

Program Integration: Collaborating across programs for greater impact

UC Master Food Preserver Coordinator Meeting
September 12, 2019



UNIVERSITY OF CALIFORNIA
Agriculture and Natural Resources

■ UC Master Food Preserver Program

ANR envisions a thriving California in 2025 where healthy people and communities, healthy food systems, and healthy environments are strengthened by a close partnership between the University of California and its research and extension programs and the people of the state. The University remains connected and committed to the people of California, who enjoy a high quality of life, a healthy environment, and economic success in a global economy.



Research



Partnerships



Advocacy



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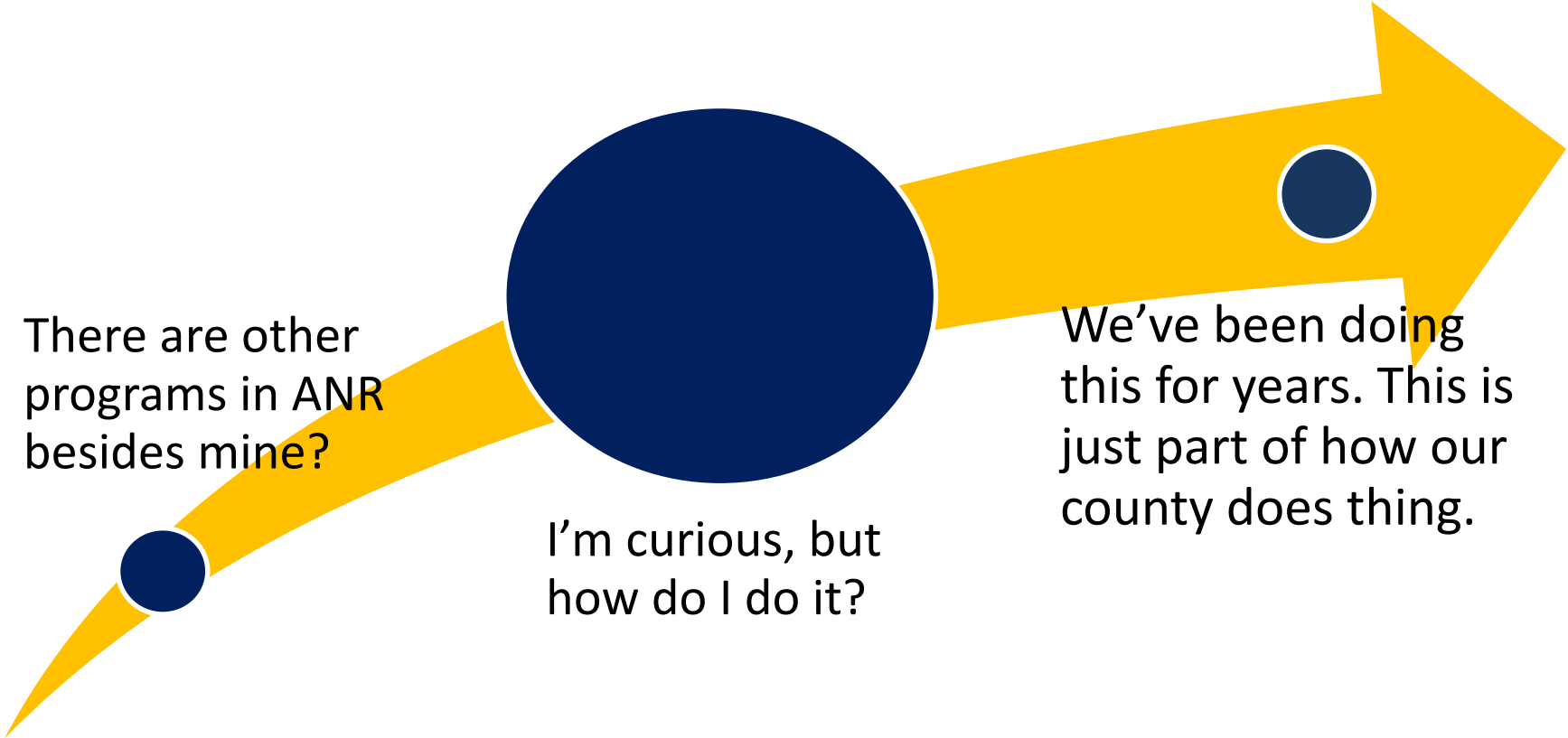
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What is Integrated Programming?

Integrated programming is programming that has interwoven best practices, staff and resources, and program delivery from two or more ANR statewide programs, resulting in the creation of a unified vision, shared goals, consensus-based decisions, and measurable outcomes.



The ANR Spectrum



Why Are We Looking at Integration and Collaboration?

