

# Ranching Sustainability Analysis (RSA) WORKSHOP & BBQ

Thursday, March 9, 2017: 9:00 am—2:00 pm  
@ John and Brandy BranQuinho Ranch  
3700 Highway 135, Los Alamos

**Sponsored by SB County Cattlemen's Association**

**No Charge, but please register at [RSA Workshop](#), or <https://ucanr.edu/survey/survey.cfm?surveynumber=20171>, or contact us at 781-5940. For questions contact Royce Larsen (805) 434-4106, [relarsen@ucanr.edu](mailto:relarsen@ucanr.edu)**

## Guest Speakers

**Kevin Merrill, Mesa Vineyard Management: Discussion on development of grape growers' positive point system which lead to the RSA**  
**Russell Chamberlain and Mary Heyden: Personal experience using the RSA.**

## The RSA panel and discussion topics include:

- Steve Sinton: RSA Confidentiality, Monitoring, Easements
- George Work: Communication & Creative Thinking
- Chuck Pritchard: Measuring Practices for Profitability
- Bill Tietje: Developed by Ranchers, RSA 101
- Royce Larsen: A Non-regulatory Tool, Water Quality Regulations
- Karl Striby, NRCS, Ranch Management Practices
- Jeff Rodriguez, NRCS, NRCS Programs to Help Ranchers

## Seven Reasons to be Interested in the RSA

- Presents a fast and easy way to create your written record
- Fosters communication among family, employees, and agencies
- Demonstrates your dedication to stewardship
- Stimulates creative thinking about good ranching practices
- Acts as a non-regulatory tool that may help you with regulators
- Provides a new way to measure your practices leading to additional profitability
- Developed by ranchers who understand the needs of ranchers and land managers