

Master Gardeners of Placer County Committee Evaluation Exercise

Date: September 21, 2021

Name of Committee: Curious Gardener

Committee Chair(s): Elaine Applebaum
Donna Olson

Who is your primary customer and therefore the group you should solicit feedback from?

Public Other MGs Both

What were the top 2-3 activities for your committee from July 1, 2020 – June 30, 2021?

We produced 4 issues, full of great content, thanks to the recruitment of writers and their fine articles.

Successes: Continuation of on-going columns Hotline FAQs, Insect Trivia, BotLat, Arboretum All-Stars, and Unusual Edibles. Donna Olson signed on as co-chair. We had several new writers from Class of 2019.

Challenges: Finding additional writers, especially from Nevada County. Efforts are underway.

Reviewing your committee's evaluation from last year, did you meet your goals?

We did produce 4 issues, but have not gotten increased participation from Nevada County. We also have not yet conducted a reader survey.

What were the challenges you encountered last year besides the Covid pandemic?

Finding a co-chair.

What are your goals for the upcoming year?

Continue producing quarterly issues with timely, science-based information.

Increase participation by Nevada County MGs.

Conduct a reader survey to assess if article topics are useful and of interest, and that the level of information is appropriate.

These have been our goals for the past couple of years, and we are still working on them.

What challenges do you anticipate?

Finding timely topics and writers to discuss them.