- Win-Win Situation
- Maximizes financial resources and expertise
- Reduces Duplication
- Enhances program offering and expansion
- Presents a united brand
- Attractive to Donors



Key Concepts



Successful collaborations:

- Leverage strengths
- Focus on relationships
- Clearly communicate
- Share vision and goals
- Share a set of operating guidelines
- Have a system for working out conflict
- Evaluate the process, not just the program
- Are intentional
- Create deeper impact

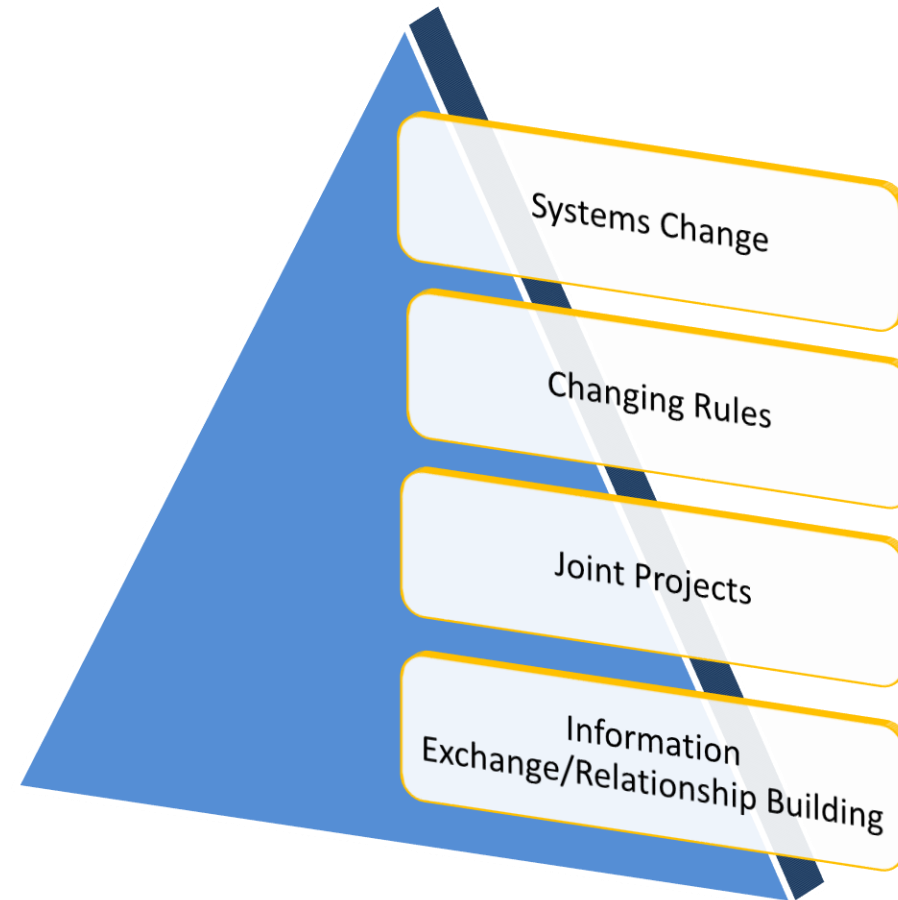


What is Collaboration?

Two or more people/ programs working jointly towards a common goal.



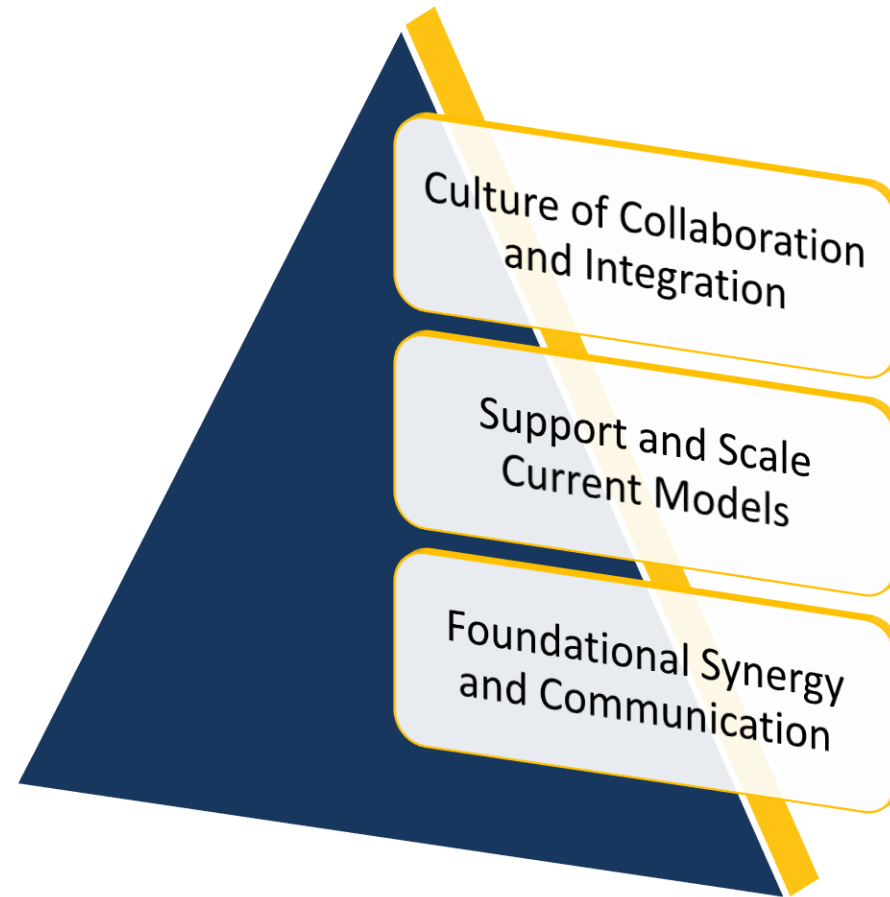
Stages of Collaboration



Gardner, S. "Beyond Collaboration to Results: Hard Choices in the Future of Services to Children and Families." Arizona Prevention Resource Center and the Center for Collaboration for Children, pp 6-9, 1998.



