

**2017 Southern Valley Beef Conference
Saturday, May 13, 2017
Piccadilly Inn Airport, Fresno, California**

Sponsored by California Beef Cattle Improvement Association

**In cooperation with Fresno State Animal Sciences Department,
UC Cooperative Extension and Fresno-Kings Co. Cattlemen's Assoc.**

Saturday, May 13, 2017

- 8:00 am Registration Check In
- 9:00 am Managing Ranches for Profitability – Even in Tough Economic Times
Mr. Burke Teichert, Teichert Management & Consulting, Orem, Utah
- 10:45 am Coffee Break
- 11:00 am Experiences from 70 Years of Breeding Angus Cattle
Mr. Bill Borrer, Tehama Angus Ranch, Gerber, California
- 12:30 pm Lunch
- 1:30 pm Panel Discussion on How to add Value to Beef Calves at Weaning
- Mr. John Rodgers, Western Video Market and
The Stockman's Market, Visalia, California
- Mr. Dave Thompson, Cargill Beef Solutions and
Famoso Cattle Company, Chiloquin, Oregon
- Mr. Dennis Metzger, Superior Livestock Auction Company
Anderson, California

Cost - \$30.00 includes lunch and refreshments during morning break

For Registration go to the Following Web Link – http://ucanr.edu/csuf_spring

Hotel Reservations can be made by contacting Piccadilly Inn Airport – 559.375.7760
Hotel address – 5115 E. McKinley Avenue, Fresno, CA 93727

We will also be hosting a tour of various cattle operations in the south valley on Friday, May 12, 2017 for the California Young Cattlemen's. Anybody is welcome to participate in that tour. Vans will leave the Piccadilly Inn Airport at 8:00 am on Friday morning. No cost for the tour – you will be responsible for covering the cost of your lunch.