



# COORDINATOR

news

Fall 2018

Issue 3

## SPOTLIGHT STORY

### Statewide Office Roles & Responsibilities

The statewide office has some exciting staffing changes that are aimed at better supporting the program. We don't have new financial resources but are leveraging partnerships, salary savings and generally taking some risks in order to expand the team.

Melissa Womack has added Donna Valadez to the Marketing & Communications team. Together, they represent 1.2 full time employees, but are successfully pulling the weight of at least 2 full time employees to provide for so many of the

program's needs. Bringing Donna onto the team is allowing Melissa to free up a portion of her time to work closely with Missy Gable, Statewide Director, and Kelly Scott, Major Gifts Officer with Development Services, on the development of fundraising resources.

Big changes are afoot with Lauren Snowden's position in particular. Lauren has been a UC Master Gardener volunteer in Sutter & Yuba Counties since 2012, and joined the state office in 2015. She

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# LETTER FROM MISSY

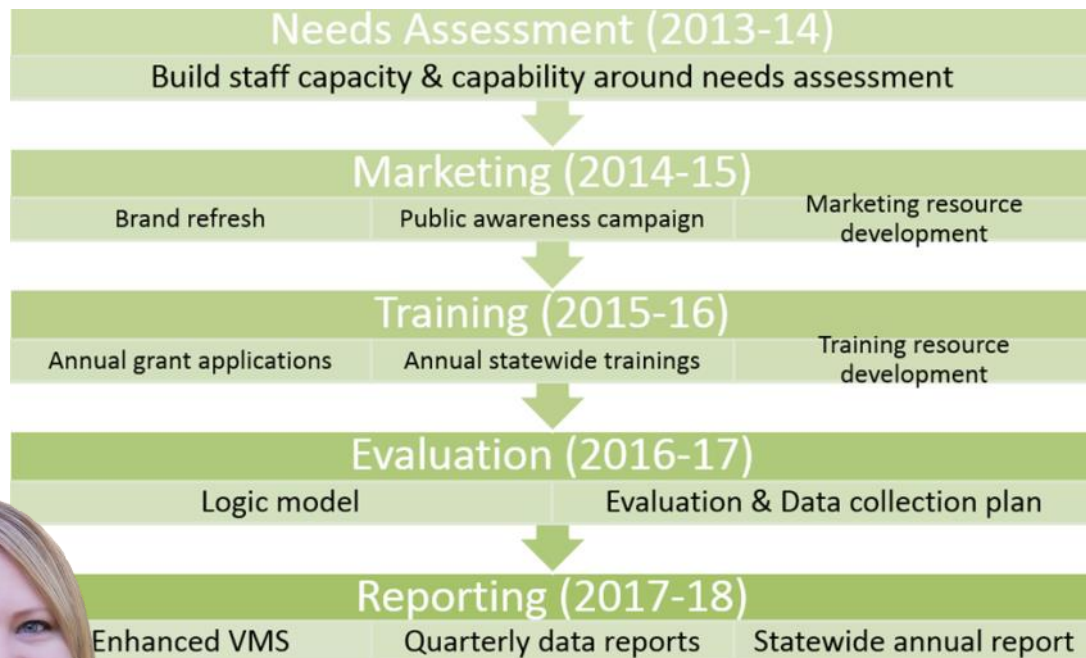
Dear UC Master Gardener Coordinators, Advisors and County Directors,

Thank you for completing reappointment this year. We appreciate everyone's efforts using the new VMS system and moving through our annual process. Be sure to check out our statewide reappointment statistics in the upcoming annual report (Q4). Once again, we marvel at the incredible contribution of time and talent from UC Master Gardener volunteers. We have the most committed and giving community!

As we celebrate reappointment being complete, I'm also celebrating my 5th year with the UC Master Gardener Program. It has been a real pleasure working with our talented team in the state office, committed coordinators in the county offices, and all of the passionate volunteers.

When I arrived in June 2013, I completed a needs assessment for the statewide program with input from Pam Geisel (previous director) and all of you. From the needs assessment, I created a 5-year road map that would direct all decisions on hiring, pursuing funding and allocating time.

The image below is my roadmap – I've shared it every year at VMI and Promising Practices Exchange. As I look back on all we have accomplished together, I'm proud that we have stuck to each area of focus and investment of resources. I'm looking forward now to the next five years, and everything we will do together to support this great program.



Happy gardening,

## Volunteer Engagement Training

UC Agriculture and Natural Resources (UC ANR) has new training opportunities coming our way!

As part of Strategic Plan Goal 9: *Improve Volunteer Engagement*, an on-demand volunteer engagement e-training and biennial volunteer engagement in-person training will be available soon.

The UC Master Gardener Program has been ahead of the game, by creating and participating in Volunteer Management Institute (VMI).

VMI served as a model for the type of networking and training we'd like all staff and academics at UC ANR to have.

The new volunteer engagement e-training will be available to all UC ANR personnel who work with volunteers. The training will be hosted through [eXtension Online Campus](#) and all UC ANR personnel will receive a code to access the free approximately 30 minute training.

Through the course of the training, you'll receive tools and resources to support your volunteer engagement efforts.

Trainees will complete a volunteer engagement assessment as well as create a

volunteer engagement action through the course.

The e-training is complete and in the queue to be added to the eXtension library.

Development of a more in-depth scenario-based volunteer engagement training is currently underway and is expected to be available in 2019. T

he in-person training will build upon the volunteer management skills introduced in the e-training. Maintaining and hosting these trainings will be a key responsibility of new statewide Volunteer Engagement Coordinator.





