

**For agritourism operators, planners,
tourism professionals & others:**

Yolo/Solano/Sacramento Regional Agritourism Summit Monday February 13 in Davis



Please join us in sharing, learning and planning together

Some highlights:

- **County regulatory updates and discussion**
- **Share activity, outreach and pricing strategies**
- **Plan collaborative marketing**
- **Social media marketing training**
- **Break-out discussions for each county**

More information: <http://ucanr.edu/summits2017>

Please register soon

(registration fee \$25 - pay online or mail a check - fee pays for lunch, snacks)

The summit will be a participatory all-day session with lunch provided. Participants are invited to bring marketing and organizational information to display and share.

Yolo/Sacramento/Solano Agritourism Summit: Mon February 13, 2017

UC ANR Building, 2801 Second Street, Davis

Register Online: <http://ucanr.edu/yolosummit>

**Organized and sponsored by the UC Small Farm Program, UC Cooperative Extension,
and collaborating partners. Funded in part by USDA FMPP.**

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