

Where Do You Grow From Here?

FARM BUSINESS PLANNING TRAININGS: SPRING 2025

Planning is essential for managing farm production, market, institutional, human, and financial risks. To help with decision making and determining next steps, both established and beginning farm enterprises will benefit by having a current farm business plan incorporating current industry and market trends, forecasts and policies.

The University of California Cooperative Extension, San Diego is offering several opportunities to help growers with developing or revising a business plan for their farm and agritourism enterprises.

FARM BUSINESS PLANNING WEBINAR SERIES

Click here for **FREE**
REGISTRATION

MARCH 10, 17, 24 AND 31, 2025
ONLINE VIA ZOOM, MONDAYS, 11:00 AM - 12:00 PM, NOON
FREE but registration required.

This webinar series will dive into key topics and resources such as:

- Record Keeping
- utilizing the Ag Plan resources
- Insurance, Tax and Legal Check-up
- Food Safety On and Off the Farm

FARM BUSINESS PLANNING ONLINE COURSE

Click here to
REGISTER

WEEKLY, MARCH 31 - MAY 9, 2025
REGISTRATION FEE: \$25.00

This is an online course with six weekly modules that instructs and guides participants through the segments and steps to develop a comprehensive business plan. The \$25.00 registration fee includes all six modules held over six weeks, interactive platform to engage with other cohort members, assignments, and instructor feedback and support. *More details about this course and opportunity will be introduced during the Gathering | Workshop on March 5, 2025.*

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National Institute of Food and Agriculture
U.S. DEPARTMENT OF AGRICULTURE



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