#NeighborCA

**Fundraising: #GivingTuesday**

#GivingTuesday can build on the strength of a global movement to increase exposure and build support for your organization’s philanthropic activities, especially during the holiday giving season. The UC Master Gardener Program has joined the #GivingTuesday movement again!

Join us this #GivingTuesday on Nov. 27, the Tuesday after Thanksgiving.

**Four simple steps to a successful #GivingTuesday:**

1. Watch the recorded brown bag webinar
2. Download resources and create landing webpage
3. Spread the word in advance and pre-schedule social media
4. #ThankYouWednesday and celebrate!

Web: [mgcoord.ucanr.edu/Financial/GivingTuesday](http://mgcoord.ucanr.edu/Financial/GivingTuesday)

**#GivingTuesday Resources:**



A new webinar for counties to learn how they can be part of #GivingTuesday and what program resources and free online tools are available, hosted by the statewide UC Master Gardener office in conjunction with the UC Agriculture and Natural Resources Development Services.



Sample landing webpage:

- [mg.ucanr.edu/Support/GivingTuesday](http://mg.ucanr.edu/Support/GivingTuesday)

#GivingTuesday Resources webpage:

- [mgcoord.ucanr.edu/Financial/GivingTuesday](http://mgcoord.ucanr.edu/Financial/GivingTuesday)



## #GivingTuesday Resources (cont.):



You are the most important part of making this movement a reality. #GivingTuesday has put together this toolkit to provide you with all of the resources you need to get started. Download, print, share and start planning your #GivingTuesday campaign with both UC Master Gardener Program and national #GivingTuesday resources.

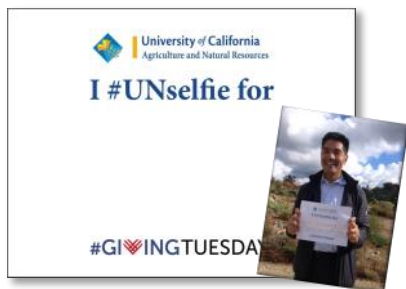
National #GivingTuesday website:

- [www.givingtuesday.org](http://www.givingtuesday.org)



Pre-generate content on #GivingTuesday with #UNselfies and social media images. Complete artwork/meme set, includes:

- Bee, supportive
- Bug out
- Get Dirty
- Growing gardeners



The #UNselfie, or the selfless selfie, is a powerful way to show how and why you, partners, or volunteers are giving. Rally volunteers to become #UNselfie ambassadors, to explain how or why they donate their time or money to program. Add the hashtags #UNselfie and #NeighborCA. Post it to social media, share far and wide & get your friends to join you!



NEW! A copy and paste email template is now available to send to your contact lists - this email highlights your program impacts and your participation in #GivingTuesday this year. Local program email contact lists should include newsletter recipients, workshop attendees, and program partners. Send approx. 1 or 2 weeks before Nov. 29.

**Questions? Contact:**  
Melissa Womack  
Marketing Coordinator  
[mgwomack@ucanr.edu](mailto:mgwomack@ucanr.edu)  
(530) 750-1388

## New Program in Stanislaus County!



We're growing! Our UC Master Gardener community has expanded to include Stanislaus County. Residents of Stanislaus County have been eager for a program and we're excited and grateful that County Director, Roger Duncan (almonds and tree fruit), along with Dr. Kari Arnold (walnuts, cherries, grapes, apricots and now UC Master Gardener Advisor) secured funding and county support to get the program up and running.

UCCE Stanislaus has hired Anne Schellman as Program Coordinator. Read more about Anne on page 18. Schellman is a familiar face and is enthusiastically taking on her new role with UC. Stanislaus residents will have the opportunity to become UC Master Gardener volunteers in 2019! Training is being hosted in partnership with the San Joaquin County program.

Did you know? Stanislaus is home to two rare and endangered California native plants. *Neostapsia colusana*, Colusa grass, is an annual bunchgrass that can be found in vernal pools. *Clarkia rostrata*, beaked clarkia, is a graceful annual herb in the family Onagraceae that inhabits oak foothills.



(Continued from page 1)

has been responsible for all of our training commitments including the coordination of both horticultural and volunteer engagement training topics. This dual role is not sustainable, especially as we invest in improving the programs volunteer engagement efforts. Effective this program year, Lauren's job has narrowed to focus on horticultural trainings. In addition to maintaining her commitment to create in-person training opportunities, Lauren is developing proficiency in online instructional design and creation.

Who will be taking on volunteer engagement support and training? Lauren and Missy have been co-leading these efforts and will both be transitioning responsibilities to a new team member early in 2019. The statewide office is currently in recruitment for an Academic Coordinator for volunteer engagement. This individual's working title will be Volunteer Engagement Coordinator and (s)he will support the resolution of volunteer conflict and complaints, coordinate a biennial volunteer engagement training, and coordinate our annual UC Master Gardener Program Coordinator meeting or Promising Practices Exchange.

Tamekia Wilkins, Program Evaluation, has grown her percentage of time from 30% to 42%. With her additional time, Tamekia is taking on evaluation of our new volunteer engagement trainings and annual parity analysis for the UC Master Gardener Program. The annual parity analysis is a new requirement we have just been made aware of, more details will be shared in the near future.

