

Master Gardeners of Placer County Committee Evaluation Exercise

Date: **October 7, 2021**

Name of Committee: **Social Media**

Committee Chair(s): **Shelly Jose**

Who is your primary customer and therefore the group you should solicit feedback from?

Public Other MGs Both

What were the top 2-3 activities for your committee from July 1, 2020 – June 30, 2021?

- Recruit additional MG's to post on FB and Instagram
- Provide research based gardening information to the public and other MG's.
- Increase our outreach thus increasing our contact numbers

Reviewing your committee's evaluation from last year, did you meet your goals?

Yes we met our goals :)

What were the challenges you encountered last year besides the Covid pandemic?

- Change in committee chair
- Loss of a few Social Media team members

What are your goals for the upcoming year?

- Continue to enlist additional MG's to assist our team with posting while helping the M.G.'s to gain more volunteer hours and C.E.'s.
- Recruit new M.G.'s from the 2022 class.
- Continue to provide eye-catching, interesting and research based gardening information.
- Increase our contact numbers with the public.
- Connect more with other committees to ensure information is shared regarding upcoming events (i.e. workshops, farmer's markets, demo garden, fairs, festivals, mother's day garden tour, etc.)
- Social Media chair to attend CCC meetings and Board Meetings to make further connections.

What challenges do you anticipate? -Distancing guidelines due to Covid can be an issue for some committees, however, our committee can continue to flourish because we do not come into contact with the public, nor does our committee require a big fiscal budget. We do not anticipate any challenges.

Additional suggestions for MGPC moving forward:

Continue to be awesome and share our love for gardening and all things plants!

Remember to involve your committee members in this discussion.