Moving Forward



Strengths

- There are more examples of program integration happening at the county.
- There's been a gentle shift in a desire to collaborate.
- It is supported by the state directors, senior leadership and locally by several advisors and supervisors
- It is formally in strategic plans and county work plans
- There has been small amounts of money to support integrated programming and is attractive to donors



Challenges

- Communication of integrative models
- The models that are shared don't always have the 'how' laid out to be duplicated
- It is time consuming in counties who don't have a culture of collaboration
- Not everyone is at the table when programs are planning (shared understanding of how each program works & where there are opportunities)
- Clear roles and responsibilities
- Connection to specific program/program mission and not the organization
- Gate keepers at various levels



Opportunities

- Co-program research
- Replicable programs
- Toolkits
- Improve communication channels
- Cross-program sharing through existing mediums
- Opportunities for CES to share their work and feel valued through presenting what they're doing



Recommendations

- With any split positions, it's important to lay out very clear roles & responsibilities prior to the start of any new projects including: specific tasks and job scopes, distinctions; who is the lead for the project, etc
- Any shift in project lead roles should be communicated by the Director
- The counties want very clear guidance on reporting and how to count their efforts for collaborative efforts
- Cultural shift: 1) Focus on the mission not the program, 2) Exercise trust not control, 3) Lead with humility not brand, 4) Think like a node not a hub
- Expansion of collaborative efforts must include funding
- A cross-program integration work group or advisory team would help to push this work forward
- Improve sharing of documentation





4-H

Mission: The University of California 4-H Youth Development Program engages youth in reaching their fullest potential while advancing the field of youth development.

- In 57 counties
- 16,885 volunteers statewide
- Volunteers contributed 1,331,350 hours
- 243,145 youth enrolled in 4-H
- 166 Staff: 107 4-H Program Representatives and 59 4-H Administrative Staff
- 20 Academics: 14 4-H Advisors, 4 YFC Advisors, 2 Specialists
- <http://4h.ucanr.edu/>



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Master Gardener



Mission: To extend research-based knowledge and information on home horticulture, pest management, and sustainable landscape practices to the residents of California and be guided by our core values and strategic initiatives.

- In 51 counties
- 2.2 million face to face contacts
- Volunteers averaged 65 volunteer hours per individual
- 25 Program Coordinators
- 26 Academics: 25 Advisors and 1 Specialist
- <http://mg.ucanr.edu/>





UCCE Nutrition Education Programs



The Expanded Food & Nutrition Education Program (EFNEP)

Mission: To assist low-income youth and families with young children to acquire knowledge, skills, attitudes, and changed behavior necessary to choose nutritionally sound diets and to contribute to their personal development and the improvement of total family diet and nutritional welfare.

- 24 counties
- \$3.6 million
- Funding through USDA NIFA only to land grants, Smith-Lever 3(d)
- 48.2 FTE/ 59 staff; 8 advisors
- Peer educators
- Direct nutrition education
- Series-based
- Low-income adults with children living in the home and youth
- efnep.ucanr.edu

UC CalFresh Nutrition Education Program

Mission: To improve the likelihood that persons eligible for SNAP will make healthy food choices within a limited budget and choose physically active lifestyles consistent with the current DGA and the USDA food guidance.

- 32 counties
- \$10 million FY 17 plus \$3.7million for special projects from CDSS
- Funded through USDA FNS to CDSS to UC Davis to UCCE
- 120 staff;
- Direct nutrition education and policies, systems and environment changes (PSE)
- SNAP eligible audiences
- <https://uccalfresh.ucdavis.edu/>



How and Where Can You Collaborate?

- Thinking critically about your own program and/or expertise think about two things:
 - What can you offer to enhance another unit's mission?
 - What would/could you gain from working with that unit?
- These ideas may be ways to collaborate, knowledge or skills you can contribute to other's programs, etc.



How can you help

- Be open to new ideas and ways of doing things.
- Help change the culture through relationships.
- Think about your program goals and how they can be achieved with the help of others.
- Think about how your program can be enhanced with other expertise.



Success Stories of Integration

- Lauren Snowden, Statewide Training Coordinator, UC Master Gardener Program
 - *Successful projects between UC Master Gardeners, UC Master Food Preserves and EFNEP.*
- Anne Iaccopucci, 4-H Healthy Living Academic Coordinator, California State 4-H Office
 - *Jr. Master Food Preserver 4-H Project.*
- Shyra Murrey, EFNEP State Office Supervisor
 - *EFNEP/MFP collaborations occurring throughout the state and opportunities for program integration.*