These changes represent more support and resources for UC Master Gardener Program Coordinators, Advisors and County Directors. We'll keep you up to date on the search committee's progress to hire our new Volunteer Engagement Coordinator.

**Questions? Contact:**  
Missy Gable  
Statewide Director  
mjgable@ucanr.edu  
(530) 750-1266

## NEW! Program Highlight Video

*UC Master Gardener Program highlight video can be used to share the impacts we are making in our communities and the power of volunteerism.*



Lights, camera, action! A new program video resource is now available for use on your website, social media, fundraising, and more. This new program highlight video is about *more than* just a program - it is about the solutions we provide, the connections we have with our communities and the hearts of our volunteers.

### Video link:

<https://youtu.be/Dqv67aAzuCA>

The video format, interview questions and key themes were all developed out of responses from 18 counties that participated in the video survey posted in January. Thank you to each county that submitted responses. We are looking for additional opportunities to capture video and feature programs and volunteers across the state. If you have a special video request or idea don't hesitate to reach out and collaborate!

### Special thanks to the following for their help in identifying and coordinating volunteers:

- Scott Parker, *San Diego County*
- Valerie Borel & Rachel Surls, *Los Angeles County*
- Rosa Olaiz, *Riverside County*
- Randy Musser, *Orange County*

**Questions? Contact:**  
 Melissa Womack  
 Marketing Coordinator  
[mgwomack@ucanr.edu](mailto:mgwomack@ucanr.edu)  
 (530) 750-1388



*UC Master Gardener volunteer, Rose Pipkin (right) mentors community members on vegetable gardening in Fresno County in collaboration with UC CalFresh. Photo credit: Austin Cantrell ©UC Regents*

UC CalFresh is a nutrition education program funded through Snap-Ed (supplemental nutrition assistance education). It provides direct nutrition education and policy, systems and environmental changes to youth and adults in 32 counties, reaching more than 16,381 adults and 117,892 young people annually. The collective impact of partnering with this nutrition education program serves to increase research-based gardening practices, increase physical activity through gardening and strengthen the connection and understanding

of nutritious garden-to-table foods to under-resourced communities.

Denise Cuendett, UC Master Gardener Coordinator for Fresno and Madera Counties, brings a unique perspective having worked in UC 4-H, UC CalFresh and now the UC Master Gardener Program.

“UC Master Gardener volunteers have so much information and resources that can truly impact communities where resources are limited,” says Cuendett, “for example, learning how to grow a vegetable garden using water-wise techniques, not only gives people access to fresh fruits and

vegetables, but helps to stretch family dollars and encourage good environmental stewardship practices. UC CalFresh has found that people are more excited about making lifestyle changes and eating healthier when they actually eat what they grow. UC Master Gardener volunteers can play a huge role.”

The UC Master Gardener Program in Fresno County is making an impact in their local community through mentoring UC CalFresh garden sites. The most successful “garden mentors” (a term that came from the Tulare and Kings Counties programs) are volunteers



who are interested in trying something new, experimenting and being flexible, and listening to the needs and ideas of the site.

At a housing authority site, *Rescue the Children*, Cuendett and two UC Master Gardener volunteers first walked through the garden site with a UC CalFresh educator. The volunteers immediately connected with the people through conversations about the site as they walked through the beds. They

asked the people about their gardening knowledge, hopes, ideas and use for the garden. Building relationships, allowed people who were inexperienced to engage in a conversation—what are you doing? what would like to do? and what ideas do you have for your garden, what can we help with?

Garden mentors were able to advise on ways the garden could become sustainable, fill in knowledge and skill gaps, and address immediate needs. The garden mentor's recommendations were sent to Cuendett, and forwarded on to the UC CalFresh educator. Garden mentors teach on-site classes and workshops and provide guidance.

As a result of these efforts, not only are individual sites being served, but the UC Master Gardener

Program is gaining more community awareness. Other local community organizations and programs, such as the California Department of Public Health, are reaching out to request extension education from the UC Master Gardener Program.

#### Questions? Contact:

Megan Marotta  
Program Integration  
Coordinator  
[mrmarotta@ucanr.edu](mailto:mrmarotta@ucanr.edu)  
(530) 750-1225

Denise Cuendett  
Program Coordinator,  
Fresno County  
[dhcuendett@ucanr.edu](mailto:dhcuendett@ucanr.edu)  
(559) 241-7535

## Condition Change Webinar & Survey

UC ANR is updating the way we collect information about the work taking place across California. In order to create better understanding of our work and its impact, a diverse team of personnel including Missy Gable, helped to create a set of condition changes.

Condition changes are long-term benefits of our program to the wider public. Having condition changes can help us build support for our work, by communicating to the public the value of our efforts.

The Office of Program Planning and Evaluation will collect Community Education Specialist (CES) efforts via a survey open Nov. 5-21. A webinar was hosted in preparation for the survey .

Please participate in the 10 minute survey so the incredible work you are doing with the UC Master Gardener Program can be collected, celebrated and reported!

**Webinar Link:**  
<https://bit.ly/2SOIvTR>

**Website:**  
<https://bit.ly/2AOxBXc>

Questions? Contact:  
Missy Gable  
Statewide Director  
[mjgable@ucanr.edu](mailto:mjgable@ucanr.edu)  
(530) 750-1266

We have officially completed data collection for year one of the statewide evaluation. Join us for a brown bag webinar on **Dec. 11 at 12pm** to see a presentation of the statewide data. 60% of counties submitted at least one contact sheet from more than 270 public education events. We've had a good first year and look forward to future growth.

