



UNIVERSITY OF CALIFORNIA COOPERATIVE EXTENSION
2101 East Earhart Avenue, Suite 200, Stockton CA 95206 - (209) 468-2085

68TH ANNUAL

GRAPE DAY

Tuesday • February 25 • 2020

KIRST AND CRETE HALLS • HUTCHINS STREET SQUARE, LODI CALIFORNIA

-
- 7:30 am Registration / Coffee
- 8:00 am Welcome
- 8:10 am Lodi Ant Study Summer 2019
*Kris Tollerup, Ph.D., UC Cooperative Extension Advisor in San Joaquin Valley
& Surrounding Areas*
- 8:45 am Applying IPM Principles to Your Fungal Disease Program
*Larry Bettiga, Farm Advisor - Viticulture University of California Cooperative Extension
Monterey, San Benito and Santa Cruz Counties*
- 9:30 am Coffee Break
- 9:45 am Vineyard Weed Management
John Roncoroni, UCCE Advisor
- 10:30 am Soil, Rootstocks and Irrigation: Deep vs. Shallow Farming
*Mark Battany, University of California Cooperative Extension, Water Management and
Biometeorology Advisor, San Luis Obispo/Santa Barbara Counties*
- 11:15 am Grapevine Virus Outreach in Lodi
*Stephanie L. Bolton, PhD Research & Education Director
Sustainable Winegrowing Director Lodi Winegrape Commission*
- 11:30 am Lodi Wine Sensory Evaluation
- 12:00 pm Lunch
- 12:20 pm Luncheon Keynote Speaker: Dale Stratton
- 1:30 pm Program Concludes



Meeting credits:
3.25 DPR CE hours- Other requested.



TICKET ORDERING FORM for: 2020 LODI GRAPE DAY LUNCHEON



Tuesday, February 25th, 2020 | 12:00 - 1:30pm
Hutchins Street Square | 125 S Hutchins St, Lodi CA 95240

Our 68th Annual LODI GRAPE DAY will be held on February 25th, 2020 at Hutchins Street Square. For over 65 years, the Agribusiness Committee of the Lodi District Chamber of Commerce, along with University of California Cooperative Extension, has brought information about improving yields, fighting diseases, market trends, and mechanization technologies to the hundreds of growers who attend LODI GRAPE DAY. After learning about relevant viticulture topics in the morning, growers, pest control advisors, winery personnel, bankers, and business leaders gather together for a special luncheon featuring a keynote speaker. Previous speakers include Paul Verdegaal (UCCE Farm Advisor), Dale Stratton (VP Commercial Insights, Constellation Brands), and Robert Koch (President & CEO, Wine Institute). Attendance during the morning presentations and wine tasting is free and open to everyone (no tickets or RSVP required).

LODI GRAPE DAY AGENDA:

7:30am - 8:00am	Registration & DPR CE Credit Sign-In
8:00am - 11:30am	Invited Speaker Viticulture Presentations
11:30am - 12:00pm	Lodi AVA Wine Tasting
12:00pm - 1:30pm	Luncheon with Keynote Speaker

The full agenda with speaker announcements will be available at lodichamber.com by early January 2020.

2020 LODI GRAPE DAY LUNCHEON TICKET PRICING:

\$30 each (early-bird, by January 15th) | **\$35** each (January 16th - 31st) | **\$40** at the door (limited availability)

PRE-ORDER TICKETS AVAILABLE UNTIL JANUARY 31st, 2020. Pre-ordered tickets will be mailed to the address provided below. CONTACT & PAYMENT INFORMATION:

Firm/Company Name _____

Contact Name _____ E-Mail _____

Mailing Address _____

Phone _____ Fax _____

_____ # of tickets @ \$30 each (price increases to \$35 after 1/15/2020)

Total Amount Enclosed by Check/ To be Charged by Credit Card = \$ _____

Name on Credit Card _____

MasterCard/Visa Credit Card # _____ (no AmEx)

Expiration Date ____ / ____ 3 Digit Code on Back ____ Zip Code _____

Send completed form & check (payable to Lodi District Chamber of Commerce) or credit card information to:

Lodi District Chamber of Commerce, 35 S. School St., Lodi, CA 95240 • Fax 209.369.9344

Questions? Contact Karen Cannon: 209.367.7840 x105 or kcannon@lodichamber.com

Sorry, no refunds available. Tickets are transferrable to another person.