watsonville, CA, 95076
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