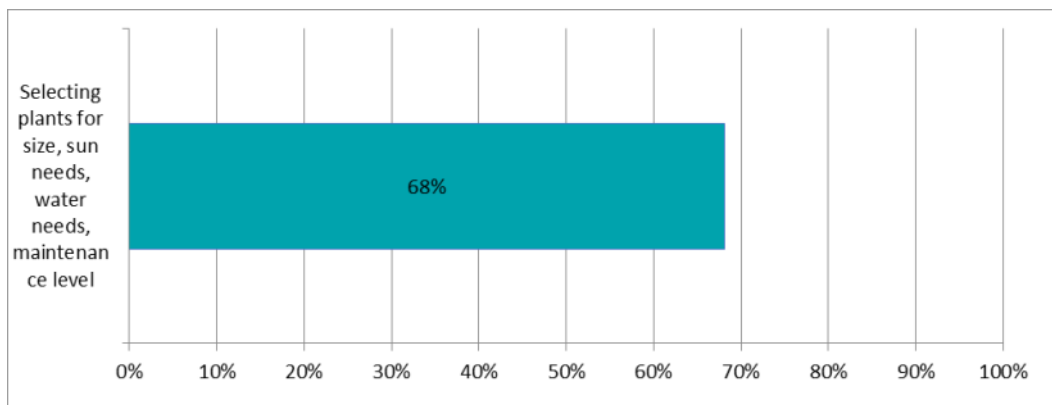
As of July 1, 2018, we are in year two of data collection. The evaluation is ongoing and is a key component in helping to tell our story. If you have questions about the evaluation process, please contact Tamekia Wilkins, *Evaluation Coordinator*, at [twilkins@uca.nr.edu](mailto:twilkins@uca.nr.edu). Below is your first glimpse at the evaluation findings at the statewide level. Watch your inbox—county reports will be shared this month!

### Demographics:

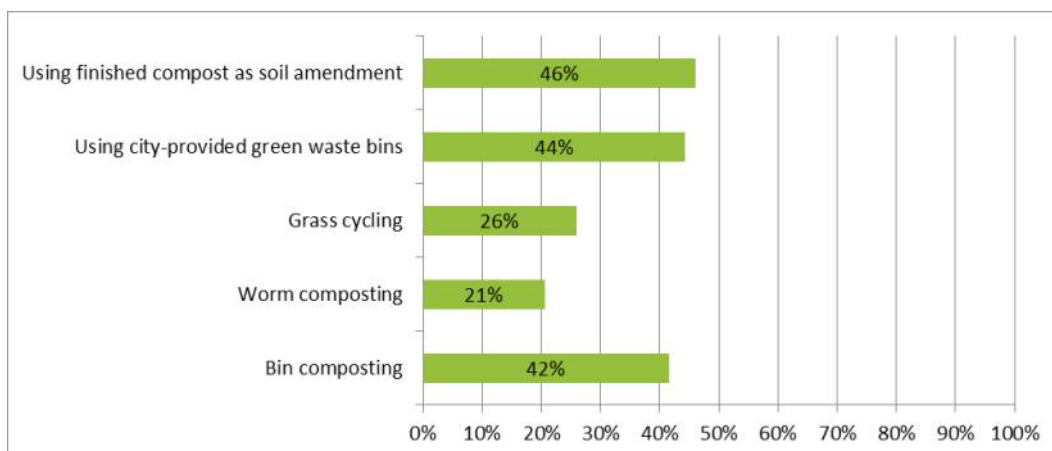
Data was collected from 1,505 respondents who attended 275 public education events. 76% of respondents were female; 83% were white, 9% were Asian; 7% were Hispanic; 2% of respondents were 18-30 years old, 14% were 31-50 years old, 64% were 51-70 years old, and 20% were 71 years or older.

### Outcomes:

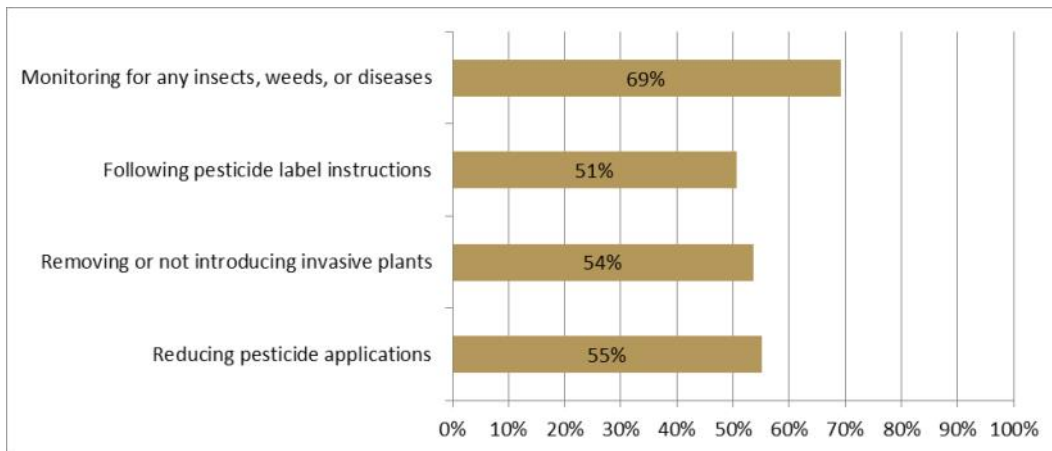
#### Right Plant Right Place (% respondents that started/improved practices)



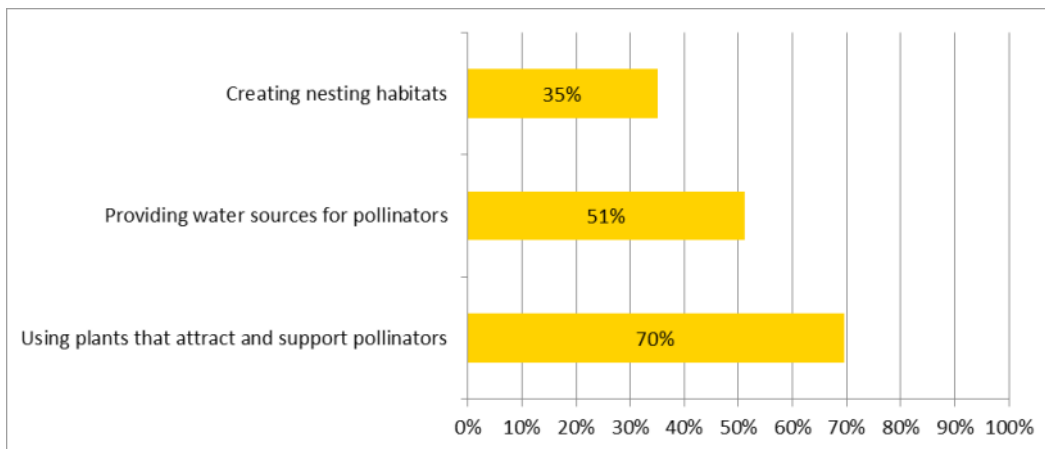
#### Green Waste (% respondents that started/improved practices)



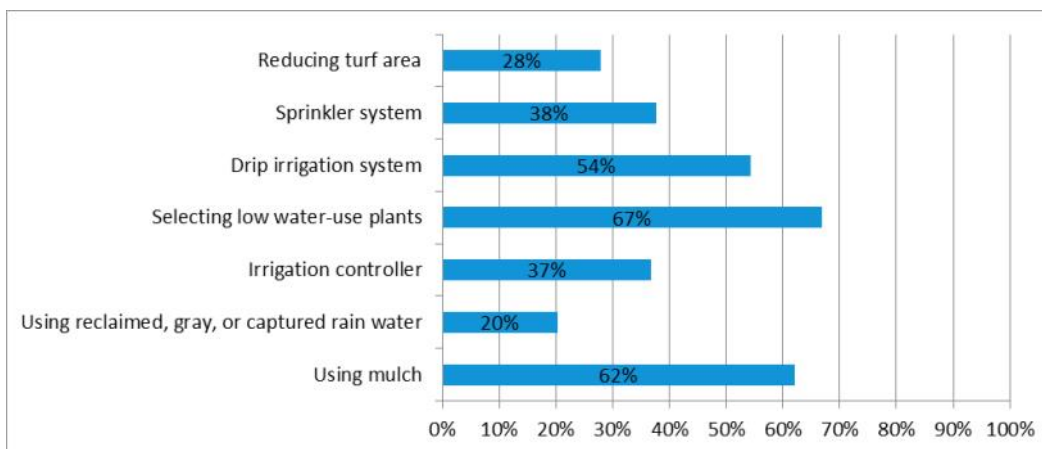
### Pest Management (% respondents that started/improved practices)



### Pollinator-Friendly Gardens (% respondents that started/improved practices)



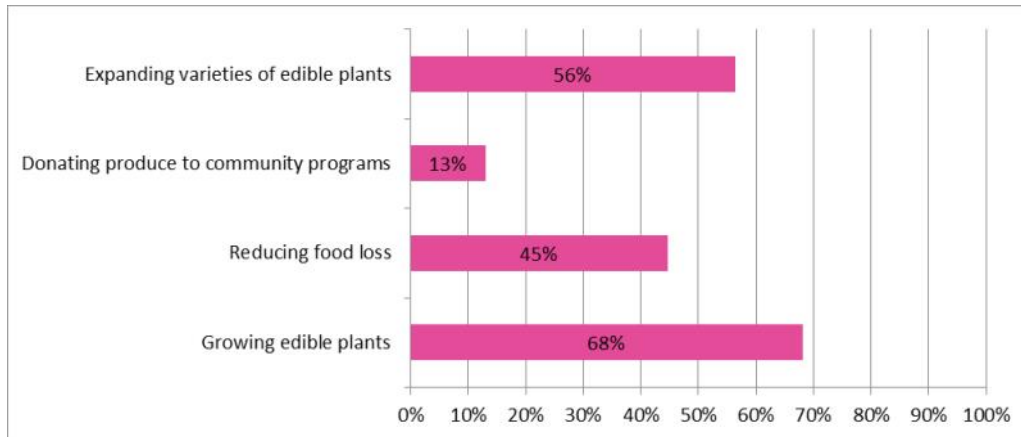
### Water Conservation (% respondents that started/improved practices)



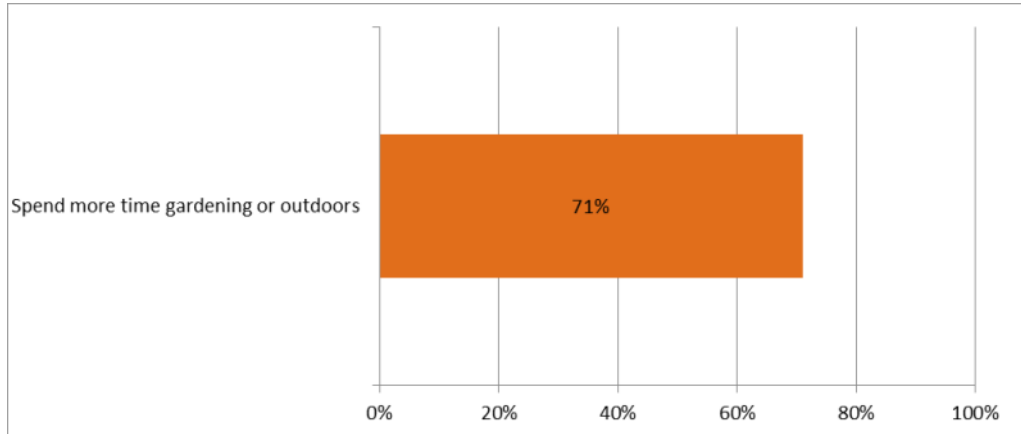
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## Food Gardening (% respondents that started/improved practices)



## Spending More Time Gardening/Outdoors (% respondents that started/improved practices)



## UC Master Gardener Program Resources:

- 13% of respondents reported using the Master Gardener Help Desk/Help Line
- 44% of respondents reported using the Master Gardener Program website
- 19% of respondents reported using IPM
- 8% of respondents reported using the California Garden Web
- 9% of respondents reported using the California Backyard Orchard
- 8% of respondents reported using other resources

**Questions? Contact:**  
Tamekia Wilkins  
Evaluation Coordinator  
[twilkins@ucanr.edu](mailto:twilkins@ucanr.edu)  
(530) 750-1368



*(Originally published in ANR Report "In Memoriam: Chuck Ingels," August 31, 2018)*

*Author: Pam Kan-Rice*

Chuck Ingels, longtime UCCE advisor in Sacramento County, lost his battle with cancer Aug. 12.

Ingels joined UC ANR in 1989 as a tree and vine information analyst for the statewide Sustainable Agriculture Research & Education Program in Davis. In 1996, he became a UC Cooperative Extension advisor for Sacramento County, specializing in tree crops, grapes and environmental

horticulture. He actively supported the UC Master Gardeners, giving workshops on urban horticulture. He gave a workshop on espalier fruit trees as recently as May.

His research and extension focused on pest management, evaluation of sustainable products and practices, water conservation and deficit irrigation, home orchards and vineyards, sustainable landscaping, alternative turfgrass species, and tree training, pruning and grafting.

"Chuck's absence leaves an enormous void in all of us who knew and worked with him," said Morgan Doran, UC Cooperative Extension director and livestock and natural resources advisor for the

Capitol Corridor. "His kindness was without boundaries and he exuded an incredible energy for living a life close to nature, especially plants, staying fit, being near people he enjoyed, and doing what he felt was right. Chuck will be dearly missed."

His expertise was often sought after by journalists for a wide range of topics, from when home gardeners should spray fruit trees, to brown marmorated stink bug, to sugar accumulation disorder in grapes for growers.

"Chuck was more than just a farm advisor," said Farmer Fred, who devoted a segment of his KFBK Garden Show on Aug. 19 to remembering Ingels. "He was a scientist. He was a researcher. He was an engineer. And he was a communicator. He could take all



*(Left) Ingels explained codling moth mating disruption in a pear orchard during a specialty crop tour. Photo by Petr Kosina. (Right) Presenting a workshop on espalier for fruit trees at the Fair Oaks Horticulture Center. Photo by Pam Bone.*

the jargon of science and tell a farmer, tell a gardener, exactly what the problem is and how to treat it.”

Pam Bone, former UCCE farm advisor in Sacramento County who was a search committee member for the UCCE advisor position, told

*During the drought, Ingles advised homeowners on how to save their landscape trees. One of his most popular publications “The Home Orchard” remains a UC best-selling book.*

Farmer Fred, “Right away, Chuck stood out to me. He was dynamic, his presentation was very interesting and informative, but he was down to earth, too, and I think that was the thing that impressed me the most. I said, “This is a farm advisor. This is the type of person who can work with the growers.’ He also had the responsibility of working with the UC Master Gardener Program and the landscapers and other people who work in the ornamental horticulture industry.”

Bone called Ingels “the father of Fair Oaks Horticulture Center,” a one-acre research and demonstration garden open to the public and managed by Sacramento Master Gardeners since 1998. “It would not have existed without him,” she said, explaining that Ingels conceived of the plan and secured funding for the project.

Of his many publications, “The Home Orchard: Growing Your Own Fruit and Nut Trees,” remains a UC best-selling book.

Ingels, who was born in 1956 and raised in Merced, earned his B.S. in fruit science at Cal Poly San Luis



Obispo and his M.S. in horticulture at UC Davis.

Ingels is survived by his wife, Tracy Lesperance, his son Joshua Ingels, and his siblings Carol Green, Biff Ingels, Gary Ingels and Becky Ingels.

Sympathy cards may be addressed to the UCCE office in Sacramento County at 4145 Branch Center Rd., Sacramento, CA 95827.

Plans for an enduring tribute to Ingels at Fair Oaks Horticulture Center will be announced at a later date. Donations in Ingels’ memory can be made to the Fair Oaks Horticulture Center through the UCCE Master Gardeners of Sacramento County website: [sacmg.ucanr.edu](http://sacmg.ucanr.edu).

A celebration of Ingels’ life was held on Wednesday, Sept. 26, at the Fair Oaks Presbyterian Church, next to

the Fair Oaks Horticulture Center in Fair Oaks.

Ingels’ obituary was published in the [Sacramento Bee](#).

## Quick Tips—New Titles!

UC IPM just published three brand new Quick Tips titles, available for all UC Master Gardener Programs. Program Coordinators or designated ordering representatives can order these and other Quick Tips cards at [ucanr.edu/sites/qtorders](http://ucanr.edu/sites/qtorders). Most other English titles are back in stock and awaiting your order!

- Carpet Beetles
- Mealybugs
- Pantry Pests



*New Quick Tip cards are available from UC IPM for all county programs.*



## Natural Enemies Posters

UC IPM has 16”x25” posters featuring beneficial insects, mites, and spiders that prey on garden pests available free to your program! Help your clients recognize beneficial insects by posting and distributing these posters.

Order using this link:

<https://bit.ly/2SQMY8Q>

## Updated Pest Notes

Get the latest information about [Weed Management in Landscapes](#) and [Asian Citrus Psyllid and Huanglongbing Disease](#) in the newly updated Pest Notes, both released in September 2018.

## Now Hiring: UC IPM Educator

UC IPM is hiring a Community Education Specialist III who will act as the Urban UC IPM Educator. This position involves supporting UC Master Gardener Programs as well as other urban audiences statewide. Wide ranging duties of the position include giving presentations, developing IPM materials, and organizing workshops. Application details can be found at <https://bit.ly/2AOzPpw>.

Help us share the news!

### Questions? Contact:

Karey Windbiel-Rojas

Associate Director, Urban & Community IPM

[kwindbiel@ucanr.edu](mailto:kwindbiel@ucanr.edu)

(530) 750-1241



Here's your situation ... you need to raise money to sustain and grow your program. The task seems daunting, besides, asking for money and public speaking are right up there on most people's lists of things to avoid at all costs.

You begin to daydream and think to yourself, *"wouldn't it be great if we could just schmooze a wealthy philanthropist like Warren Buffett and convince him that our program is where he should put his money? Just think, with one big check we could forget about fundraising and focus on the things we enjoy, like sharing our love of plants and gardening with the community."*

*"Yeah, just one big check, that's the way to go ..."* your head bobs, you blink a few times and regain your composure. The hope that one big check will save the day slowly fades, and rightfully so, it's a fantasy that only comes to life in the movies.

The UC Master Gardener Program relies on research-based information to guide our gardening practices, and in fundraising we need to aim to do the same. In the example above, we dreamt a wealthy philanthropist would swoop in and save the day. According to the data compiled on major gift donations, most donors have a long history (10+

years) of giving to an organization before they make a transformational gift.

Our best supporters are well known to our programs and are intimately connected to us in various ways (volunteers, board members, program participants, etc). Many major gift donors make a gift in the \$50 - \$100 range, as their first gift. Practicing good stewardship and donor engagement will encourage this amount to grow over time.

As we move into the end of year giving cycle I encourage programs to

participate in activities such as #GivingTuesday or send a direct mail or e-mail appeal to donor prospects. These activities not only raise support, they identify those individuals who are philanthropic, and who, with the right amount of TLC could, one day be the wealthy philanthropist we dream of.

A key to fundraising success is executing a long-term strategy that focuses on developing donor relationships. Our work starts with annual appeals, moves towards campaigns, and builds towards endowments and planned gifts. Along the way we get to know our donors, we communicate with them often, and we partner with them to harness their passion and interests to support our mission.

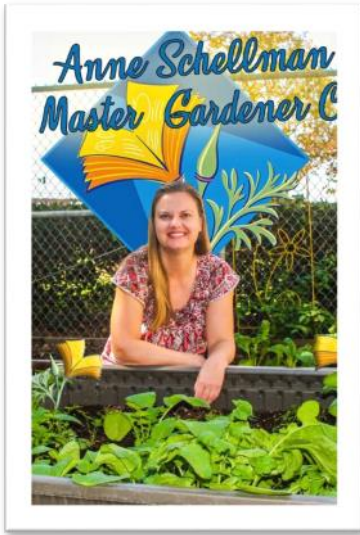
From my vantage point, we have the optimal conditions to start cultivating these relationships and to grow a strong culture of philanthropy across the organization.

Not sure where to start, or feel stuck? Wherever you may be, I am here to work with you to up your fundraising game.

**Questions? Contact:**  
Kelly Scott  
Major Gifts Officer  
[kdscott@ucanr.edu](mailto:kdscott@ucanr.edu)  
(530) 750-1307

## Welcome! New Coordinator

Anne Schellman, Stanislaus County



*Anne Schellman was previously with UC IPM and is excited to join the new program in Stanislaus as its first program coordinator.*

Anne Schellman worked for UC for over 10 years, starting out as an environmental horticulture program representative in Stanislaus County. Her most recent position was working with UC IPM as an urban educator. Her background consists of a bachelors from Cal Poly in environmental horticulture and a masters from Davis in community development.

Schellman's passions include chasing down insects for her collection, watching Korean dramas, gardening, and connecting with the people in her community. Since learning about the UC Master Gardener Program when she first started working for UC, Anne has wanted to bring this program to Stanislaus County. Her new job is a dream come true!

Email: [aschellman@ucanr.edu](mailto:aschellman@ucanr.edu)

Phone: (559) 241-7535

## Welcome! Program Coordinator

Sheri Mace, Mariposa County



*Sheri Mace joined the team as the UC Master Gardener Program Coordinator in Mariposa County, she has a love for teaching and home schooled her children.*

Sheri Mace is excited to be the new program coordinator in Mariposa County. Mace grew up on a small farm in Washington where she learned to garden and preserve food from her mother. Mace received her Bachelor's Degree in Asian Studies and History at Washington State University. She went on to earn on her teaching certificate and Master's Degree in English before becoming a college instructor in ABE/GED/HSC and English.

Mace has spent most of her life gardening, and has always maintained a large organic vegetable garden and small flower beds. In the last two years, she has been expanding to include a fruit orchard, native plant garden and propagation area. On her small family farm, she uses the animals and garden to create a cohesive system: composting, harvesting eggs, feeding scraps, etc. Mace's gardening interests include native oaks and sequoias, fruit trees, vegetable gardening, succulents, and organic gardening practices.

Email: [smace@ucanr.edu](mailto:smace@ucanr.edu)

Phone: (209) 966-2417

## Welcome! New Coordinator

Denise Cuendett, Fresno & Madera Counties



*Denise Cuendett has spent the past 12 years of her career with UC Cooperative Extension before joining the UC Master Gardener Program.*

Denise Cuendett joins the UC Master Gardener Program of Fresno and Madera Counties after an extensive 12 year career with UC Cooperative Extension. Cuendett started her career with the 4-H Youth Development Program and then transferred to the CalFresh Nutrition Education Program.

In moving to the central valley it soon became apparent to Cuendett that the gardening techniques she enjoyed in the Bay Area did not transfer to her new home. That was when Cuendett turned to the UC Master Gardener Program's websites, a great resource for her to learn the local gardening tips and tricks. "It has been a steep learning curve," says Cuendett. "There are annual events and demonstration gardens to discover, and remembering all the volunteer's names takes dedication." Cuendett is excited and thrilled to have this new job and hopes that her prior experience with UCCE will help her in this new position.

Email: [dhcuendett@ucanr.edu](mailto:dhcuendett@ucanr.edu)

Phone: (559) 241-7535

## Welcome! New Coordinator

Randy Musser, Orange County



*Randy Musser has been an avid gardener his entire life. He is thrilled to have moved from UC Master Gardener volunteer to program coordinator in Orange County.*

Randy Musser grew up playing in the cedar trees and ferns of the Pacific Northwest. Musser started gardening about twenty years ago in downtown Seattle, where he grew plants in containers on his small patio and later helped build one of the P-patch community gardens. Becoming a gardener opened a whole new world for him as he became aware of plants like never before.

When he moved to California it became his personal mission to learn about this new landscape filled with exotic palm trees and native oaks. Randy earned a certificate in Ornamental Horticulture at Orange Coast College, became a UC Master Gardener in 2011, and was thrilled to start his dream job of coordinating the UC Master Gardener Program of Orange County in January. He is excited to be working with UC Master Gardener volunteers to help open the world of gardening to more people in Orange County.

Email: [remusser@ucanr.edu](mailto:remusser@ucanr.edu)

Phone: (949) 653-1809

## Statewide Office Contact Information



### **Missy Gable, Director**

mjgable@ucanr.edu | (530) 750-1266  
University of California ANR  
2801 Second Street  
Davis, CA 95618



### **Melissa Womack, Marketing**

mgwomack@ucanr.edu | (530) 750-1388  
University of California ANR  
2801 Second Street  
Davis, CA 95618



### **Lauren Snowden, Training**

llsnowden@ucanr.edu | (530) 750-1203  
University of California ANR  
2801 Second Street  
Davis, CA 95618



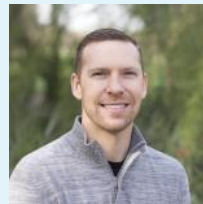
### **Donna Valadez, Marketing**

dnvaladez@ucanr.edu  
University of California ANR  
2801 Second Street  
Davis, CA 95618



### **Tamekia Wilkins, Ph.D., Evaluation**

twilkins@ucanr.edu | (530) 750-1368  
University of California ANR  
2801 Second Street  
Davis, CA 95618



### **Kelly Scott, Fundraising**

kdscott@ucanr.edu | (530) 750-1307  
University of California ANR  
2801 Second Street  
Davis, CA 95618

## Advisory Committee

**Janet Hartin**  
County Director / Advisor  
jshartin@ucanr.edu

**Kevin R. Marini**  
Program Coordinator  
krmarini@ucanr.edu

**Judy McClure**  
Program Coordinator  
jmmclure@ucanr.edu

**Lorence R. Oki, Ph.D.**  
Assoc. Specialist in CE  
Horticulture  
lroki@ucdavis.edu

**Candace Simpson**  
Volunteer  
cjsimpson1008@gmail.com

**Marcy Sousa**  
Program Coordinator  
mdhachman@ucanr.edu

**Andrew Mason Sutherland, Ph.D.**  
UC IPM Advisor  
asutherland@ucanr.edu

**Ann Trump-Daniel**  
Volunteer  
anndaniel@ucanr.edu

## Our Mission

*“To extend research based knowledge and information on home horticulture, pest management, and sustainable landscape practices to the residents of California and be guided by our core values and strategic initiatives.”*

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